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# STRIPE PAYMENT IN WEB APPLICATIONS

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## ABSTRACT

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The purpose of this thesis was to develop Stripe payment function into a web application using Firebase as a back-end service. Stripe provides the API for creating the payment system. Firebase is the place where functions are stored and it is also used for the authentication process.

The aim of the thesis was to create multiple functions which are related to subscriptions, billing information. The design of the UI was constructed in Visual Studio Code, Node.js, ReactJS, Semantic UI.

The result of the thesis project is an early prototype system which has a subscription process and an official payment system which is available in Tictok Manager Application developed by Finlabs Oy. The payment system was designed by the author and his project manager in Finlabs Oy since the application requires a monthly subscription.

Keywords: Firebase, Stripe, Subscriptions, Visual Studio, Node.js, ReactJS, Semantic UI, API, Finlabs Oy.

## PREFACE

The basis of this research started with my work in searching for ways to make a payment in web applications. The first online payments took place when the concept of web pages and sites that could be linked together by hyperlinks (the World Wide Web) in 1989, so that digital payment has become a more realistic proposition. Previously, on the first days of online payments, they were not convenient and the user interface was not user-friendly. Throughout the thesis, the definition, history, strengths and weaknesses of online payment will be discussed so that we will have a general look at this subject with Stripe Payment.

In truth, without the help from support groups I could not have achieved the current level of success. First of all, I want to say thanks to Finlabs Oy and specially Mr Niko Rehnbäck for helping me construct and polish the code. During the time in Finlabs Oy I constructed the prototype and built the payment functions for TicTok Application, I have gained my own experience to create the prototype which has similar functions for thesis. Secondly, my friends and also teachers, who have provided advice and also let me know about their experience in this field. Thank you all for your unwavering support.

Oulu, 15.9.2019 Thang Ho

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## VOCABULARY

- API Application Programming Interface
- GCP Google Cloud Platform
- UI User Interface
- PR Pull Request
- GCS Google Cloud Storage
- UID User Unique ID
- CF Cloud Firestore

## **1 INTRODUCTION**

#### **1.1 INTRODUCTION**

Online payment is a technology which is used in web applications. This can be established when customers would like to start a subscription or pay for a product as one-time service. Online payment in web application consists of various processes when a customer demands in buying a product such as making payment requests, then the application will then provide a route that asks the customer to fill credit card details and it confirms the payment from bank or credit card company. After that, a record will be created while the transaction is being made and finally the customer will receive the product as desired.

During 30 years of development in online payment, the system is now more convenient and providing more secure steps in order to make the customers feel safe when paying for a product or starting a subscription. Because of that, many payment services were invented and among them Stripe is considered to be one of the best choices. Throughout this thesis, Stripe will be discussed deeply and it will provide a wide look in online payment process. Stripe combines a payments platform with applications that put revenue data at the heart of business operations with its cloud-based infrastructure which provides scalability, reliability, and security. (1)

The reasons why Stripe is more preferred more than other payment solutions are:

Fast access: It is easy to create an account in Stripe with test data, developers can test the payment function without any risks. Futhermore, test data is fully separated from real data but there is no big differences between test data and real data, which means: if the payment function works flawlessly in test data, it will be the same when it comes to the real data.

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- Easy integration: The Stripe Checkout is easy to integrate to any existing web application through many programming languages such as: NodeJS, Ruby, Python, PHP, Java, cURL, Go, .NET. The Checkout UI features 14 available languages, and it is updated to support Strong Customer Authentication (SCA) for European payments to reduce fraud since 14.9.2019. Stripe has designed SCA-ready payment APIs and products to help developers minimize the impact of SCA on Checkout conversion.
- Low pricing: Stripe just takes 2.9% + €0.25 for every successful transaction for non-European cards, 1.4% + €0.25 for European cards. So it is a good choice for any companies which are looking for payment system.

### **1.2 FINLABS OY**

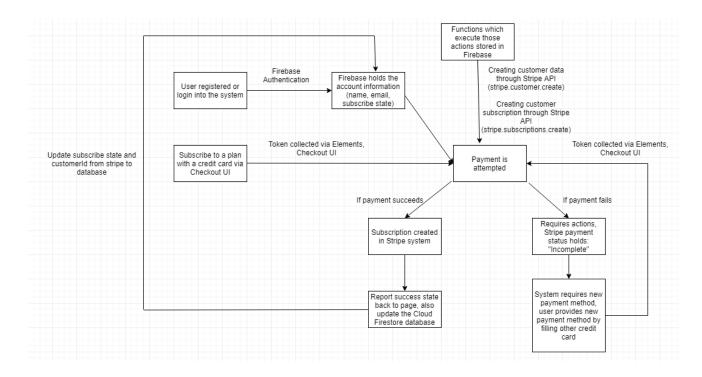
Finlabs Oy is a company which has offices in Oulu, Helsinki and New York. At Finlabs, difficult requests from multiple clients are identified and tackled. Finlabs' mission is to collaborate closely to craft, plan, and execute on transformative ideas that push businesses into their next phase of digital evolution.

Finlabs team has extensive knowledge in a wide variety of topics commonly associated with product software development and experience design. This allows them to lead their clients in product thinking, helping them to workshop new ideas, to develop proof of concept products and to implement ongoing maintenance and evolutions to keep products ahead of technology curve. (2)

The motivation for me in order to do this thesis is to develop prototype and payment function for TicTok Application, as our company decided to use Stripe as our main technology to create the subscription system. If the prototype is working fluently, it will be integrated into our main application – TicTok.

#### **1.3 MAIN GOAL**

The main goal of this thesis is to make a prototype of payment function for a web application with Stripe. This web application contains a subscription-based product, which allows the customer to buy it by subscribing to a monthly plan with a specific fee. The product will have its functions and customer data stored in Cloud Firestore (Google Firebase). After implementing successfully the subscription on prototype, the payment function will be integrated into the TicTok Application, a simple time monitoring application for on-the-go employees and freelancers (https://finlabs.fi/project/tictok) which allows customers to use the product as a monthly subscription.



The process of this prototype is described in Figure 1

#### Figure 1 Subscription process

Firstly, customers need to register and then login into the system, their account information will be stored in Firestore through Firestore Authentication.

