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Y Tran

User-Centered Web Design and Accessibility

– case Thrift'd Oy



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The attractiveness of websites plays a significant role in customers' purchasing decisions today. To enhance customer interaction and engagement, designing the user interface (UI) and user experience (UX) is a crucial stage in developing the look and usability of websites.

The aim of this thesis was to design a user interface for a website redesign, focusing on a visually appealing and user-friendly desktop version. The design was created in Figma, considering both Web Content Accessibility Guidelines (WCAG 2.2) and requirements set by the client. This thesis examined the concepts of UI and UX design, usability, and accessibility, as well as design stages such as current website analysis, competitor analysis, wireframing, usability testing, and evaluation.

The final evaluation showed significant improvements in usability and accessibility, and user testing results confirmed that the new user interface is user-friendly with enhanced accessibility. The findings highlighted development ideas. Based on the feedback, the design will proceed with a mobile version, which is excluded from the scope of this thesis. In summary, the designed user interface improves the website's usability and visual appeal, which may positively impact customer satisfaction and business outcomes.

Keywords:

user interface, user experience, design, usability, accessibility, website

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Käyttäjäkeskeinen verkkosuunnittelu ja saavutettavuus

– case Thrift'd Oy

Verkkosivustojen houkuttelevuudesta on tullut keskeinen rooli asiakkaiden ostopäätöksen teossa. Asiakasvuorovaikutuksen ja sitoutumisen parantamiseksi sekä käyttöliittymän (UI) että käyttäjäkokemuksen (UX) suunnittelu ovat ratkaisevia vaiheita verkkosivuston ulkoasun ja käytettävyyden kehittämisessä.

Opinnäytetyön tavoitteena oli suunnitella verkkosivustouudistuksen käyttöliittymä ja luoda visuaalisesti houkutteleva ja käyttäjäystävällinen työpöytäversio. Suunnittelu tehtiin Figmalla, ja suunnittelussa otettiin huomioon verkkosisällön saavutettavuusohjeet (WCAG 2.2) ja toimeksiantajan vaatimukset. Työssä käytiin läpi UI- ja UX-suunnittelun käsitteet, käytettävyys ja saavutettavuus, sekä suunnitteluvaiheet, kuten nykyisen sivuston analyysi, kilpailija-analyysi, wireframien laatiminen, käytettävyytestaus ja arviointi.

Päivitetyn käyttöliittymän loppuarviointi osoitti merkittäviä parannuksia käytettävyydessä ja saavutettavuudessa, jota käyttäjätestauksen tulokset vahvistivat. Palautteista ilmeni myös kehitysideoita, joiden pohjalta suunnittelua jatketaan mobiiliversion osalta, mikä on rajattu opinnäytetyön ulkopuolelle. Uusi käyttöliittymä parantaa verkkosivuston käytettävyyttä ja visuaalista ilmettä, mikä voi vaikuttaa positiivisesti asiakastyytyvyyteen ja liiketoimintaan.

Asiasanat:

käyttöliittymä, käyttäjäkokemus, saavutettavuus, käytettävyys, verkkosivut

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List of abbreviations

AVI	The Regional State Administrative Agency (Aluehallintovirasto)
UI	User Interface
UX	User Experience
WCAG	Web Content Accessibility Guidelines (W3C, 2023)

1 Introduction

The attractiveness of websites plays a significant role in customers' purchasing decisions today. The development of internet technologies allows companies to have a new kind of interaction with customers. Companies are investing more in online services to expand their market share by updating and developing their websites to attract more customers (Al-Qeisi, et al. 2014).

Designing the user interface (UI) and user experience (UX) is a crucial stage in developing the look and usability of websites. A website must be reliable, accessible, user-friendly, and visually appealing. Enhancing these qualities can influence the company's digital brand presence online. This thesis primarily focuses on user interface design while also addressing elements of user experience design and accessibility.

Thrift'd Oy is a small Finnish family business specializing in vintage and second-hand clothing, founded in 2023. The company offers quality-checked and serviced clothes that combine sustainability and quality. Their main sales channel is an online store, serving customers all around Finland. Currently, the online store is being updated to better meet the needs of customers, enable a smoother shopping experience, and expand their customer base outside of Finland. The ongoing redesign aims to create more visually appealing pages with new features such as language switching, a more prominent search function, and user accounts. Additionally, they seek greater consistency across different sections of the website.

The primary goal of this thesis is to create a visually appealing and user-friendly desktop version of the online store for Thrift'd using Figma. The purpose of the design is also to give an idea of what the renovated website could look like, and to continue the project after the thesis. The design takes into account both Thrift'd's own requirements and WCAG 2.2 accessibility standards. The focus is on the desktop version because it needs the most improvement. The company had previously concentrated on ensuring the functionality of the mobile version, so the desktop version received less attention.

The thesis examines the concepts of UI and UX design, basics of usability and accessibility, and the design phases of Thrift'd's website. The design process includes requirements gathering, analysis of the current website, competitor analysis, creating low fidelity and high-fidelity wireframes, testing, and final evaluation.

It has been decided that the design of the mobile version and the implementation of the entire website will continue after the completion of the thesis, but this thesis will be limited to the desktop version.

2 Definition of UI and UX design

In User Interface (UI) design, the focus is on the visual appearance and consistency of the website, while ensuring both aesthetics and user-friendliness (Lazarovich, 2021). This phase of the design process is crucial, as it aims to create a good first impression and keep users engaged. According to Nielsen (2011), the first 10 seconds of the page visit are the most important for capturing a user's attention and convincing them to stay. UI design follows current trends, conducts competitor analysis, and carries out design research.

The main aspects of User Experience (UX) design are the functionality, usability, and accessibility of the website. As Norman and Nielsen (1998) summarize, *“User experience encompasses all aspects of the end user's interaction with the company, its services, and its products”*. The process involves conducting competitor analysis, creating user personas, designing information architecture, and testing usability. UX is an ongoing process aimed at improving the user experience and helping the brand achieve its goals.

Table 1 provides a comparison of the key elements of User Interface and User Experience design, outlining their focus, scope, processes, and goals.

Table 1. Key differences between UI and UX.

	UI	UX
Focus	Visual design and the functionality of interactive tools.	User interaction, with the goal of creating a productive and pleasant experience.
Scope	The layout of the interface, buttons, control elements, and visual elements that users interact with.	Interaction, how users experience and what they encounter while navigating the interface.
Process	Following current trends, conducting competitor analysis, design research and wireframing.	Conducting competitor analysis, creating user personas, designing information architecture and testing usability. An ongoing process.
Goal	Ensures that the interface is aesthetically pleasing and user-friendly.	Ensures an intuitive, efficient, and engaging experience while interacting with the tools.

UI and UX are both equally crucial parts of any successful digital product (Boyev, 2024). While UI focuses more on aesthetics, UX focuses on functionality. The collaboration between UX and UI is about ongoing communication and teamwork among the designers (Boyev, 2024). As Versions (2024) points out: *“UX focuses on the how and why, UI focuses on the what and where”*.

2.1 Wireframing techniques

Low fidelity (Lo-Fi) wireframes are basic, low-detail sketches of the website’s structure (Justinmind, 2024). They focus on layout, spacing, and functionality

rather than visual design. The goal is to give a customer an idea of how everything should be organized and structured on the website.

High-fidelity (Hi-Fi) wireframes are detailed and realistic mockups that represent the final look and feel of a website user interface (Justinmind, 2024). The visual design features are included in high-fidelity wireframes, such as typography, color schemes, images, and interactive components such as buttons and menus. This provides the client with a clearer vision of the final product, combining both design and functionality.

2.2 The role of feedback in UI and UX design

User feedback plays a crucial role in guiding the design process by ensuring solutions meet user needs and expectations. It consists of suggestions, reviews, thoughts, opinions, and complaints – any insights users choose to share about the experience (Stevens, 2023). This helps designers make informed decisions on real user insights, enhance usability, elevate customer experience, and promote inclusive design (UXPin, n.d).

User feedback can be gathered through proactive and reactive methods. Proactive methods involve seeking active feedback from users, for example, by gathering user surveys and questionnaires, user interviews, emails, website widgets, and pop-ups (Stevens, 2023). Reactive user feedback is gathered by users who voluntarily provide feedback. This can include, for example, social media reviews, mentions, and comments, and submitting feedback to customer support (Stevens, 2023).

After collecting user feedback, it must be analyzed effectively. It involves categorizing them by themes, performing quantitative and qualitative analyses to identify trends and recurring issues, and using sentiment analysis technique to assess the emotional tone (Versions, 2023). Visualizing feedback data helps communicate the insights effectively. Prioritizing identified issues gives designers deeper understanding to make informed, user-centered design decisions that enhance user experience (Versions, 2023).

3 Usability

Jakob Nielsen (1994) introduces ten usability heuristics for user interface design, also known as “Usability Heuristics” or “Nielsen Heuristics”:

1. Visibility of system status
2. Match Between the system and the real world
3. User control and freedom
4. Consistency and standards
5. Error prevention
6. Recognition rather than recall
7. Flexibility and efficiency of use
8. Aesthetic and minimalist design
9. Help users recognize, diagnose, and recover from errors
10. Help and documentation

Jakob Nielsen’s heuristics are “*guidelines that help you make your website, app or product fit users’ expectations and the natural way they use digital environments*” (Fernández, 2024). Nielsen originally developed them for heuristic evaluation with Rold Molich in 1990 (Nielsen, 2024). In 1994, he refined the heuristics based on a factor analysis of 249 usability problems, resulting in the 10 heuristics that have remained relevant and unchanged since then (Nielsen, 2024).

The heuristics assist designer to create improved user experience and increase efficiency. As a result, users are able to complete tasks faster and with less effort (Fernández, 2024). Satisfied users can become engaged, loyal customers, giving businesses a competitive advantage in the market.

3.1 Accessibility

Accessibility in digital services or devices is crucial for individuals who face challenges using them. The "design for all" principle emphasizes considering

diverse abilities, skills, and preferences from the outset to create services accessible to everyone (AVI, 2020). The Digital Services Act in Finnish legislation sets requirements stating that accessible web services must have error-free source code, comply with standards, and function across various devices and assistive technologies (AVI, 2020).

The Web Content Accessibility Guidelines (WCAG) aim to ensure that diverse individuals can independently access digital services (Saavutettavasti.fi, 2023). At a high level, the guidelines are based on four principles: Perceivable, Operable, Understandable, and Robust (W3C, 2023). The criteria are divided into three diverse levels: A, AA, and AAA. AAA-level criteria ensure accessibility for the broadest possible audience, including those with disabilities. The Digital Services Act mandates public services to implement digital services that meet the WCAG 2.1 standard at the A and AA levels (Saavutettavasti.fi, 2023).

The Regional State Administrative Agency (Aluehallintovirasto), known as AVI estimated in 2020 that there are one million people in Finland who may find it difficult to use digital services, especially if accessibility has not been effectively considered. For example, the following aspects are not considered enough when designing and implementing websites and applications: visual impairments and reduced vision, hearing impairments and deafness, and attention difficulties. If an individual identifies accessibility flaws on a website or application, they can fill in a form on AVI's website.

AVI has announced that starting June 28, 2025, the updated Digital Services Act will implement accessibility requirements for new consumer-oriented digital services (Suontausta, 2024). These changes will impact a wide range of commercial entities, including e-commerce sites, e-books, personal transportation services, banking, and audiovisual content services. Digital services must comply with the European standard EN 301 549, and an accessibility statement must be provided to inform users about the service's accessibility (Suontausta, 2024). The Digital Services act will not apply to businesses with fewer than ten employees and annual revenues under 2 million

euros. However, it has recommended them to continue following these standards (Suontausta, 2024).

3.2 Usability testing

Usability testing is typically carried out as part of user experience research. The goals of usability testing include identifying problems, uncovering opportunities, and learning about the target user's behavior and preferences (Moran, 2019). The core elements in common usability tests are the facilitator, the tasks, and the participant (Moran, 2019).

Usability testing can be divided into qualitative and quantitative types. Qualitative usability testing highlights the collection of insights, findings, and narratives about how users interact with the product or services, while quantitative usability testing focuses on metrics that describe the user experience (Moran, 2019). Qualitative usability testing is more common than quantitative testing and is particularly effective for identifying issues within the user experience. Quantitative usability testing is most suitable for collecting benchmarks (Moran, 2019).

4 Design process

This chapter details the redesign process of Thrift'd Oy's website user interface, concentrating solely on the desktop version. The stages of the design process are presented in Figure 1. The process covers an analysis of the existing website, a competitor analysis, and a review of the site's specific requirements. The design workflow will progress from low-fidelity (lo-fi) wireframes to high-fidelity (hi-fi) wireframes, utilizing Figma as the main design tool. Usability testing will be conducted with five participants. The final design is evaluated by assessing various aspects of the project, including the results from usability testing, the success of accessibility improvements, the goals achieved during the project, and Thrift'd's feedback on the outcome.



Figure 1. Design process step by step.

4.1 Analysis of existing website

Thrift'd website is available at www.thriftd.fi (Figure 2). The large main image at the top of the homepage makes a strong first impression. While the image is intended to highlight the launch of a new collection in the online store, it draws all the attention, overshadowing the rest of the homepage content.

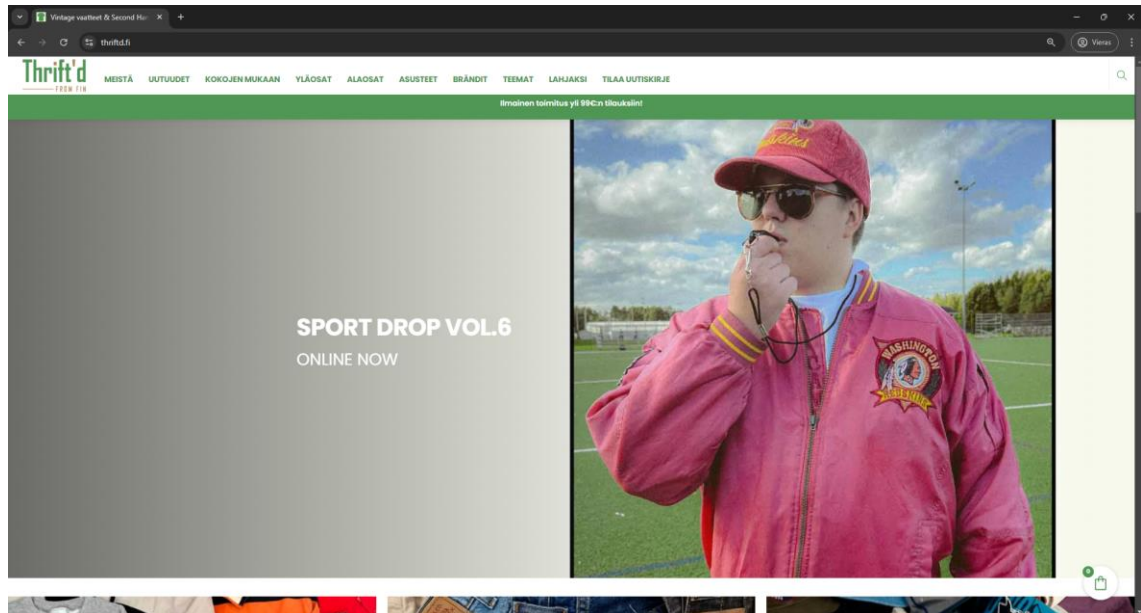


Figure 2. Thrift'd front page.

One major challenge is the website's responsiveness, particularly in the desktop version, where the zoom in and zoom out functions do not behave as expected. For instance, while images maintain their size, the text adjusts according to the zoom level. This inconsistency negatively impacts the user experience for those looking to enlarge or reduce the page. Additionally, categories on the homepage can only be clicked directly through the text, not pictures, as shown in Figure 3. There is also potential for improvement in the placement and scaling of elements, especially on the "Our Story" page, where the layout does not currently facilitate an optimal user experience.



Figure 3. Screen capture from "Categories" from front page.

The placement of the "Themes" section is too low, making it difficult for users to find and recognize this feature on the website. Additionally, the payment methods in the footer are displayed too prominently.

The search function is somewhat hidden, and its visual design could be more appealing. Currently, it does not properly meet user needs in terms of visibility, and its usability should be improved.

Despite these issues, navigation overall works well, allowing users to find what they are looking for logically. The functionalities of the online store are clear and logical, facilitating smooth transactions from the customer's perspective. Cookie management is effective, and there is a convenient button for quickly returning to the top of the page.

The mobile version functions seamlessly, which is crucial in today's mobile-centric environment. Overall, the website performs effectively, but there are areas that could be improved to enhance the user experience.

4.1.1 Web Accessibility Manual Audit

The Thrift'd website was evaluated for accessibility in accordance with the WCAG 2.2 guidelines. The assessment was conducted using a custom-made Excel file, which served as a manual audit tool for web accessibility. The materials were sourced from W3C (2023) Web Content Accessibility Guidelines 2.2 supporting documents.

The assessment included the following components:

- Guideline number
- Guideline
- Level (A-AAA)
- Summary
- Status
- Comments

All criteria were carefully tested and evaluated individually as fairly as possible. The manual audit was tested on the desktop version, so mobile versions were not considered. Each criterion was assessed as Pass, Fail, or N/A (Non-Applicable).

In the Perceivable category, there were twelve passes and five fails. Criteria related to audio and video playback were excluded, as the website does not have these features. Some SVG elements lacked accessible names, which prevent screen reader users from accessing the content. Additionally, certain page contents were not contained within landmarks, which affect navigation. Critical issues include contrast ratios 3.59:1 that fall below the recommended levels. The contrast ratio must be 4.5:1 for regular text (1.4.3) and 7:1 for enhanced accessibility (1.4.6) (W3C, 2023). The line height is also set too low at 0.7em, while the recommendation is 1.5em. Nonetheless, the website meets most of the criteria within the Perceivable category.

There were more failures in the Operable category: twelve. This is because keyboard functionality for navigation and interaction did not comply with the following guidelines: Keyboard (2.1.1), No Keyboard Trap (2.1.2), Keyboard No Exception (2.1.3), and Character Key Shortcuts (2.1.4). As a result, the website cannot be navigated effectively without a mouse, making it difficult for users who depend on keyboard navigation. Additionally, the website fails on Bypass Blocks (2.4.1), Focus Order (2.4.3), and Focus Visible (2.4.7), which are crucial for ensuring users can easily navigate through the content and understand where they are on the page. On a positive note, the site met several criteria, including guidelines aimed at preventing seizures (2.3.1, 2.3.2, and 2.3.3), while also effectively managing navigation and operability for pointer-based interactions.

Only one notable failure in the Understandable category was identified regarding the reading level of the text (3.1.5). However, the front page passes the reading level. Some complex vocabulary, conceptual complexity, and sentence structure are more advanced in the other pages, such as “Meistä”

(About us) and “Vastuullisuus” (Responsibility). Overall, the website passed most of the understandable criteria.

Two out of three elements meet the requirements of the Robust category. The failure of the Name, Role, and Value (4.1.2) criteria is due to the Cusrev element (a customer review add-on for the website), which did not provide visible text for screen readers.

The assessment results are available in Appendix 1. The results of this accessibility assessment will be considered in the upcoming user interface design, aiming to enhance accessibility.

4.2 Competitor analysis

Three service providers and their websites in desktop versions are being examined as competitors: FTA Vintage, Streetwear Finland, and Vintage Matti. All three are Finnish vintage and second-hand companies, but based on their websites, FTA Vintage and Streetwear Finland also deliver outside of Finland. However, the focus is on examining the competitors from the perspective of the Finnish market.

The competitor analysis was conducted during September-October 2024, with the structure and status of the websites reflecting this period. The analysis was carried out by reviewing the competitors' websites, including design, functionality, user experience, and overall online presence. The goal of the competitor analysis is to gain insights into industry standards, identify strengths and weaknesses, and guide strategic decisions for developing Thrift'd own website.

4.2.1 FTA Vintage

The first website under review is FTA Vintage, which can be found at www.ftavintage.com (Figure 4). The entire website is available only in English.

Both the desktop and mobile versions share a similar navigation structure, with a "hamburger" menu in the upper left corner and a shopping cart in the upper right corner. The color scheme, apart from the images, is minimalist black and white.

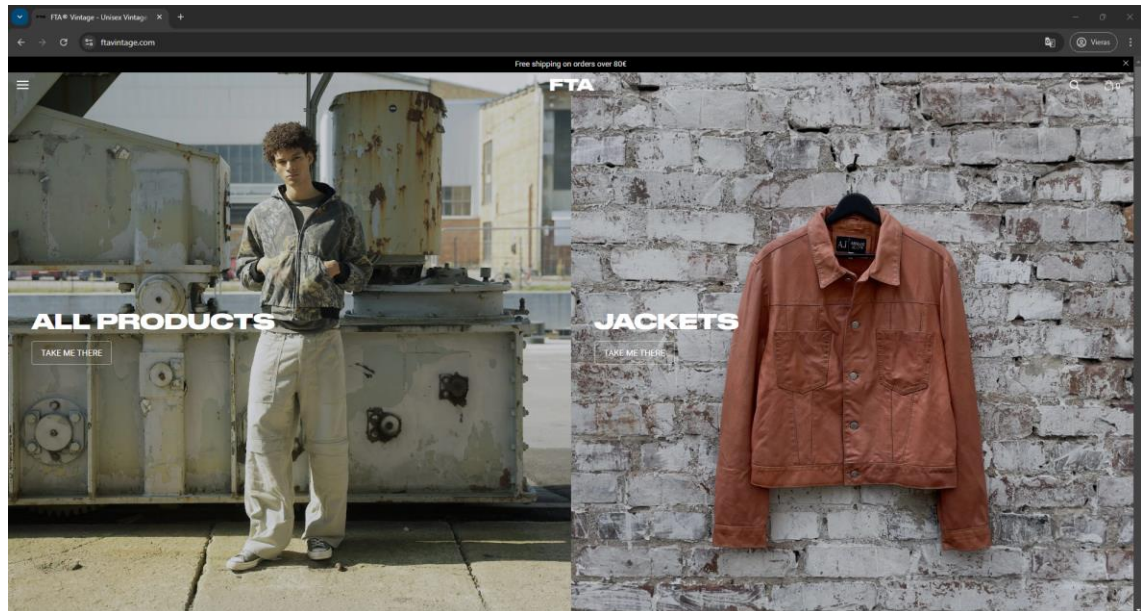


Figure 4. FTA Vintage's website.