At this time, Cloud Firestore will hold the account state, for example:

- Username
- User ID (Cloud Firestore will generate those IDs when user registered to the system)
- Subscribe state (Not subscribed or Subscribed)
- Stripe information (Specific CustomerId in Stripe system)

Whenever a customer subscribes to a specific plan on the application, a payment panel (created by Stripe) will appear which requires the user to fill in Credit card details, which is the Checkout UI shown in Figure 2

| TEST                                   | Pay with card             |                  |  |  |  |
|--|---------------------------|------------------|--|--|--|
| Subscribe to Premium                   | Email tester360@gmail.com | n                |  |  |  |
| \$10.00 per month                      | Card information          | Card information |  |  |  |
|  | 1234 1234 1234 1234       | VISA 🦲 🧱         |  |  |  |
|  | MM / YY                   | cvc 🔹            |  |  |  |
|  | Name on card              |                  |  |  |  |
|  | Country or region         |                  |  |  |  |
|  | Finland                   | ~                |  |  |  |
| Powered by <b>stripe</b> Terms Privacy | Subsc                     | ribe             |  |  |  |
|  |                           |                  |  |  |  |

#### Figure 2 Stripe Checkout UI

After filling this the Stripe itself will create the token through Elements, this token will be accessed through Stripe later to subscribe to the plan. If no errors were reported, the customer will be subscribed to monthly plan and the next time payment will be the same date the following month. An alert such as payment successful will be called back into the UI to report that this payment was successful. If the payment fails, it will require the user to provide a new payment method in order to subscribe to the plan, and then it will repeat the process when the user fill in his/her credit card details, tokenize it and then send the card token to Stripe system in order to process to payment again. The aim of this prototype is to make a successful payment subscription, provide a clear and understandable explanation of all possible functions and the process in more detailed way.

## **2 DEVELOPMENT TOOLS**

Stripe is an online payment processing platform for internet businesses. It allows entrepreneurs and individuals to create and receive payments over the Internet. It provides the technical, fraud prevention, and banking infrastructure required to operate online payment systems (3).

Stripe provides an API reference, which is served in various client libraries such as Ruby, Python, PHP, Java, Node.js, Go, .NET. When Stripe API is used in test mode, it will not affect live data or interact with the banking networks. (4)

### 2.1 ReactJS

ReactJS (also known as React.js or ReactJS) is a Javascript library which is used to build user interfaces (UI). UIs are collection of on-screen menus, search bars, buttons, modals when someone interacts with a website or an application. It is maintained by Facebook and a community of developers and companies (5). React allows users to create a web application, which can interact with the data without reloading the page and it is known for its simplicity and scalability. (6)

#### 2.1.1 ReactJS Components

A component is a Javascript class that accept inputs such as constructors, states, functions, dispatch then it will return back React elements which can be selected from many UI libraries (for example Semantic UI for React) which describes how a section of the UI should appear. (7)

Any projects can contain various components which depend on how complicated the application system is.

A simple example to show the structure of ReactJS component is presented in Figure 3.



Figure 3 ReactJS Component Example

### 2.1.2 JSX (Javascript eXtension) & Virtual DOM (Document Object Model)

Web browsers read HTML documents to display them on devices such as computer, phones, tablets as web pages. In this process, browser creates DOM (Document Object Model), a represent tree of how the web page is arranged. Developers can add dynamic content to their projects by modifying the DOM with languages like Javascript (7). Figure 4 is an example of DOM which is shown below:

| <table></table>    |           |
|--------------------|-----------|
| <rows></rows>      |           |
| <tr></tr>          |           |
|                    |           |
| <td>1234</td>      | 1234      |
| <td>123</td>       | 123       |
|                    |           |
| <tr></tr>          |           |
|                    |           |
| <td>1234567</td>   | 1234567   |
| <td>123456778</td> | 123456778 |
|                    |           |
|                    |           |
|                    |           |

|  |

### Figure 4 DOM Example on creating a Table

JSX (Javascript eXtension) is a React extension that helps the developers to modify DOM by using HTML-style code. JSX supports almost all modern browsers nowadays so it is compatible with any platform that developers are working with (7).

Virtual DOM is a copy of the site's DOM. ReactJS uses this copy to check what parts of the actual DOM need to change when events happen (user clicking a button, functions execute). After that, it selectively updates that section of the DOM only. This is called selective updating since it does not require the page to fully reload in order to update with its new states. Without Virtual DOM, it will take a lot of time if there is just a small part in DOM which has changes but the webpage has to fully refresh although there are no changes in the rest of the content.

#### 2.1.3 Props and States

When the information is transferred from a component to another component, it is called props (stand for properties). Component's props is an object, which contains information about any specific part. In order to access in props, this line of code can be called:

```
import React from 'react';
export class example extends React.Component {
    render() {
        return <h1>My name is {this.props.name}!</h1>;
    }
}
```

#### Figure 5 Props Example

Unlike props, state of the Component cannot be used outside the Component, it can be managed only within the Component. In order to access to state, it should be mentioned as this.state.name-of-State. If we want to change the state, this.setState() should be called in Figure 6.

| class example extends React.Component {                      |
|--|
| <pre>constructor(props) {</pre>                              |
| <pre>super(props);</pre>                                     |
| <pre>this.changeNumber = this.changeNumber.bind(this);</pre> |
| <pre>this.state = { numberOne: 1 };</pre>                    |
| }  |
|  |
| <pre>changeNumber(){</pre>                                   |
| <pre>this.setState({numberOne: 'one'});</pre>                |
| }  |
| render() {   |
| return <div>Number one is : {this.state.numberOne}</div> ;   |
| <button onclick="{this.state.changeNumber}"></button>        |
| }  |
| }  |

Figure 6 State and this.setState() example

#### 2.2 Firebase

Firebase is a Backend-as-a-service (BaaS) that started as a YC11 start-up and grew up into a next generation app-development platform on Google Cloud

Platform (GCP). By using Firebase, customers find it more convenient in managing servers, writing API since they are mostly done from the server side and small modification is needed to suit customer's need. (8)

Firebase offers two types of database solutions: Cloud Firestore and Realtime Database. Cloud Firestore is the Firebase's newest database for application development. It has faster queries and scales further than Realtime Database because it uses simple data which is similar to JSON, and requires less denormalization and data flattening.

Firebase is the place where the database will be held. Furthermore, it is also the place where functions are stored and given back as an address for the backend side. Logs will be seen in Firebase console which is opened through browsers.