The user interface (UI) is primarily designed for mobile use, and the target audience is 18-25-year-old customers, which is reflected in the trendy design.

There are notable usability concerns. Navigation is somewhat challenging, especially on the desktop version, because the "hamburger" menu is not immediately intuitive for all users. This may slow down inexperienced users' navigation on the site and diminish the user experience, especially for those unfamiliar with mobile-first interfaces. The mobile-first strategy is based on the idea of developing a website user interface for mobile devices first, and only then move on to designing for larger screens (Savolainen, 2023). The category pages do not feature pagination, requiring the user to scroll all the way down. This is not user-friendly, particularly if the pages contain many products. Continuous scrolling can frustrate users and make it difficult to find specific

items. The lack of pagination or other navigation elements makes the user experience heavier, which could lead to users leaving the site more quickly.

While the FTA Vintage website is visually minimalist and aimed at a young audience, there is room for improvement in terms of usability, particularly in enhancing navigation on the desktop version and introducing pagination to improve user flow.

4.2.2 Streetwear Finland

The second website reviewed is Streetwear Finland, available at <http://www.sneakersinfinland.com> (Figure 5). The website offers both English and Finnish language options, which can be switched via a language selector in the top-right corner next to the search icon, or by clicking the flags located in the bottom-left corner.

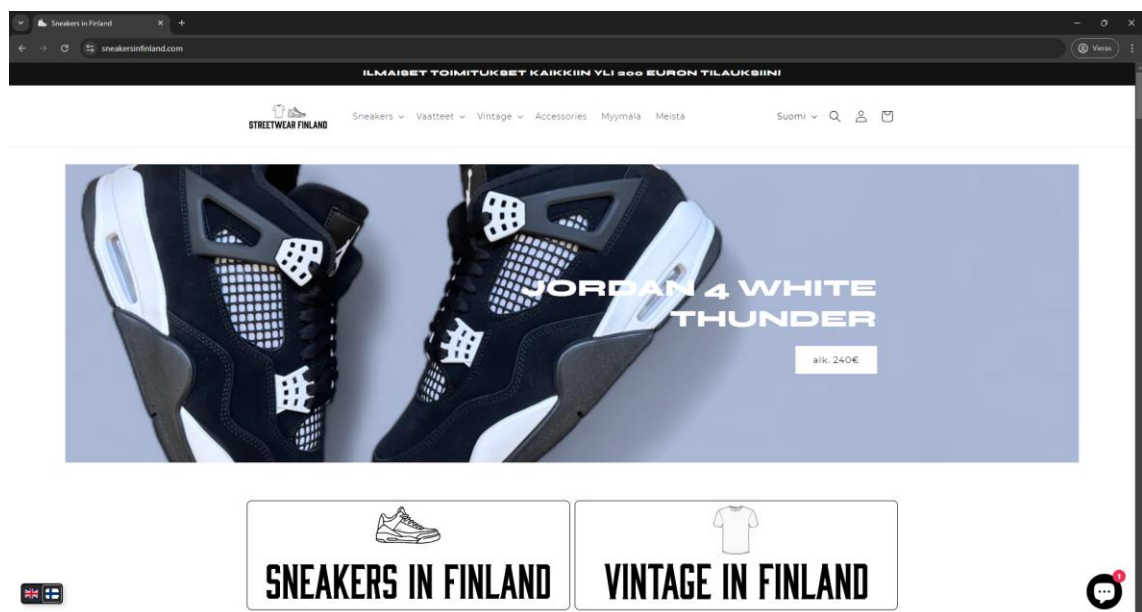


Figure 5. Streetwear Finland's website.

The website is responsive and ensures smooth performance across different devices. It features a black-and-white color palette, creating minimalist and modern aesthetics. Visual interactions are well-executed, with smooth

transitions and feedback when engaging with products. For example, hovering over a product changes the viewing angle, adding a dynamic and interactive element.

Navigation is intuitive and logically structured, allowing users to find what they need effortlessly. The website also includes an automated chat feature, which is rare for businesses of this type and adds an extra layer of user support.

Despite its strengths, there is a noticeable issue in the shopping cart section. The "Check These Out" recommendation feature appears incomplete, displaying placeholder text like "Product Example Name," which detracts from the professional feel of the site.

Overall, Streetwear Finland offers a relatively clear website where users can easily find the desired functions.

4.2.3 Vintage-Matti

Vintage-Matti's website can be found at www.vintagematti.com (Figure 6). The images on Vintage-Matti's homepage appear exceptionally large, creating a visually striking first impression.



Figure 6. Vintage-Matti's website.

While large images are eye-catching, this large image size may cause some users to miss valuable information or encounter scrolling issues. If the images are too large or do not scale properly on different devices, it can negatively impact the user experience and users' ability to navigate the site smoothly.

The website has a clear filter menu for searching clothing. Navigation is logical, and functions are clearly laid out, making it easy for users to find what they need.

Vintage-Matti's website is simple yet effective for e-commerce use. Opposite to FTA Vintage, Vintage-Matti's website is available only in Finnish.

4.2.4 Summary

Thrift'd Oy's website currently stands out significantly from its competitors in several ways. While competitors tend to use a simplified color palette, Thrift'd has successfully created a grounded and ecological atmosphere through its green color scheme. Additionally, it is one of the few Finnish vintage and second-hand companies, alongside Vintage Matti, that offers a website in Finnish.

In terms of user-friendliness, Streetwear Finland's website could serve as a model, allowing Thrift'd to adapt certain elements, such as navigation, for a better experience. Furthermore, FTA Vintage features an ideal mobile version that could inspire the design of a mobile-friendly layout for Thrift'd website.

4.3 Requirements

The following requirements have been provided by Thrift'd Oy, outlining all the new features that will be added to the website. These features will also be reflected in the design.

4.3.1 Creating an account

By creating an account, users' information such as their wish list, order history, and contact details will be saved, eliminating the need to re-enter it when placing future orders. Additionally, users can modify their information or delete their accounts.

4.3.2 Wishlist

The wish list feature will allow users to save the products they are interested in while scrolling the online store. Therefore, the user can get back to the products in the wish list. The user can also remove the items from the wish list or move them to their shopping cart.

4.3.3 Order history

Users can view their complete order history by having an account. This feature shows the details of previous orders, including order numbers, product names, quantities, prices, and order dates.

4.3.4 Search bar

The search bar is required to provide the user with a more efficient search experience. Users will be able to locate the search bar easily at the top of the website. This feature will allow users to instantly search for products by their name or keywords.

4.3.5 Language change

The website should also be translated into English to provide a better experience for non-Finnish-speaking users. A language toggle option will be

visible at the top of the website, allowing users to switch between Finnish and English.

4.3.6 “You might also be interested in these” feature

The “You might also be interested in these” feature will suggest products to users based on what item page they are currently viewing or have added to their cart. This feature enhances user engagement and increases cross-selling opportunities.

4.3.7 Creating a filter for product pages

A clear and user-friendly filter allows users to browse products based on criteria such as in stock, size, brand, color, price, material, and category. This filter feature will be easily accessible and intuitive to use, enhancing the user’s ability to find and select products efficiently.

4.3.8 Color scheme and fonts

By following WCAG 2.2 guidelines, particularly sections 1.4.3 (Contrast - Minimum) and 1.4.6 (Contrast - Enhanced), more contrast has been added to the existing colors to make them more distinguishable. The color scheme and fonts are shown in Figure 7.

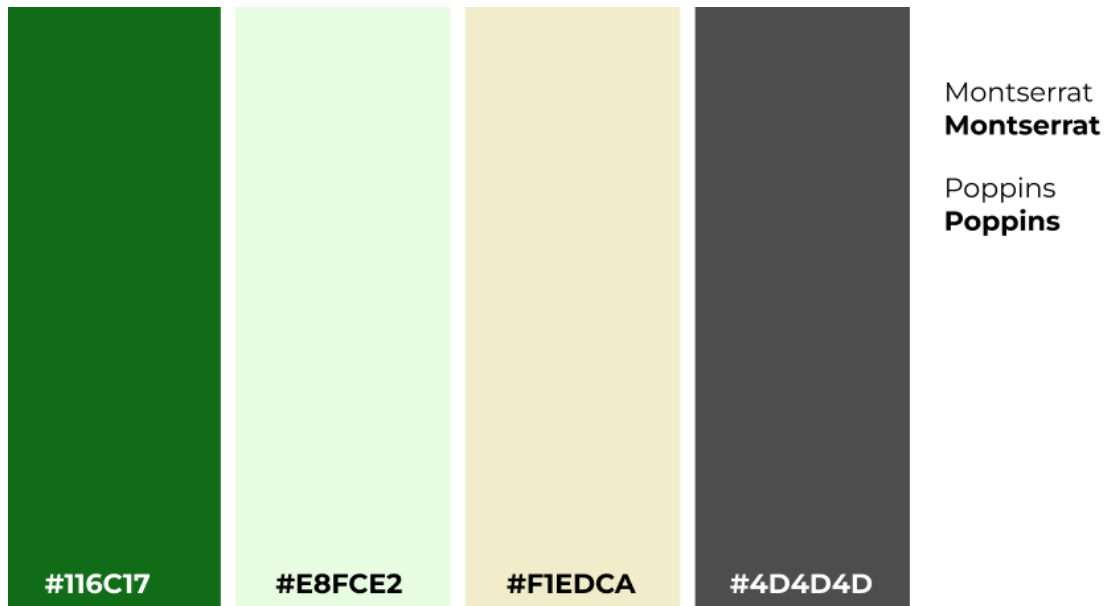


Figure 7. Color schema and fonts used in the upcoming user interface design.

The most used green color, #509655, has been changed to #116C17. This change increased the contrast ratio with the white background (#FFFFFF) from 3.59:1 to 6.1:1. The fonts Montserrat and Poppins remain the same due to their modern and clean design, ensuring readability across different devices and screen sizes.

4.4 Low-fidelity Wireframe

The key components that have been included in the front page (see Figure 8):

- Header elements: Logo, navigation menu, search bar, user account, shopping cart, language switch, and wish list icons.
- Main banner: Eye-catching banner with call-to-action button.
- Categories section: Product categories with arrows for more categories.
- Themes section: A range of themes with arrows for more themes.
- About us section
- Customer reviews
- Footer: A figure showing accepted payment methods, “Create account or log in” link, links, newsletter subscription and social media icons.

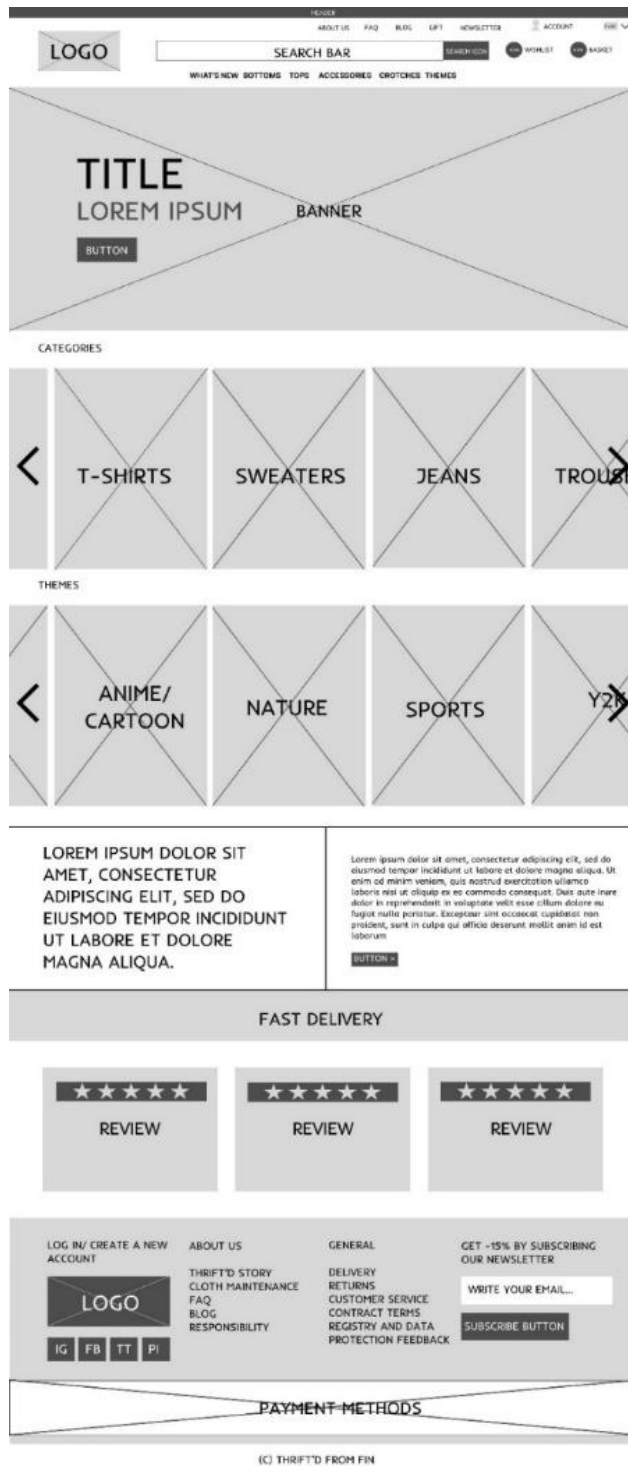


Figure 8. Low fidelity wireframe of the front page.

The goal was to quickly map out the website's layout and ensure that the design aligns with Thrift'd requirements before committing to high-fidelity versions. The low-fidelity wireframe has been presented to Thrift'd for review.

The low-fidelity wireframe of the product page (Figure 9) shows the essential layout elements, including the product images, name, price, description, add-to-cart and add to wish list buttons. Below the product section, there is a “You might be interested in these” section that displays products from related categories, styles, or trends.

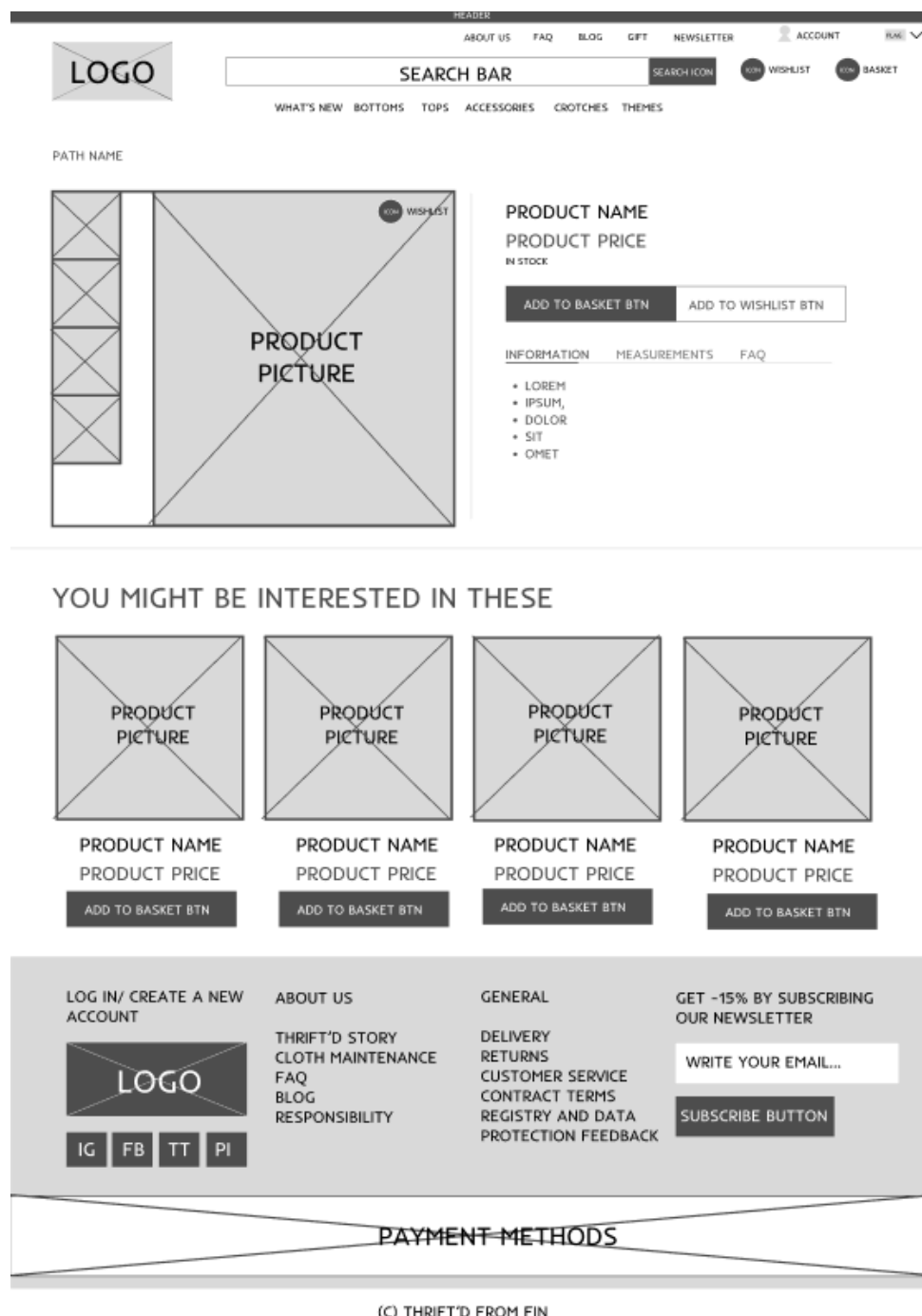


Figure 9. Low-fidelity wireframe of the product page.

Thrift'd expressed overall satisfaction with the wireframes. The layout structure effectively captured the key elements they envisioned for the website. Thrift'd stated that they had no complaints or concerns about the wireframe and that the design met their expectations in terms of structure and usability at this stage of development.

4.5 High-fidelity Wireframe

Color scheme, typography, icons, and branding have been added to the high-fidelity wireframes to give a real sense of how the website will look. Figure 10 presents both the mobile and desktop versions of the Thrift'd website's front page. A mobile version of the website's front page has been created for Thrift'd to provide a glimpse of its potential appearance.

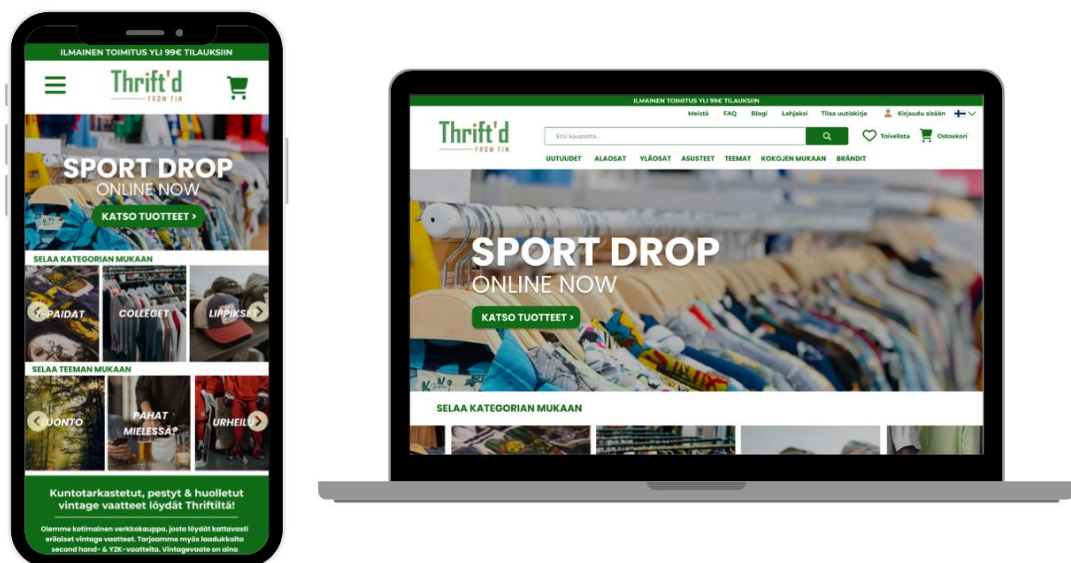


Figure 10. High-fidelity wireframe of front page in mobile and desktop versions.

The images used in high-fidelity wireframes are from the Pexels photobank or Thrift'd own images from their current website. In Figure 11, the high-fidelity wireframe of the product page is presented, showing the finalized layout and design elements, including interactive buttons.

ILMAINEN TOIMITUS YLI 99€ TILAUKSIIN

Meistä FAQ Blogi Lahjaksi Tilaa uutiskirje Kirjautu sisään


Thrift'd
FROM FIN

Etsi kaivostasi...

🛒 Toivelistalla 🛒 Ostoskori

UUTUUDET ALAOSAT YLÄOSAT ASUSTEET TEEMAT KOKOJEN MUKAAN BRÄNDIT

ETUSIVU / YLÄOSAT / TAKIT / Starter Vintage Tuulitakki NY Rangers



Starter Vintage Tuulitakki NY Rangers

49.95€ (sis. alv 25.5%)


Varastossa

LISÄÄ OSTOSKORIIN **LISÄÄ TOIVELISTALLE**


TUOTETIEDOT MITAT FAQ

- Kokolappu: Lapsien L
- Värit: kokos S
- Merkki: starter
- Materiaali: 100% Nylon
- Värit: Sininen/punainen
- SO-kuivattava
- Vintage
- Kuusi: Erinomainen, ei vika


SAATTAISIT OLLA KIINNOSTUNUT NÄISTÄ




Starter Vintage Tuulitakki NY Rangers
Kokos: S
49.95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN




Käännettävä Vintage Fleece
Kokos: S
99.95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Y2K Adidas Verkkotakki
Kokos: M
59.95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Y2K Iowas Hawkeyes Champion Tuulitakki Starter Vintage Tuulitakki NY Rangers
Kokos: M
59.95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Starter Vintage Tuulitakki NY Rangers
Kokos: S
49.95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN

Kirjautu sisään/ Rekisteröidy

Thrift'd
FROM FIN

Instagram TikTok Facebook

Meistä

Thriftin tarina
Vastahuolto
FAQ
Blogi
Vastuullisuus

Yleiset












Toimitus
Palautus
Asiakaspalvelu
Sopimusehdot
Rekisteri- ja tietosuojapolku

TILAA UUTISKIRJE

Liity Thrift'din sisäpiiriin ja saat sähköpostillasi laajan tilinuskoodin.
(Muistathan vahvistaa tilauksen sähköpostissasi)

Sähköposti*

Tilaa uutiskirje

© Thrift'd From Fin 2024

Figure 11. High-fidelity wireframe of the product page.