### 2.3 Stripe API

API stands for Application Programming Interface. An API is a software intermediary that allows two applications to interact with each other. It is a messenger that delivers request to the providers and responses are delivered back to the sender. (9)

The Stripe API is organized around REST. Its API has predictable resource-oriented URLs, accepts form-encoded request bodies, returns JSON-encoded responses, and uses standard HTTP response codes, authentication and verbs. (10)

Stripe API is available for 7 client libraries: Ruby, Python, PHP, Java, Node.js, Go, .NET. Stripe API can be used in test mode which does not have any effect on real data and banking networks. API keys can be acquired from the Stripe dashboard when the account is created, they hold many privileges so that they should be kept secretly. API keys for test mode have the prefix sk\_test\_ and live mode secret keys have the prefix sk\_live\_. (10)

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#### 2.4 Version Control

In order to track the version of the application which can have several changes every day, Sourcetree and Bitbucket are used. Branches are created so that changes could be happening in the branches that member is working on so they will not create any conflicts or damage to the main develop branch. Every time an update is made with new files and changes, a pull request (PR) is created through Bitbucket so that the project leader could track what were the changes to the files and make sure it does not damage the develop branch. Discussions are made whenever a pull request is created so any new lines were added to the files will be shown totally in Bitbucket.

## **3 FIREBASE INTERACTION**

## 3.1 Interacting with Firebase

Firebase is the place which contains the authentication for users, the database, storage, hosting, functions for the web application. In order to initialize Firebase in the application, the project should be first configured in Firebase dashboard. By creating a config file in a project allows developers to use all available services provided by Firebase.



Figure 7 Example of Firebase configuration file (taken from prototype)

Firebase is the main source for holding almost everything:

- Firebase Authentication holds the data about users (customers) and their sign-in method, account creation time as well as User UID (User Unique Identification).
- Cloud Firestore (Firebase Database) holds the data about users from the web application such as customerId, email, subscription status, subscription ID, customer UID for Stripe.
- Firebase Storage holds the data of the customer which is related to the web application such as images.

• Firebase Functions holds the functions for the applications.

## 3.2 Firebase Authentication

Firebase authentication takes the responsibility for registering, logging in requests, provides many sign-in methods such as Email/Password, Phone, Google, Google Play Games, Facebook, Twitter, GitHub, Yahoo, Microsoft. It intergrates tightly with other Firebase services such as Realtime Database, Cloud Firestore, Hosting, Cloud Functions, and it also leverages industry standards like OAuth 2.0 and OpenID Connect, so it can be easily integrated into customized backend. (11)

Figure 8 below is an example for how account information is stored in Firebase Dashboard:

| Q Search by email addr | ess, phone number, c | or user UID  |              | Add user C 🕻                 |
|------------------------|----------------------|--------------|--------------|------------------------------|
| Identifier             | Providers            | Created      | Signed In    | User UID 🔨                   |
| admin50@gmail.com      | $\mathbf{\Sigma}$    | Mar 13, 2019 | Mar 13, 2019 | 0iJmRMFkkldaz2730cV52Mmesy   |
| admin13@gmail.com      | $\succ$              | Mar 6, 2019  | Mar 7, 2019  | 0onCki1DL1Z1869t5B23khpqHUY2 |
| admin220@gmail.com     | $\mathbf{>}$         | Apr 16, 2019 | Apr 16, 2019 | 0pS0oHsIoKMz0mLfrkVdLjPFE2j2 |
| admin100@gmail.com     | Y                    | Mar 27, 2019 | Apr 3, 2019  | 1vapVULDrQPITt6rZb6gsxv5I3h2 |
| admin60@gmail.com      | $\succ$              | Mar 14, 2019 | Mar 14, 2019 | 2JD3HMYpIPY7uwmNqlu66ZqSG8   |

## Figure 8 Firebase Authentication Dashboard (12)

After adding the Firebase configuration file for the project, the login and signup functions are easily created by several line codes.

```
login(e) {
   e.preventDefault();
   fire.auth().signInWithEmailAndPassword(this.state.email,
this.state.password).then((u)=>{
   }).catch((error) => {
        console.log(error);
     });
 signup(e){
   e.preventDefault();
   fire.auth().createUserWithEmailAndPassword(this.state.email,
this.state.password).then((u)=>{
    }).then((u)=>{/* console.log(u) */})
    .catch((error) => {
        console.log(error);
      })
   fire.firestore().collection("users").add({
      email: this.state.email,
      plan: "free",
      subscribed: false,
    })
```

Figure 9 Login and Signup by Firebase Authentication

Figure 9 is an example of how user accounts are created.

A form is created which allows new users (customers) to register into our application using their email address and password. When customers finish the form, their provided information (email address and password) are validated and passed with createUserWithEmailAndPassword method.

With existing users, a form is also created which allows the users to sign in using their email address and password. The information is also passed with signInWithEmailAndPassword method.

In a subscription-based web application, creating a new user means adding their information such as email, a "free" plan because they have not paid for any subscription fee yet. A boolean value called "subscribed" will be stated as false if they are free users and true if the customers have subscribed to the plan which is in the web application.

Customer's information is added by fire.firestore().collection("users").add. This allows the new user information to be added to the Cloud Firestore (the database) in "users" collection, and all new users have their own User Unique ID.

### 3.3 Cloud Firestore (Database)

Cloud Firestore is a flexible, scalable database for web, mobile, server development from Firebase and Google Cloud Platform (GCP). It keeps the data sync across the client apps throughout realtime listener and offers offline support for mobile and web so that responsive applications work regardless of network latency or Internet connectivity. Cloud Firestore also offers seamless integration with other Firebase and GCP products, including Cloud Functions (13).

Unlike a SQL database, there are no tables or rows. Instead, data is stored in *documents*, which are organized into *collections*. Collections contain documents, which consist of subcollections and a nested object, both of which can include fields such as strings or objects which are complicated like lists. Collections and documents are created implicitly in Cloud Firestore. (13)

Figure 10 below is an example of database for subscription-based application.

| 条 timetracker-manager-dev   | 🕒 users \Xi 🗄  | yi0PuzWKs3PtvWPGI4z7plcHpiQ2  |
|---|--|---|
| + Start collection  | + Add document   | + Start collection  |
| invitations<br>paymentCards<br>projectActivity<br>projects<br>teamMembers | teoPBPG6ItTnEz9AfMT0ztiry4B2<br>u7AWnEQLuBY4hU0T0wcEy0Qo1vg2<br>uUQfrftRM7Mu7Skhf5w8L7ozJDs1<br>uyCrPEPMsz018Z771H75JKTe0Rh2<br>v3oKBsGRc5ZZXZARv2yrRGyL0tP2   | + Add field<br>companyImageURL: ""<br>companyName: "336"<br>defaultCurrency: "USD"  |
| users ><br>workLogs   | vxMrtxiOhwZ8sosw2hyE60drIq92<br>wIjSOS2GWggsSS0h0sHTV06ZaKP2<br>wbMj64aRGCMkoUk9KxEJP23S10s2<br>wq2Rp3T9L1Mosc3diG46PRqHych2<br>x6Vc029CiuP6APbZgGf0LrcJZZf1<br>xkBMsdxCobN1ZcmZmwq0N2kN9TC3<br>yYtL8FBWdse914C6bXeXoFiSBo63<br>yi0PuzWKs3PtvWPGI4z7pIcHpiQ2 ><br>zag9ZxyPVVQoqzew6Uw1S6hdqGJ3 | email: "tester336@gmail.com"<br>▼ stripe<br>customerId: "cus_FRFBA3Nd4wOjpW"<br>lastStatus: "active"<br>uid: "yiOPuzWKs3PtvWPGI4z7pIcHpiQ2" |

## Figure 10 Example for Cloud Firestore database (12)

It can be seen from the Figure 10 that in a project, "users" collection is the place where all the user information such as email, uid, currency, companyName (name) are stored as fields.

Every user's document which stands for every user in the system has his/her own UID. As Stripe is used as payment method, the document field of every user's UID contains stripe. "stripe" holds the customer Stripe information and customerId, lastStatus.

#### 3.4 Cloud Storage

Cloud Storage is built for app developers who need to store and serve usergenerated content such as photos and videos.

The Firebase SDKs for Cloud Storage add Google security to file uploads and downloads for Firebase apps, regardless of network quality. You can use Firebase SDKs to store image, audio, videos and user-generated content. On the server, Google Cloud Storage (GCS) can be used to access the same files.

Cloud Storage stores files in a GCS bucket, making them accessible through Firebase and Google Cloud. (14)

### **3.5 Cloud Functions**

Cloud Functions allow the administrators to run backend code in response to events triggered by Firebase features and HTTPS requests. The code is stored in Google Cloud and it is running in a managed environment. (15)

When a function is written and deployed, Google's servers begin to manage the function immediately. Functions can be fired with an HTTP request, or Google's servers will listen for events and run the function whenever they are triggered. (15)

| Function            | Trigger   | Region      | Runtime      | Memory | Timeout |
|---------------------|---|-------------|--------------|--------|---------|
| attachPaymentMethod | NTTP Request https://us-central1-timetracker-manager-dev.cloudfunctions.net/attachPaymentMethod | us-central1 | Node.js 10 ( | 256 MB | 60s     |
| cancelSubscription  | HTTP Request https://us-central1-timetracker-manager-dex.cloudfunctions.net/cancelSubscription  | us-central1 | Node.js 10 ( | 256 MB | 60s     |
| checkSubscription   | HTTP Request https://us-central1-timetracker-manager-dev.cloudfunctions.net/checkSubscription   | us-central1 | Node.js 10 ( | 256 MB | 60s     |
| createPaymentMethod | HTTP Request https://us-central1-timetracker-manager-dev.cloudfunctions.net/createPaymentMethod | us-central1 | Node.js 10 ( | 256 MB | 60s     |

Figure 11 Cloud Functions example from Firebase Dashboard (12)

In Figure 11, it can be seen when a function is deployed, they are listed in the dashboard, providing the HTTP request link for the administrator. When they are triggered, the functions will run and the logs can be seen in Logs tab which is also available in Firebase's dashboard. Figure 12 is an example which presents the Logs tab, which can show logs, possible errors during the test and function triggering.

| Q Search logs   |       | All functions 👻     | All log levels 🔻 🎝 💌  |  |
|-----------------|-------|---------------------|---|--|
| Time 个          | Level | Function            | Event message   |  |
| Oct 7, 2019     |       |                     |   |  |
| 8:29:36.241 AM  | Ы     | stripeWebhookEvents | Function execution started  |  |
| 8:29:36.711 AM  | P     | stripeWebhookEvents | ▶ Function execution took 470 ms, finished with status code: 200  |  |
| 9:10:33.341 AM  | P     | stripeWebhookEvents | → Function execution started                                      |  |
| 9:10:33.464 AM  | P     | stripeWebhookEvents | → Function execution took 124 ms, finished with status code: 200  |  |
| 9:26:56.240 AM  | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 9:26:56.388 AM  | P     | stripeWebhookEvents | → Function execution took 148 ms, finished with status code: 200  |  |
| 9:37:05.884 AM  | P     | stripeWebhookEvents | Function execution started  |  |
| 9:37:06.287 AM  | P     | stripeWebhookEvents | → Function execution took 403 ms, finished with status code: 200  |  |
| 9:39:47.758 AM  | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 9:39:47.852 AM  | P     | stripeWebhookEvents | > Function execution took 96 ms, finished with status code: 200   |  |
| 9:41:41.543 AM  | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 9:41:41.642 AM  | P     | stripeWebhookEvents | → Function execution took 100 ms, finished with status code: 200  |  |
| Oct 10, 2019    |       |                     |   |  |
| 9:46:47.905 AM  | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 9:46:51.607 AM  | P     | stripeWebhookEvents | > Function execution took 3704 ms, finished with status code: 200 |  |
| 9:48:45.984 AM  | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 9:48:46.121 AM  | P     | stripeWebhookEvents | → Function execution took 138 ms, finished with status code: 200  |  |
| 10:27:11.481 AM | P     | stripeWebhookEvents | > Function execution started                                      |  |
| 10:27:11.593 AM | P     | stripeWebbookEvents | ▶ Function execution took 113 ms, finished with status code: 200  |  |

## Figure 12 Logs tab for Cloud Functions (12)

In the Logs tab, it can be seen that every function which is in Cloud Functions will have its own event message whenever it is triggered. Logs can be seen more obviously if console.log is included in the code, otherwise it will just return with the status code. The most common status codes are:

- 200: The request has succeeded.
- 202: Accepted. The request has been received but not yet acted upon.
- 204: No Content. There is no content to send for this request.
- 400: Bad Request. The server could not understand the request.
- 401: Unauthorized.
- 500: Internal Server Error. The server has encountered a situation it doesn't know how to handle.