After reviewing the Figma Hi-fi Wireframes, Thrift'd expressed satisfaction with the design. However, they requested the following changes:

1. Navigation

- a. Remove "Virkatut" (crocheted) section.
 - b. Add sections "Koon mukaan" (according to size) and "Brändit" (brands).
2. Account
 - a. Remove payment methods from account page.
 3. Footer
 - a. Remove the Pinterest link, as it is no longer in use.
 4. Order tracking
 - a. Implement a "Track Order" functionality that activates once the order has been shipped.
 5. Wish list:
 - a. The wish list should only be accessible through the user's account. If a user clicks on the wish list while not logged in, they will be redirected to the login section.

These changes have been noted and implemented. These requests did not result in significant changes to the design. Figure 12 shows the state of the website before the changes.

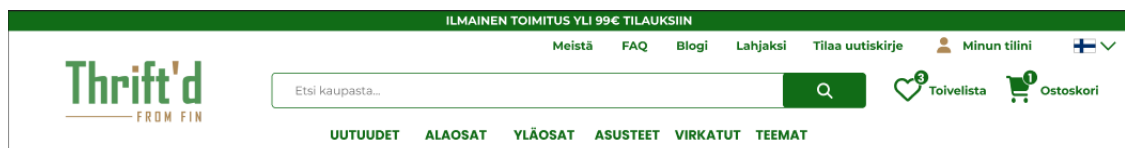


Figure 12. Navigation bar before modifications.

The "Virkatut" (crocheted) section has been removed from the navigation. In its place, the new sections "Koon mukaan" (according to size) and "Brändit" (brands) have been added (Figure 13).



Figure 13. Navigation bar after modifications.

Thrift'd pinpointed the payment method section in the user profile as unnecessary (Figure 14), which is why they requested its removal from the profile page.

ILMAINEN TOIMITUS YLI 99€ TILAUKSIIN

Meistä FAQ Blogi Lahjaksi Tilaa uutiskirje Minun tilini

Etsi kaupasta...

TOIVELISTA OSTOSKORI

UUTUDET ALAOSAT YLÄOSAT ASUSTEET VIRKATUT TEEMAT

Tilini

Moi Iina! <3
Tilini -sivulla pääset katsomaan tilaustasi sekä muokkaamaan tilitietoja.

TILAUKSENI MAKSUTAVAT OMAT TIEDOT KIRJAUDU ULOS

Tilausnumero	Päivämäärä	Tila	Summa
#1832	26.9.2024	Käsitellään	60,95€
#1820	20.9.2024	Lähetetty	54,95€
#1811	1.9.2024	Valmis	27,95€

Minun tilini -sivu

Meistä
Thriftin Tarina
Vaatehuolto
FAQ
Blogi
Vastuullisuus

Yleiset
Toimitus
Palautus
Asiakaspalvelu
Sopimusehdot
Rekisteri- ja tietosuojapalaute

TILAA UUTISKIRJE
Liity Thriftaajien sisäpiiriin ja saat sähköpostisi 15%:n alennuskoodin
(Muistathan vahvistaa tilauksen sähköpostissasi)

Sähköposti*

Tilaa uutiskirje

© Thrift'd From Fin 2024

Figure 14. Account page before modifications.

As shown in Figure 15, the removal of the payment methods section from the profile did not affect the overall appearance at all. The profile page remains clean and user-friendly, maintaining its design.

The screenshot displays the 'Tilini' (Account) page of Thrift'd. At the top, there is a navigation bar with links for 'Meistä', 'FAQ', 'Blogi', 'Lahjaksi', 'Tilaa uutiskirje', and 'Minun tilini'. A search bar is present with the placeholder text 'Etsi kaupasta...'. Below the navigation bar, there are categories: 'UUTUDET', 'ALAO SAT', 'YLÄO SAT', 'ASUSTEET', 'TEEMAT', 'KOKOJEN MUKAAN', and 'BRÄNDIT'. The main heading is 'Tilini' with a sub-heading 'Moi Iina! <3' and a message: 'Tilini -sivulla pääset katsomaan tilaustasi sekä muokkaamaan tilítietojasi.' Below this, there are three tabs: 'TILAUKSENI', 'OMAT TIEDOT', and 'KIRJAUDU ULOS'. The 'TILAUKSENI' tab is active, showing a table of orders:

Tilausnumero	Päivämäärä	Tila	Summa	
#1832	26.9.2024	Käsitellään	60,95€	AVAA >
#1820	20.9.2024	Lähetetty	54,95€	AVAA >
#1811	1.9.2024	Valmis	27,95€	AVAA >

Below the table, there are four columns of content:

- Kirjaudu sisään/ Rekisteröidy:** Includes the Thrift'd logo and social media icons (Instagram, TikTok, Facebook).
- Meistä:** Links to 'Thriftin tarina', 'Vaatehuolto', 'FAQ', 'Blogi', and 'Vastuullisuus'.
- Yleiset:** Links to 'Toimitus', 'Palautus', 'Asiakaspalvelu', 'Sopimusehdot', and 'Rekisteri- ja tietosuojapalaute'.
- TILAA UUTISKIRJE:** A section for signing up for a newsletter, with a text input field for 'Sähköposti*' and a 'Tilaa uutiskirje' button. Text below reads: 'Liity Thriftaajien sisäpiiriin ja saat sähköpostiisi 15%:n alennuskoodin (Muistathan vahvistaa tilauksen sähköpostissasi)'.

At the bottom, there is a payment methods section with logos for VismPay, Nordea, omaop, Aktia, ALANDSBANKEN, Handelsbanken, Daneski Bank, POP Pankki, PANKKI, VISA, Mastercard, MobilePay, Siirto, Alisa, and OP Lasku. The footer contains the copyright notice '© Thrift'd From Fin 2024'.

Figure 15. Account page after removing payment methods.

All high-fidelity wireframes are available in Appendix 2, displaying the essential pages along with their features and functionalities.

4.6 Testing

Qualitative usability testing is conducted with five participants: Three non-customers (Participant 1, Participant 2, Participant 3), a customer (Participant 4), and a representative from Thrift'd (Participant 5). Each participant will be tested separately in person using a single computer and asked to complete various tasks on the interface. Nielsen's 10 usability heuristics will be considered in the usability testing. While some interactive functions in the user interface may not be operational, participants are encouraged to click on non-

interactive elements if they believe it is the appropriate choice for the given task. The testing is held in Finnish.

The following tasks to be completed by participants are:

1. Go to the jacket section and select a new product.
2. Add the product to the shopping cart.
 - a. Remove the product from the cart.
 - b. Cancel the removal of the product.
3. Proceed to checkout.
4. Create a new account.
5. Return to the homepage.
6. Log in to your account.
7. View the order details for order 1820.
 - a. View the order tracking.
 - b. Navigate back to the previous page.
8. Go to your account information.
9. Log out of your account.
 - a. Cancel the logout process.
10. Search for subscribing to the newsletter.
11. Go back to the front page.
12. Find more information about the company; locate the "About Us" section.

After the testing, participants will respond to the following feedback questions:

1. How did you find the experience using the website?
2. Were you able to complete tasks without difficulties?
3. How would you describe the website's look and feel?
4. Was it easy to find what you were looking for?
5. Did you encounter any confusion when using the website? If yes, at which point?
6. What did you like the most about the website?
7. What improvements would you suggest for the website?
8. Is there anything you would expect from a clothing store website that was not included?

4.6.1 Testing results

Participant 1:

Participant 1 found the user interface experience "pretty normal" and easy to use, though he would have liked a contact link to the navigation bar. He was able to complete tasks without difficulties but noted that the order tracking feature was not easy to find in Task 7a (Figure 16). He would make the "Track Order" feature more visible, giving it a distinct button in the My Orders section.



Figure 16. Tracking order feature.

The participant found the design "very nice", but he would add the following feature to the website:

"I usually skip the homepage if I have bookmarked a specific product from the website. When I return to the bookmarked product page, I would expect to see a banner notifying me that a new collection of products is published."

(Participant 1)

Overall, Participant 1 says that the website was easy to navigate, with a clean and user-friendly interface. He was satisfied with the simplicity of the interface, though there were minor suggestions for improvement.

Participant 2:

Participant 2 found the experience of using the interface to be generally good. The participant was able to complete the tasks but encountered some minor difficulties. In Task 11, she noted that subscribing to the newsletter on the "My

Profile” page was somewhat confusing since the option was also located in the footer section. However, she felt that the shopping cart was easy to use. Like Participant 1 in Task 7a, she experienced difficulties finding the Tracking Order button and suggested that it should be a clear button instead of a text link.

She described the design as pleasant, with clearly displayed categories that enhanced usability. She expected the delivery costs to be shown on the product page, as this information could impact a customer’s purchasing decision. Including a size chart would also be beneficial.

Participant 3:

Participant 3 clicked on the “/Tracking” link in task 8 and did not use the “Go back” button or the browser’s back button, unlike the other participants. The participant found the experience “pretty good” and was able to complete the tasks without any issues. They have previously visited Thrift’d’s current website and noted that this newer interface is more accessible and user-friendly, such as the font size and the navigation. What they liked the most was the ability to undo a product removal.

Participant 3 did not have specific improvement suggestions but mentioned that she often encounters pop-up windows or banners in online stores encouraging newsletter subscriptions or account creation, usually offering a discount as an incentive. For example, an activewear brand Icaniwill has this feature on their online store, shown in Figure 17.

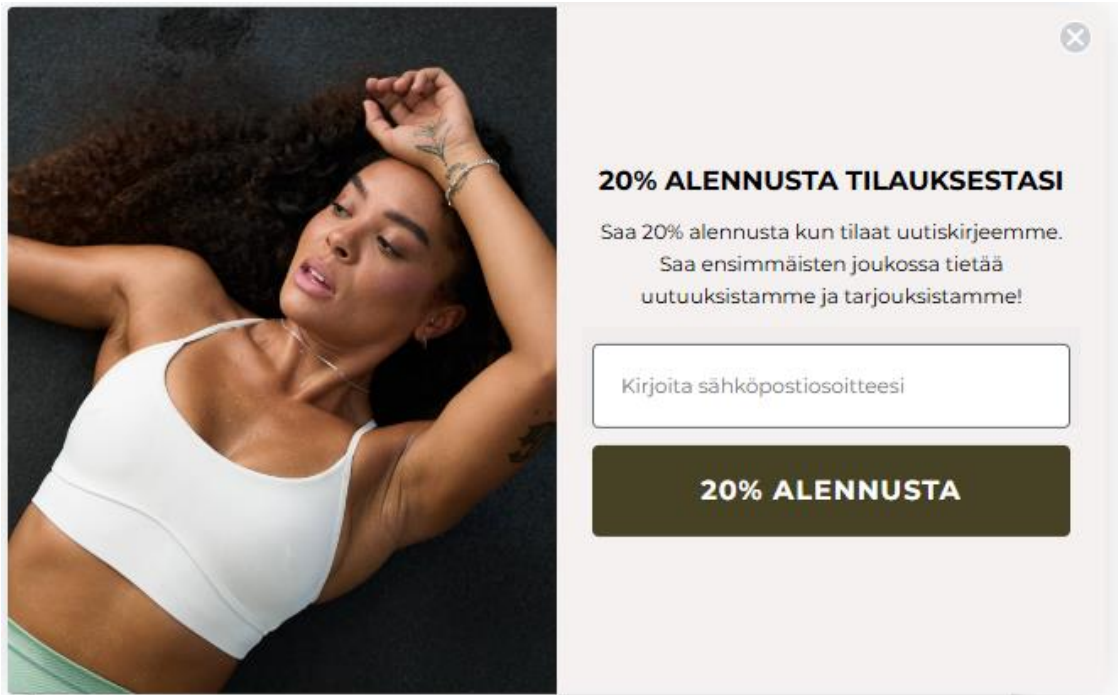


Figure 17. Icaniwill pop up window for newsletter subscription.