## **4 SOLUTIONS FOR PAYMENT FUNCTION**

This chapter introduces the core functions which are required in order to create a payment page powered by Stripe API. These functions are implemented in Visual Studio Code and then uploaded to Firebase Functions.

### 4.1 Checkout Session and Subscribe to the plan

A Checkout Session represents the details of customer's intent to purchase. Checkout Session is created whenever a customer wants to start a subscription. After being directed to a Checkout Session, Stripe will present a payment form where customers can complete their purchase. Once the purchase is finished, they will be directed back to the site where it is customized the success/failure URL in case the payment succeeded/failed. See Figure 2 for Checkout UI. (16)

Before going into Checkout Session, Products and Plans should be first created since they determine the pricing. Creating a product and plan can be done through the API or through the Stripe Dashboard.

Figure 13 is an example of a plan which is created in Stripe Dashboard:

| Prototype Subscr<br>\$10.00 USD / month | iption                     | DATA              | PRODUCT 🗳            |
|---|----------------------------|-------------------|----------------------|
| + Add pricing plan                      | •••                        |                   |                      |
| Details                                 |                            |                   | 🖍 Edit               |
| ID                                      | prod_G0cGPNMf2Q9wm3        |                   |                      |
| Created                                 | 10/17/19, 6:36 PM          |                   |                      |
| Name                                    | Prototype Subscription     |                   |                      |
| Statement descriptor                    | None                       |                   |                      |
| Pricing plans                           |                            |                   | + Add pricing plan   |
| Monthly<br>\$10.00 USD / month          |                            | 10/17/19, 6:36 PM | Use with Checkout    |
| Metadata                                |                            |                   | 🖌 Edit               |
|   | No me                      | tadata            |                      |
| Logs                                    |                            |                   |                      |
| 200 OK POST /v1/pr                      | roducts                    |                   | 10/17/19, 6:36:46 PM |
| Events                                  |                            |                   |                      |
| A product with ID prod                  | G0cGPNMf2Q9wm3 was created |                   | 10/17/19, 6:36:46 PM |

## Figure 13 Plan Created through Stripe Dashboard (17)

In Stripe Dashboard, navigating into Products / New help developers to create a plan as they demand. Moreover, a trial period is also supported if developers want the product to have a trial phase. The product represents a web application, and the pricing plans represent the plans for the web application, so that products can have multiple pricing plans. Every product and plan have their own unique ID, starting with:

- Products: prod\_abcdefghikl1234
- Plan: plan\_abcdefghikl4321

Once plan ID is ready, Checkout Session creation should be the next step.

```
{ idToken, token } = JSON.parse(request.body.data);
if (idToken) {
    const verifiedToken = await admin.auth().verifyIdToken(idToken);
    const userId = verifiedToken.uid;
    const user = await admin
      .firestore()
      .collection('users')
      .doc(userId)
      .get();
    let sessionData;
      const session = await stripe.checkout.sessions.create({
        customer_email: user.data().email,
        client_reference_id: userId,
        payment_method_types: ['card'],
        subscription_data: {
          items: [
              plan: SUBSCRIPTION_CONFIG.subscriptionPlanId,
        success url: SUBSCRIPTION CONFIG.successUrl,
        cancel_url: SUBSCRIPTION_CONFIG.cancelUrl,
      sessionData = {
        session: session,
    } catch (e) {
      console.warn(e);
      return response.sendStatus(HttpStatus.INTERNAL_SERVER_ERROR);
```

Figure 14 Checkout Session Creation and Subscribing to a plan Function Figure 14 represents the function SubscribePlan, this is the core function which allows the customer to subscribe to a specific plan which was created through the Dashboard. It will create a checkout session so that session.id can be accessed through ProceedToCheckout later on in front-end side. This part can be clearly seen as:

#### const session = await stripe.checkout.sessions.create({

idToken is the token which was used to authenticate the customer in Cloud Firestore database. After it is authenticated by admin.auth().verifyIdToken, it is

able to get the user data from the database. This database was already created when the customer registered and logged in into the web application, in this case their email will be generated as user.data().email.

The Client reference ID will be generated as customer's document unique ID (Figure 10).

Subscription\_data is the place which the plan ID is put in so that when the customer subscribes to the specific plan, it will be recognized by its own plan unique ID (plan\_abcdefghikl4321). For security reasons, it is recommended that the plan ID and product ID should be hidden as config so that they will be confidential and they are simply known as SUBSCRIPTION\_CONFIG.subscription-PlanId.

Success\_url and cancel\_url are navigations after the payment is processed. If the payment is successful, success\_url will be given and the customer is directed to the specific page which displays the success message. Otherwise, cancel\_url will be given and the customer is directed to the specific page which displays the failure message.

When the checkout session API is ready in the backend, it is suggested that Redirect to Checkout should be created in front-end. In order to use Checkout on the web application, Session ID should be ready for redirectToCheckout according to Figure 15.

| proceedToCheckOut = () => {   |
|---|
| <pre>if (this.props.session !== null) {</pre>                         |
| <pre>const stripe = window.Stripe(config.STRIPE_PUBLIC_KEY);</pre>    |
| const checkOut = stripe   |
| <pre>.redirectToCheckout({</pre>                                      |
| <pre>sessionId: this.props.session.id,</pre>                          |
| })  |
| <pre>.then(function(result) {</pre>                                   |
| this.props.dispatch(  |
| <pre>paymentActions.sessionCheckoutCleared(this.props.session),</pre> |
| );  |
| });   |
| }   |
| };  |

### Figure 15 Redirect to Checkout

The function proceedToCheckOut can be activated by pressing the button Subscribe so that when the sessionId (session.id from session above) is already generated, redirectToCheckOut will direct the customer to the Checkout UI for the product subscription. (see Figure 2).

In order to keep the session secure, paymentActions.sessionCheckoutCleared will clear the session information, which include the ID and other information about the session right after the session.id is generated and used for redirectToCheckOut.

If the Checkout session is successful, the customer will be brought back to the previous site with the success message. Otherwise, if the card inputs were failed, the Checkout will report wrong credit card detail when the customer is filling with card. Upon the success message, the developer's Stripe Dashboard will display the customer's subscription. Figure 16 below will be an example of customer's subscription in Stripe Dashboard.

| Subscription                                | ail.com on Premium • Monthly Active                                   |   | 1                     | sub_G0bwvgQNqcaqHB Update subscription |
|---|---|---|-----------------------|--|
| Next invoice<br>\$10.00 on Nov 17           | Started<br>Oct 17   |   |                       |  |
| Details                                     |   |   |                       |  |
| Customer                                    | tester360@gmail.com →   | Discount                                      | No coupon applied     |  |
| Created                                     | Oct 17, 6:17 PM   | Billing method                                | Charge specific payme | nt method                              |
| Current period                              | Oct 17 to Nov 17  | Payment method                                | visa ••••• 4242       |  |
| ID  | sub_G0bwvgQNqcaqHB  |   |                       |  |
| Metadata                                    |   |   |                       | 🖍 Edit                                 |
|   |   | No metadata                                   |                       |  |
| Pricing                                     |   |   |                       |  |
| PRICING PLAN                                |   |   | QTY                   | TOTAL                                  |
| Premium • Monthly<br>\$10.00 USD / month    |   |   | 1                     | \$10.00 USD / month                    |
| Upcoming invoice<br>This is a preview of th | e invoice that will be billed on <b>Nov 17</b> . It may chan <u>c</u> | e if the subscription is updated.             |                       |  |
| DESCRIPTION                                 |   | QTY   | UNIT PRICE            | AMOUNT                                 |
| NOV 17 - DEC 17, 2019                       |   |   |                       |  |
| Premium                                     |   | 1   | \$10.00               | \$10.00                                |
|   |   |   | Subtotal              | \$10.00                                |
|   |   |   | Total                 | \$10.00                                |
|   |   |   | Amount due            | \$10.00                                |
|   | View fu   | II invoice for \$10.00 on Nov 17 $ ightarrow$ |                       |  |

Figure 16 Customer Subscription on Stripe Dashboard (17)

### 4.2 Downgrading (Unsubscribing from the plan)

Customers can unsubscribe from their plan if they are not willing to continue their subscription. This process of unsubscribing also means downgrading from subscribed state, which requires developers to work with the subscription object. Figure 17 is an example of Subscription object which has many attributes. One of the main attributes to make the downgrading function is cancel\_at\_period\_end. Cancel\_at\_period\_end is the boolean value which determines

whether a subscription that has a status of active is scheduled to be cancelled at the end of the current period. (18)

| THE SUBSCRIPTION OBJECT   |
|---|
| <pre>f {     "id": "sub_G0cPY3xTwyeMnZ",     "object": "subscription",     "application_fee_percent": null,     "billing": "charge_automatically",     "billing_cycle_anchor": 1571327157,     "billing_thresholds": null,     "cancel_at_period_end": false,</pre> |
| <pre>"canceled_at": null, "collection_method": "charge_automatically",</pre>  |
| "created": 1571327157,<br>"current_period_end": 1574005557,   |
| <pre>"current_period_start": 1571327157, "customer": "cus_3fAAj66yEPU07g",</pre>  |
| "days_until_due": null,<br>"default_payment_method": null,  |

Figure 17 Subscription Object (18)

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
 let subscription;
 try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
     .collection('users')
     .doc(userId)
     .get();
   const stripeCustomer = user.data().stripe;
   if (stripeCustomer) {
     const found = await getSubscriptionWithCustomerId(stripeCustomer);
     if (found) {
       const subscriptionInfo = {
        id: found.id,
         status: found.status,
       };
       const canceledSubscription = await stripe.subscriptions.update(
        subscriptionInfo.id,
         { cancel_at_period_end: true },
       subscription = {
        id: canceledSubscription.id,
        cancelAtPeriodEnd: canceledSubscription.cancel_at_period_end,
         status: canceledSubscription.status,
       };
    } else {
     subscription = {
       status: 'inactive',
     };
  } catch (e) {
   console.warn(e);
    return response.sendStatus(HttpStatus.INTERNAL_SERVER_ERROR);
```

#### Figure 18 Downgrading Function (Cancelling Subscription)

Figure 18 is a function which degrades (unsubscribes) the customer from the subscription. After the authentication and subscription process, the Cloud Firestore (CF) database will have customer's additional information which belongs to Stripe such as Stripe customerId.

Firstly, the function gathers the Stripe customerId from the customer database in CF and then it will search for customer's subscription information from Stripe subscription database by listing all possible subscriptions from that specific customer. After searching for the subscription data, the subscription update API will be called:

#### const canceledSubscription = await stripe.subscriptions.update(

This function will change the boolean attribute cancel\_at\_period\_end from false to true since the subscription will stay active until the end of the cycle. After the expiration date, the customer's subscription will be disabled so that no further charge will be applied to the customer. If the customer would like to continue the subscription again, cancel\_at\_period\_end will be set to false so that the subscription will continue to charge when it comes to the new cycle. The subscription value which contains id, cancelAtPeriodEnd, status will update the new information from canceledSubscription and display them in front-end side.

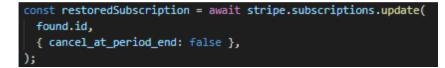
#### 4.3 Restoring Subscription

This function was created in order to restore the subscription when customer would like to continue with their subscription again.

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
 let subscription;
 try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
     .collection('users')
     .doc(userId)
      .get();
   const stripeCustomer = user.data().stripe;
   if (stripeCustomer) {
     const found = await getSubscriptionWithCustomerId(stripeCustomer);
     if (found) {
       const restoredSubscription = await stripe.subscriptions.update(
         found.id,
         { cancel_at_period_end: false },
        );
       subscription = {
         id: restoredSubscription.id,
         cancelAtPeriodEnd: restoredSubscription.cancel_at_period_end,
         status: restoredSubscription.status,
       };
   } else {
     subscription = {
       status: 'inactive',
     };
  } catch (e) {
   console.warn(e);
   return response.sendStatus(HttpStatus.INTERNAL_SERVER_ERROR);
```

### Figure 19 Restoring Subscription

According to Figure 19, this function has similar logic as Downgrading Function (4.2). After going through the authentication in CF database and the customer's stripe UID is provided, the subscription information will be updated again through:



By changing the boolean value cancel\_at\_period\_end to false, the subscription will not be stopped at the end of the month and it will charge the customer when it comes to the next billing cycles.