Participant 4:

In Task 1, Participant 4 would first check the navigation to view the newest products, if they wanted to see the recently launched jackets. Then, he would browse through the category sections to find the jacket section. This behavior differs from that of the other participants, as they completed the task by navigating directly to the upper wear section to find jackets.

Participant 4 encountered confusion when completing Task 2a. He suggested that there would be a text button saying “Delete the product” instead of an X button (Figure 18). The participant thinks that the picture showing the allowed payment methods is a bit confusing. After seeing how this was implemented on the current website, they felt that the new design solution was better.

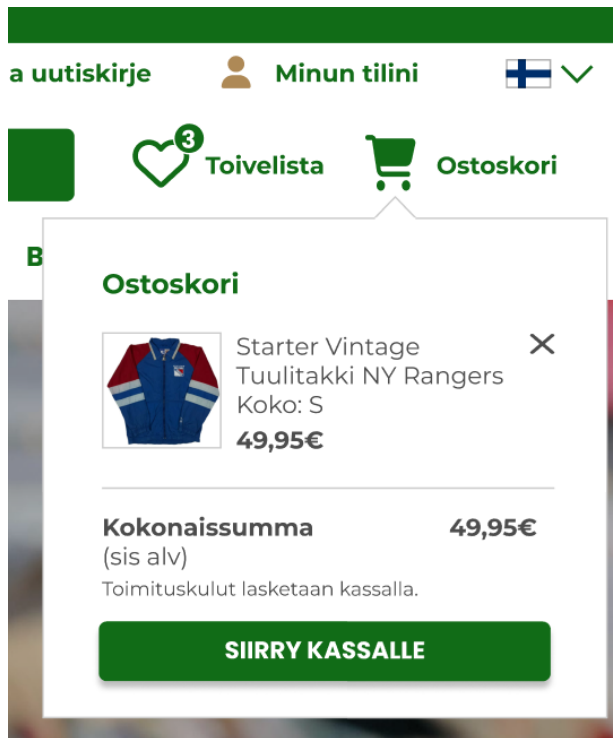


Figure 18. Shopping cart window.

Participant 4 expressed interest in the visual appearance and how images were used in the Categories and Themes -sections on the front page.

“Despite the confusions I had, I liked the clarity of the website and how the observational images were used in Categories and Themes.” (Participant 4)

Participant 5:

Participant 5 had a smooth and positive experience using the clothing store website. She found the interface easy and simple to navigate. The participant completed tasks easily and located the buttons quickly.

“The interface is clean and straightforward, which made it easy to locate items and actions I want without any confusion.” (Participant 5)

The participant particularly liked the sub-navigation options that allowed her to quickly find specific items, such as jackets, without browsing all the top wear. No improvements or additional features were suggested, reflecting overall satisfaction with the functionality and user experience.

4.7 Final evaluation

The final design is evaluated by systematically comparing it to the initial project objectives. The final evaluation includes the following:

- Comparison to initial objectives: The design is assessed against the original goals to ensure alignment and fulfillment of the project's vision.
- Usability testing feedback: Insights gained from usability testing, including user satisfaction and task completions, inform the effectiveness of the design.
- Thrift'd's feedback: Feedback from Thrift'd plays a crucial role both in determining success and visual appeal.
- Implementation of improved accessibility: The design has considered the current accessibility results of the website and aims to enhance them.

The usability testing results confirmed that the redesigned interface was user-friendly, accessible, and visually attractive. A few areas for improvement came up from participants' feedback, but overall, the feedback was mostly positive. Participants were generally able to complete the tasks without major difficulty in finding what they needed. However, for example, two out of five participants could not locate the "Track Order" feature in the interface. This may indicate that some users would not realize such a feature exists. To address this, the feature will be changed from a text link to a more prominent button for better visibility.

Many valuable insights from the testing will be considered in the project's development. Participant 1 suggested a feature for a banner notification on bookmarked product pages to indicate new product collections. Participant 2 recommended displaying delivery costs directly on product pages, as these are essential details that could impact a purchase decision. She also suggested adding a size chart to help users make more informed purchasing choices. Participant 3 noted that she often encounters pop-ups or banners in other online stores that promote newsletter subscriptions or account creation with a discount

incentive, and thought a similar approach could be beneficial for Thrift'd's website.

The website redesign has been implemented with a strong focus on accessibility, as demonstrated in the Figma design. As Participant 3 mentioned in their feedback, she finds the new interface to be more accessible than the existing website. The color scheme has been designed to meet WCAG 2.2 standards for contrast ratio. Additionally, the text size has been adjusted to ensure accessibility across all pages. As the project moves forward into implementation, the critical findings from the WCAG 2.2 audit will be addressed, including improvements to ensure effective keyboard navigation throughout the website.

All final design pages were completed on schedule, including the elements and functionalities requested by Thrift'd. The requested changes were also implemented seamlessly. Thrift'd provided written feedback on the project's outcome:

The work done shows a deep understanding of our operations, consideration of our needs in the functionalities, and excellent execution of the project. It aligns with our wishes and incorporates Tran's development efforts and suggestions.

At this point, we are already very satisfied with how the pages look and the functionalities we are getting. The direction of the changes appears particularly good and positive. (Daniel Böning, Thrift'd Oy)

The outcome was successful, as highlighted by Thrift'd. The visuals and functionalities met their expectations. Thrift'd believes the fresh look of the website will create business opportunities and enhance customer satisfaction and revenue. Overall, Thrift'd is satisfied with the outcome of the project and its potential impact on their business. Following the project, a mobile version of the site will be designed, and the entire website will proceed to implementation with an external web developer.

5 Conclusion

The objective of this thesis was to create a visually appealing and user-friendly desktop version of Thrift'd's online store using Figma. The design aimed to enhance the website's usability while ensuring it complied with WCAG 2.2 accessibility standards. The design process included Thrift'd's specific requirements to align with their business needs and target audience.

The design process focused on solving identified issues and challenges using user-centered methods. To begin with, the current website was analyzed to better define areas for improvement in terms of accessibility and usability, also utilizing a WCAG 2.2 accessibility assessment. A competitor analysis was conducted to compare and clarify the typical features of websites in the vintage and second-hand businesses. Based on these findings and Thrift'd's specific requirements, a design was created that met the set criteria. Finally, usability testing was conducted, which helped ensure that the solutions met user needs and improved the overall user experience. The test participants provided valuable insights and feedback that will be applied in future development.

As a result of the design process, Thrift'd has a solution that supports a more user-friendly website, enhancing their competitiveness in the market. The new design offers significant benefits for customer experience. With an improved interface and new features, the site is more intuitive and enjoyable to use, helping users find the products and information they seek more efficiently. This can increase engagement, grow the customer base, and positively differentiate Thrift'd from competitors.

The process highlighted the importance of a user-centered approach and the value of collaboration with the client, ensuring that their needs and perspectives were integrated into the design. These lessons can be applied to future projects by emphasizing user feedback and maintaining close collaboration throughout all project phases.

Following the thesis, the project will continue with the design of the mobile version. Afterwards, the entire website will move into implementation in collaboration with an external web developer.

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Appendices

Appendix 1. Results from WCAG 2.2 manual assessment

Guideline num	Guideline	Level	Summary	Status	Comments
1.1.1	Non-text Content	A	All non-text content that is presented to the user has a text alternative that serves the equivalent purpose, except for the situations listed below.	FAIL	Some SVG elements have no accessible name.
1.2.1	Audio-only and Video-only (Prerecorded)	A	For prerecorded audio-only and prerecorded video-only media, the following are true, except when the audio or video is a media alternative for text and is clearly labeled as such:	N/A	No video or audio on the website.
1.2.2	Captions (Prerecorded)	A	Captions are provided for all prerecorded audio content in synchronized media, except when the media is a media alternative for text and is clearly labeled as such.	N/A	No prerecorded audio on the website.
1.2.3	Audio Description or Media Alternative (Prerecorded)	A	An alternative for time-based media or audio description of the prerecorded video content is provided for synchronized media, except when the media is a media alternative for text and is clearly labeled as such.	N/A	No video or audio on the website.
1.2.4	Captions (Live)	AA	Captions are provided for all live audio content in synchronized media.	N/A	No live audio content on the website.
1.2.5	Audio Description (Prerecorded)	AA	Audio description is provided for all prerecorded video content in synchronized media.	N/A	No video or audio on the website.
1.2.6	Sign Language (Prerecorded)	AAA	Sign language interpretation is provided for all prerecorded audio content in synchronized media.	N/A	No prerecorded audio content on the website.

1.2.7	Extended Audio Description (Prerecorded)	AAA	Where pauses in foreground audio are insufficient to allow audio descriptions to convey the sense of the video, extended audio description is provided for all prerecorded video content in synchronized media.	N/A	No video or audio on the website.
1.2.8	Media Alternative (Prerecorded)	AAA	An alternative for time-based media is provided for all prerecorded synchronized media and for all prerecorded video-only media.	N/A	No video or audio on the website.
1.2.9	Audio-only (Live)	AAA	An alternative for time-based media that presents equivalent information for live audio-only content is provided.	N/A	No video or audio on the website.
1.3.1	Info and Relationships	A	Information, structure, and relationships conveyed through presentation can be programmatically determined or are available in text.	FAIL	Some page contents are not contained by landmarks
1.3.2	Meaningful Sequence	A	When the sequence in which content is presented affects its meaning, a correct reading sequence can be programmatically determined.	PASS	
1.3.3	Sensory Characteristics	A	Instructions provided for understanding and operating content do not rely solely on sensory characteristics of components such as shape, color, size, visual location, orientation, or sound.	PASS	
1.3.4	Orientation	AA	Content does not restrict its view and operation to a single display orientation, such as portrait or landscape, unless a specific display orientation is essential.	PASS	
1.3.5	Identify Input Purpose	AA	The purpose of each input field collecting information about the user can be programmatically determined	N/A	Cannot be tested.
1.3.6	Identify Purpose	AAA	In content implemented using markup languages, the purpose of user interface components, icons, and regions can be programmatically determined.	PASS	

1.4.1	Use of Color	A	Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.	PASS	
1.4.2	Audio Control	A	If any audio on a Web page plays automatically for more than 3 seconds, either a mechanism is available to pause or stop the audio, or a mechanism is available to control audio volume independently from the overall system volume level.	N/A	No audio on the website.
1.4.3	Contrast (Minimum)	AA	The visual presentation of text and images of text has a contrast ratio of at least 4.5:1	FAIL	The contrast ratio is 3.59:1.
1.4.4	Resize Text	AA	Except for captions and images of text, text can be resized without assistive technology up to 200 percent without loss of content or functionality.	PASS	
1.4.5	Images of Text	AA	If the technologies being used can achieve the visual presentation, text is used to convey information rather than images of text	PASS	Only one small note: on the contact page, an image containing text has been used.
1.4.6	Contrast (Enhanced)	AAA	The visual presentation of text and images of text has a contrast ratio of at least 7:1	FAIL	The contrast ratio is 3.59:1.
1.4.7	Low or No Background Audio	AAA	For prerecorded audio-only content that (1) contains primarily speech in the foreground, (2) is not an audio CAPTCHA or audio logo, and (3) is not vocalization intended to be primarily musical expression such as singing or rapping	N/A	No video or audio on the website.