#### 4.4 Checking Subscription

This function is created in order to check the customer's subscription status right after they logged in into the web application.

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
 let subscription;
 try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
     .collection('users')
     .doc(userId)
     .get();
   if (user.data() && user.data().stripe) {
     const stripeCustomer = user.data().stripe;
     try {
       const found = await getSubscriptionWithCustomerId(stripeCustomer);
       if (found) {
         subscription = {
          id: found.id,
          status: found.status,
           cancelAtPeriodEnd: found.cancel_at_period_end,
      } catch (e) {
       const lastStatus = user.data().stripe.lastStatus;
       const status =
         lastStatus === 'canceled' || lastStatus === 'incomplete_expired'
           ? 'inactive'
           : lastStatus;
       subscription = {
         status,
       };
   } else {
     subscription = {
       status: 'inactive',
     };
```

Figure 20 Checking Subscription Function

It can be seen from Figure 20 that CheckingSubscription function is partly similar to the two above functions in the authentication part which must go through the CF database.

If the customer has subscribed to the plan, he/she will have their additional Stripe value in CF database. Those values will be called in order to get the subscription status so that they can be updated in the front-end side. The value "subscription.status" can be different based on the customer's susbcription process so that it has multiple values.

- Incomplete: Credit cards input is true but there was no funds in the card.
- Incomplete\_expired: Credit cards input is true but there was no funds in the card. Stripe attempts to recharge again in the next 23 hours but still unable to charge the customer.
- Trialing: Customer is in trial phase for the product, the subscription status will be changed to active when the period is over.
- Active: Customer subscription is active.
- Past\_due: The subscription was active until the next cycle when the recharge process is failed.
- Inactive: The customer has not subscribed to the plan.

### 4.5 Getting Upcoming Invoices

This function is created in order to gather information about the next charge in the following month.

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
 let upcomingInvoice = null;
 try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
     .collection('users')
     .doc(userId)
     .get();
   if (
     user.data() &&
     user.data().stripe &&
     user.data().stripe.customerId
    ) {
     const customerId = user.data().stripe.customerId;
     const upcoming = await stripe.invoices.retrieveUpcoming({
      customer: customerId,
     });
     upcomingInvoice = {
       nextPaymentAttempt: upcoming.next_payment_attempt * 1000,
       amountDue: upcoming.amount_due,
       currency: upcoming.currency,
       items: JSON.parse(JSON.stringify(upcoming.lines.data)),
  } catch (e) {
   if (e.code === 'invoice_upcoming_none') {
     return response
       .status(HttpStatus.OK)
       .send(JSON.stringify({ data: null }));
```

### Figure 21 Get Upcoming Invoices function

It can be seen in Figure 21 that the authentication in CF database, customer's stripe UID will be gathered so that the information about the next invoice will also be updated through:

const upcoming = await stripe.invoices.retrieveUpcoming({

This function will show all the charges that are pending, including subscription renewal charges, invoice item charges, etc. This is not considered to be an invoice since it is just a preview of the next billing cycle so that the upcoming invoice will not show up in invoice listing calls, and thus developers cannot use the API to pay or edit the invoice. (19)

The GetUpcomingInvoice function will bring back value UpcomingInvoice which is an object with four properties:

- next\_payment\_attempt: The time at which payment will next be attempted in Unix time.
- amount\_due: the amount of money which will be charged when it comes to the next cycle.
- currency: currency.
- items: the information of the subscription which customer has been paying to.

This function will return null if the customer has not subscribed to any plans of the product or the customer has cancelled the subscription.

### 4.6 Getting Payment History

This function is created in order to list payment history if the customer subscribed to the plan.

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
  let paymentHistory = [];
  try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
      .collection('users')
      .doc(userId)
      .get();
   if (
     user.data() &&
     user.data().stripe &&
     user.data().stripe.customerId
    ) {
     const customerId = user.data().stripe.customerId;
     const paymentIntent = await stripe.paymentIntents.list({
       customer: customerId,
     });
      for (let i = 0; i < paymentIntent.data.length; i++) {</pre>
       const paymentMethod =
         paymentIntent.data[i].charges.data[i].payment_method_details;
       paymentHistory.push({
         date: paymentIntent.data[i].created * 1000,
         brand: paymentMethod.card.brand,
         expMonth: paymentMethod.card.exp_month,
         expYear: paymentMethod.card.exp_year,
         last4: paymentMethod.card.last4,
         amount: paymentIntent.data[i].amount,
         currency: paymentIntent.data[i].currency,
         status: paymentIntent.data[i].status,
         receiptUrl: paymentIntent.data[i].charges.data[i].receipt_url,
       });
  } catch (e) {
   console.warn(e);
   return response.sendStatus(HttpStatus.INTERNAL_SERVER_ERROR);
```

#### Figure 22 Getting Payment History Function

It can be seen in Figure 22 that after the authentication in CF database, the function will list an object called PaymentIntents when the customer's stripe UID is provided through: (20)

## const paymentIntent = await stripe.paymentIntents.list({ customer: customerId,

A PaymentIntent guides developers through the process of collecting a payment from your customer. It is made in order to replace the Charges API and it is ready for Strong Customer Authentication (SCA), which requires businesses in Europe to request additional customer authentication for online payments since September 2019. (21)

When the object PaymentIntent is gathered, some of its properties will be chosen in order to provide necessary information for listing customer's payment histories such as:

- Date: the date which payment has been done
- Brand: the brand of the credit card (Visa, MasterCard, American Express, etc...)
- expMonth: the expiration month of customer's credit card (in two digits)
- expYear: the expiration year of the customer's credit card (in two digits)
- last4: the last four digit of the customer's credit card
- amount: the amount of money which has been charged for subscription.
- currency: the currency of the charge (USD, EUR, etc...)
- status: the status of the payment (succeeded, failed, etc...)
- receiptUrl: the Stripe receipt navigation link

### 4.7 Getting Payment Card

This function is created in order to show the customer's billing information.