1.4.8	Visual Presentation	AAA	<p>For the visual presentation of blocks of text, a mechanism is available to achieve the following:</p> <ul style="list-style-type: none"> - Foreground and background colors can be selected by the user. - Width is no more than 80 characters or glyphs (40 if CJK). - Text is not justified (aligned to both the left and the right margins). - Line spacing (leading) is at least space-and-a-half within paragraphs, and paragraph spacing is at least 1.5 times larger than the line spacing. - Text can be resized without assistive technology up to 200 percent in a way that does not require the user to scroll horizontally to read a line of text on a full-screen window. 	PASS	Most of the items on the list are fulfilled.
1.4.9	Images of Text (No Exception)	AAA	Images of text are only used for pure decoration or where a particular presentation of text is essential to the information being conveyed.	PASS	
1.4.10	Reflow	AA	<p>Content can be presented without loss of information or functionality, and without requiring scrolling in two dimensions for:</p> <ul style="list-style-type: none"> - Vertical scrolling content at a width equivalent to 320 CSS pixels; - Horizontal scrolling content at a height equivalent to 256 CSS pixels. 	PASS	
1.4.11	Non-text Contrast	AA	The visual presentation of the following has a contrast ratio of at least 3:1 against adjacent color(s): User Interface Components and Graphical Objects	PASS	

1.4.12	Text Spacing	AA	In content implemented using markup languages that support the following text style properties, no loss of content or functionality occurs by setting all of the following and by changing no other style property: - Line height (line spacing) to at least 1.5 times the font size - Spacing following paragraphs to at least 2 times the font size; - Letter spacing (tracking) to at least 0.12 times the font size; - Word spacing to at least 0.16 times the font size.	FAIL	line-height should be at 1.5em, the current is 0.7em.
1.4.13	Content on Hover or Focus	AA	Where receiving and then removing pointer hover or keyboard focus triggers additional content to become visible and then hidden, the following are true: Dismissible, Hoverable, Persistent		
2.1.1	Keyboard	A	All functionality of the content is operable through a keyboard interface without requiring specific timings for individual keystrokes, except where the underlying function requires input that depends on the path of the user's movement and not just the endpoints.	FAIL	Cannot operate properly with a keyboard.
2.1.2	No Keyboard Trap	A	If keyboard focus can be moved to a component of the page using a keyboard interface, then focus can be moved away from that component using only a keyboard interface, and, if it requires more than unmodified arrow or tab keys or other standard exit methods, the user is advised of the method for moving focus away.	FAIL	Cannot operate properly with a keyboard.
2.1.3	Keyboard (No Exception)	AAA	All functionality of the content is operable through a keyboard interface without requiring specific timings for individual keystrokes.	FAIL	Cannot operate properly with a keyboard.

2.1.4	Character Key Shortcuts	A	If a keyboard shortcut is implemented in content using only letter (including upper- and lower-case letters), punctuation, number, or symbol characters	FAIL	Cannot operate properly with a keyboard.
2.2.1	Timing Adjustable	A	For each time limit that is set by the content, at least one of the following is true: Turn off, Adjust, Extend, Real-time Exception, Essential Exception, 20 Hour Exception	N/A	No time limits on the website.
2.2.2	Pause, Stop, Hide	A	For moving, blinking, scrolling, or auto-updating information	N/A	No moving elements on the website.
2.2.3	No Timing	AAA	Timing is not an essential part of the event or activity presented by the content, except for non-interactive synchronized media and real-time events.	PASS	
2.2.4	Interruptions	AAA	Interruptions can be postponed or suppressed by the user, except interruptions involving an emergency.	N/A	The website has not such feature that needs interruptions.
2.2.5	Re-authenticating	AAA	When an authenticated session expires, the user can continue the activity without loss of data after re-authenticating.	N/A	The website has not such features that need re-authenticating.
2.2.6	Timeouts	AAA	Users are warned of the duration of any user inactivity that could cause data loss, unless the data is preserved for more than 20 hours when the user does not take any actions.	N/A	The website does not have such a feature that has timeouts.
2.3.1	Three Flashes or Below Threshold	A	Web pages do not contain anything that flashes more than three times in any one second period, or the flash is below the general flash and red flash thresholds.	PASS	
2.3.2	Three Flashes	AAA	Web pages do not contain anything that flashes more than three times in any one second period.	PASS	

2.3.3	Animation from Interactions	AAA	Motion animation triggered by interaction can be disabled, unless the animation is essential to the functionality, or the information being conveyed.	PASS	
2.4.1	Bypass Blocks	A	A mechanism is available to bypass blocks of content that are repeated on multiple Web pages.	FAIL	This feature is difficult to operate properly with a keyboard.
2.4.2	Page Titled	A	Web pages have titles that describe topic or purpose.	PASS	
2.4.3	Focus Order	A	If a Web page can be navigated sequentially and the navigation sequences affect meaning or operation, focusable components receive focus in an order that preserves meaning and operability.	FAIL	Cannot operate properly with a keyboard.
2.4.4	Link Purpose (In Context)	A	The purpose of each link can be determined from the link text alone or from the link text together with its programmatically determined link context, except where the purpose of the link would be ambiguous to users in general.	FAIL	Cusrev element is in tab order and does not have accessible text.
2.4.5	Multiple Ways	AA	More than one way is available to locate a Web page within a set of Web pages except where the Web Page is the result of, or a step in, a process	PASS	
2.4.6	Headings and Labels	AA	Headings and labels describe topic or purpose.	PASS	
2.4.7	Focus Visible	AA	Any keyboard operable user interface has a mode of operation where the keyboard focus indicator is visible.	FAIL	Cannot operate properly with a keyboard.
2.4.8	Location	AAA	Information about the user's location within a set of Web pages is available.	PASS	

2.4.9	Link Purpose (Link Only)	AAA	A mechanism is available to allow the purpose of each link to be identified from link text alone, except where the purpose of the link would be ambiguous to users in general.	PASS	
2.4.10	Section Headings	AAA	Section headings are used to organize the content.	PASS	
2.4.11	Focus Not Obscured (Minimum)	AA	When a user interface component receives keyboard focus, the component is not entirely hidden due to author-created content.	FAIL	Cannot operate properly with a keyboard.
2.4.12	Focus Not Obscured (Enhanced)	AAA	When a user interface component receives keyboard focus, no part of the component is hidden by author-created content.	FAIL	Cannot operate properly with a keyboard.
2.4.13	Focus Appearance	AAA	When the keyboard focus indicator is visible, an area of the focus indicator meets requirements	FAIL	Cannot operate properly with a keyboard.
2.5.1	Pointer Gestures	A	All functionality that uses multipoint or path-based gestures for operation can be operated with a single pointer without a path-based gesture, unless a multipoint or path-based gesture is essential.	PASS	
2.5.2	Pointer Cancellation	A	For functionality that can be operated using a single pointer, at least one of the following is true: No Down-Event, Abort or Undo, Up Reversal, Essential	N/A	The website has no such feature that needs pointer cancellation.
2.5.3	Label in Name	A	For user interface components with labels that include text or images of text, the name contains the text that is presented visually.	PASS	

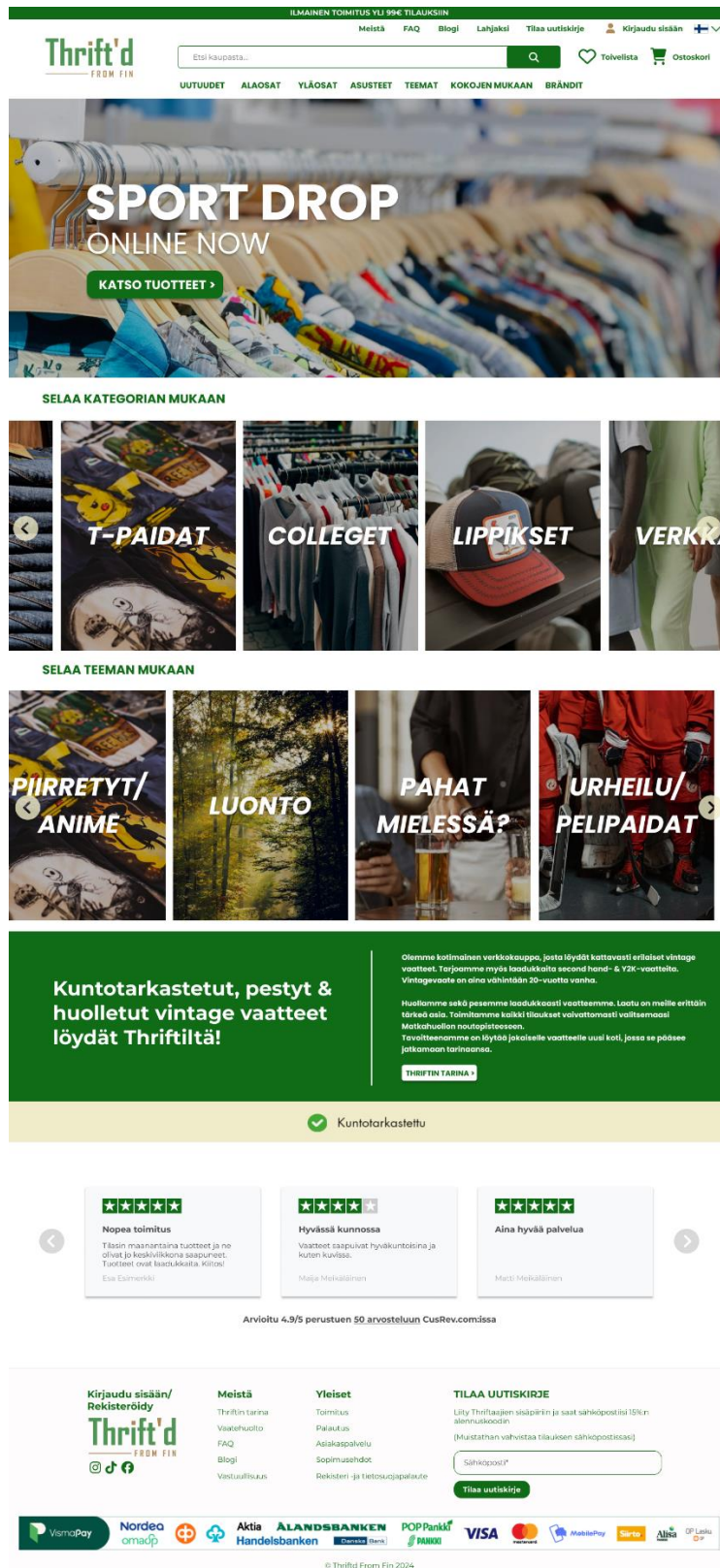
2.5.4	Motion Actuation	A	Functionality that can be operated by device motion or user motion can also be operated by user interface components and responding to the motion can be disabled to prevent accidental actuation	N/A	The website does not have device motion or user motion.
2.5.5	Target Size (Enhanced)	AAA	The size of the target for pointer inputs is at least 44 by 44 CSS pixels	PASS	
2.5.6	Concurrent Input Mechanisms	AAA	Web content does not restrict use of input modalities available on a platform except where the restriction is essential, required to ensure the security of the content, or required to respect user settings.	FAIL	This cannot be operated with the keyboard. However, it is possible with a touch screen.
2.5.7	Dragging Movements	AA	All functionality that uses a dragging movement for operation can be achieved by a single pointer without dragging, unless dragging is essential or the functionality is determined by the user agent and not modified by the author.	N/A	The website does not have dragging movement elements.
2.5.8	Target Size (Minimum)	AA	The size of the target for pointer inputs is at least 24 by 24 CSS pixels	PASS	
3.1.1	Language of Page	A	The default human language of each Web page can be programmatically determined.	PASS	
3.1.2	Language of Parts	AA	The human language of each passage or phrase in the content can be programmatically determined except for proper names, technical terms, words of indeterminate language, and words or phrases that have become part of the vernacular of the immediately surrounding text.	PASS	