```
const { idToken } = JSON.parse(request.body.data);
if (idToken) {
 let paymentCard = null;
 try {
   const verifiedToken = await admin.auth().verifyIdToken(idToken);
   const userId = verifiedToken.uid;
   const user = await admin
     .firestore()
     .collection('users')
     .doc(userId)
      .get();
     user.data() &&
     user.data().stripe &&
     user.data().stripe.customerId
   ) {
     const customerId = user.data().stripe.customerId;
     const paymentMethod = await stripe.paymentMethods.list({
       customer: customerId,
       type: 'card',
     });
     if (paymentMethod.data.length > 0) {
       const cardData = paymentMethod.data[0].card;
       paymentCard = {
         id: paymentMethod.data[0].id,
         brand: cardData.brand,
         expMonth: cardData.exp_month,
         expYear: cardData.exp_year,
         last4: cardData.last4,
         ownerUid: userId,
         name: paymentMethod.data[0].name,
       };
     }
 } catch (e) {
   console.warn(e);
   return response.sendStatus(HttpStatus.INTERNAL_SERVER_ERROR);
```

### Figure 23 Getting Payment Card Function

It can be seen in Figure 23 that after authentication in CF database, the customer's billing information will be gathered by listing the paymentMethod through:

# const paymentMethod = await stripe.paymentMethods.list({ customer: customerId, type: 'card', });

The paymentMethod objects represent the customer's payment instruments. They can be used with PaymentIntents (4.6) to collect payments or saved to Customer objects to store instrument details for future payments. (22)

After gathering the paymentMethod objects, some of its properties will be chosen in order to provide data for billing information such as:

- Id: paymentMethod pbject's id
- Brand: the brand of the credit card (Visa, MasterCard, American Express, etc...)
- expMonth: the expiration month of customer's credit card (in two digits)
- expYear: the expiration year of the customer's credit card (in two digits)
- last4: the last four digit of the customer's credit card
- ownerUid: the customer's user ID
- name: email/name of the customer

### **5 USER INTERFACE (TESTING RESULTS)**

Based on the mentioned functions in the previous chapters, an UI is ready with all necessary information related to the subscription: Subscribed State, Billing Information and Payment History.

There are two different figures, Figure 24 is the image of the payment page when the customer has not subscribed to the plans, Figure 25 is the image of the payment page when customer has subscribed to the plan. These figures were taken from TicTok Manager with Stripe integrated from Finlabs Oy.

| Account Information Plan & Billing  |                              |                          |                 |          |
|---|------------------------------|--------------------------|-----------------|----------|
| Current Plan Basic (Free) Upgrade to premium  |                              | Next Billing Date<br>N/A |                 |          |
| Current Usage<br>The breakdown of users and projects with the resulting cost for the current billing month so far |                              |                          |                 |          |
| Connected Users ®   | Projects<br>0                |                          | Cost this month |          |
| Billing Information   |                              |                          |                 | Add Card |
|   | +                            |                          |                 |          |
| Payment History   |                              |                          |                 |          |
|   | Payment history will display |                          |                 |          |

### Figure 24 Unsubscribed state (23)

According to Figure 24, after creating account, the customer's current plan will be set in default as Basic (Free) with unavailable next billing date. Moreover, customer's billing information and payment history will be blank since they have not subscribed to the application. When they click on Upgrade to premium button, checkout UI will be shown so that customer can fill in their information, which can be seen in Figure 2.

| Account Information            | Plan & Billing  |                                     |                         |             |
|--------------------------------|---|-------------------------------------|-------------------------|-------------|
| Current Plan Premium Downgrade |   | Next Billi<br>Nov 17,               | -                       |             |
| Current Usage                  | rojects with the resulting cost for the current billing | month so far                        |                         |             |
| Connected 0                    | Users ®   | Projects<br>0                       | Cost this month \$10.00 |             |
| Billing Informatio             | n   |                                     |                         | Update Card |
| V/SA                           |   | 3illing Email<br>ester360@gmail.com | Expiration<br>10 / 2020 |             |
| Payment History                |   |                                     |                         |             |
| Date                           | Payment Method  | Amount                              | Status                  | Receipt     |
| Oct 17, 2019                   | visa **** **** 4242<br>Expiration : 10 / 2020           | \$10.00                             | Succeeded               | Download    |

### Figure 25 Subscribed State (23)

According to figure 25, after subscribing to the system, the customer's current plan will be set as Premium with available next billing date. Customer's credit card will be shown in Billing information, which was also the credit card used to subscribe to TicTok Application. Customer's payment history will also be available with a receipt which can be downloaded when the customer clicks the Download button.

Furthermore, if the customer chooses to degrade (cancel) the subscription by clicking Downgrade, customer's current plan will be set to Premium (Canceled),

so that the plan will stay premium until the next billing cycle then it will turn into Basic (Free) as default. Details of this process can be seen in figure 26 below.

| Account Information Plan & B                                  | Billing   |                          |                            |             |
|---|---|--------------------------|----------------------------|-------------|
| Current Plan Premium (Canceled) Restore Subscription          |   | Next Billing Date<br>N/A |                            |             |
| Current Usage<br>The breakdown of users and projects with the | resulting cost for the current billing month so far |                          |                            |             |
| Connected Users ®<br>0  | -   | Projects<br>0            | Cost this month <b>N/A</b> |             |
| Billing Information   |   |                          |                            | Update Card |
| VISA<br>4242  | Billing Email<br>tester360@gma                      | iil.com                  | Expiration<br>10 / 2020    |             |
| Payment History   |   |                          |                            |             |
| Date  | Payment Method                                      | Amount                   | Status                     | Receipt     |
| Oct 17, 2019  | visa **** **** 4242                                 | \$10.00                  | Succeeded                  | Download    |

Figure 26 Downgraded State (23)

### **6 CONCLUSION**

Ater 3 months of study and research, a payment function using Stripe as the process platform has been fully constructed and verified by Finlabs' developer team. It is now ready so that customers can subscribe to the plan when they start using the Tictok Application.

(Link to the application: https://timetracker-manager-dev.web.app/login)

It can be stated that Stripe is a good choice for companies because of its simple use and integration when it comes to payment. With the support for Strong Customer Authentication (SCA) since September 2019, European countries can assure that payments made with Stripe are secure and safe. The Stripe API is easily understandable, it supports multiple programming languages and it has step-by-step introduction so that developers will not find it difficult to get used to.

By using Google Firebase combined with Stripe, the payment system becomes a simple solution when a product or web application requires customers to pay for it. Eventually, this reduces the developers' workload since the application itself mostly uses cloud-based system.

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