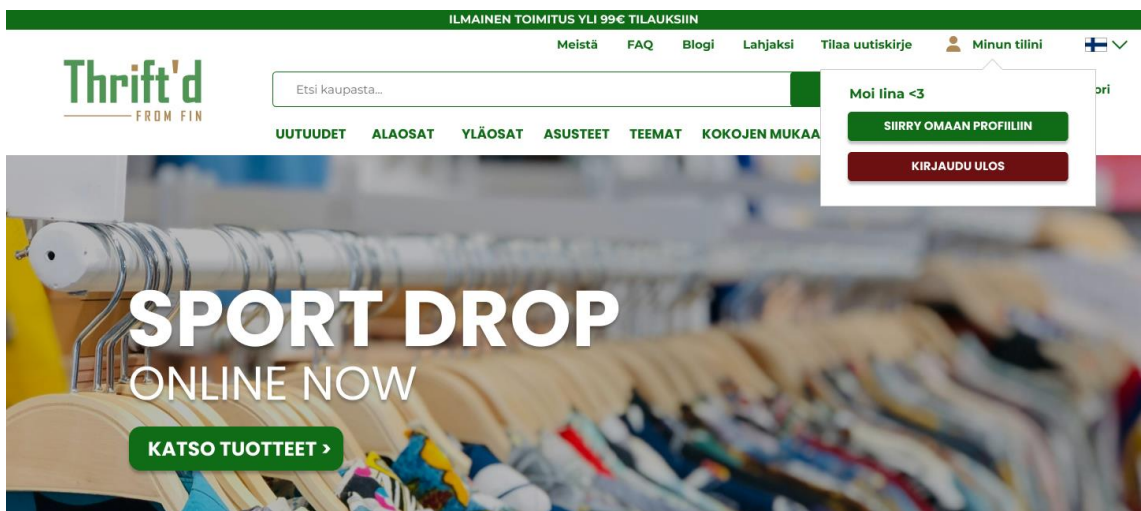
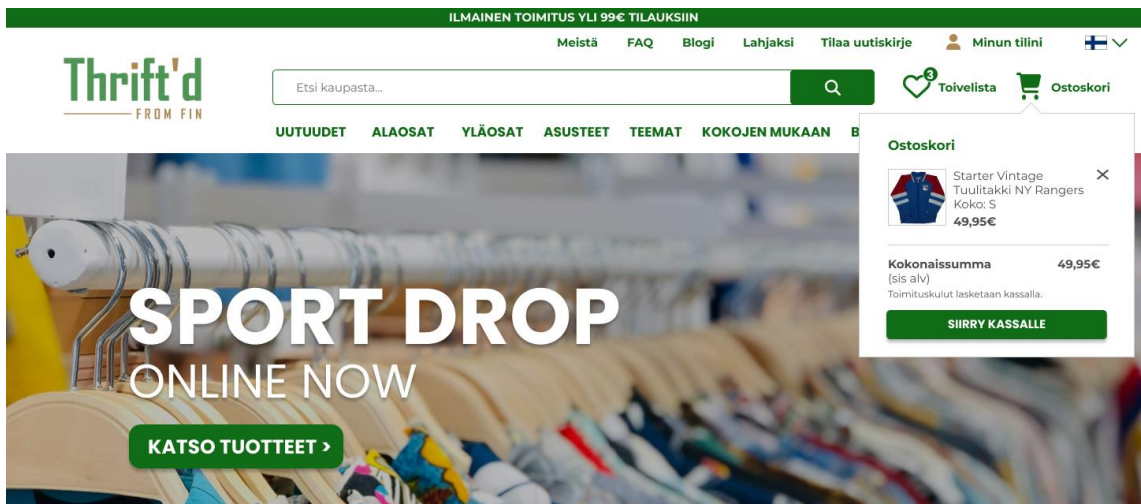
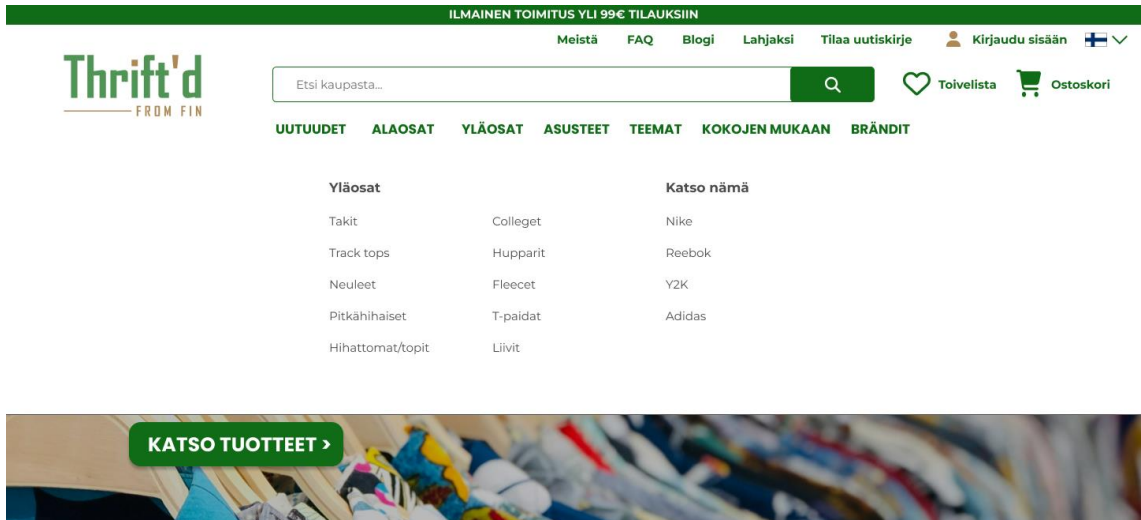
3.1.3	Unusual Words	AAA	A mechanism is available for identifying specific definitions of words or phrases used in an unusual or restricted way, including idioms and jargon.	PASS	
3.1.4	Abbreviations	AAA	A mechanism for identifying the expanded form or meaning of abbreviations is available.	PASS	There is a separate page on the website dedicated to defining some words, which they use frequently.
3.1.5	Reading Level	AAA	When text requires reading ability more advanced than the lower secondary education level after removal of proper names and titles, supplemental content, or a version that does not require reading ability more advanced than the lower secondary education level, is available.	FAIL	However, the front page's text passes the reading level. Otherwise, there are some complex vocabulary, conceptual complexity and sentence structure that are more advanced.
3.1.6	Pronunciation	AAA	A mechanism is available for identifying specific pronunciation of words where meaning of the words, in context, is ambiguous without knowing the pronunciation.	N/A	This is not necessary for Finnish language.
3.2.1	On Focus	A	When any user interface component receives focus, it does not initiate a change of context.	N/A	The website does not have such feature
3.2.2	On Input	A	Changing the setting of any user interface component does not automatically cause a change of context unless the user has been advised of the behavior before using the component.	N/A	The website does not have such feature
3.2.3	Consistent Navigation	AA	Navigational mechanisms that are repeated on multiple Web pages within a set of Web pages occur in the same relative order each time they are repeated, unless a change is initiated by the user.	PASS	

3.2.4	Consistent Identification	AA	Components that have the same functionality within a set of Web pages are identified consistently.	PASS	
3.2.5	Change on Request	AAA	Changes of context are initiated only by user request or a mechanism is available to turn off such changes.	PASS	
3.2.6	Consistent Help	A	If a Web page contains any of the following help mechanisms, and those mechanisms are repeated on multiple Web pages within a set of Web pages, they occur in the same order relative to other page content, unless a change is initiated by the user	N/A	
3.3.1	Error Identification	A	If an input error is automatically detected, the item that is in error is identified and the error is described to the user in text.	PASS	
3.3.2	Labels or Instructions	A	Labels or instructions are provided when content requires user input.	PASS	
3.3.3	Error Suggestion	AA	If an input error is automatically detected and suggestions for correction are known, then the suggestions are provided to the user, unless it would jeopardize the security or purpose of the content.	PASS	
3.3.4	Error Prevention (Legal, Financial, Data)	AA	For Web pages that cause legal commitments or financial transactions for the user to occur, that modify or delete user-controllable data in data storage systems, or that submit user test responses	PASS	
3.3.5	Help	AAA	Context-sensitive help is available.	N/A	This feature is not needed on this website.
3.3.6	Error Prevention (All)	AAA	For Web pages that require the user to submit information	PASS	

3.3.7	Redundant Entry	A	Information previously entered by or provided to the user that is required to be entered again in the same process is either auto-populated, or available for the user to select.	N/A	Cannot be tested.
3.3.8	Accessible Authentication (Minimum)	AA	A cognitive function test (such as remembering a password or solving a puzzle) is not required for any step in an authentication process	N/A	The website does not have a log in feature.
3.3.9	Accessible Authentication (Enhanced)	AAA	A cognitive function test (such as remembering a password or solving a puzzle) is not required for any step in an authentication process	N/A	The website does not have a log in feature.
4.1.1	Parsing (Obsolete and removed)	A	No major code errors.	PASS	
4.1.2	Name, Role, Value	A	For all user interface components (including but not limited to: form elements, links and components generated by scripts), the name and role can be programmatically determined; states, properties, and values that can be set by the user can be programmatically set; and notification of changes to these items is available to user agents, including assistive technologies.	FAIL	Cusrev element does not have text that is visible to screen readers.
4.1.3	Status Messages	AA	In content implemented using markup languages, status messages can be programmatically determined through role or properties such that they can be presented to the user by assistive technologies without receiving focus.	PASS	

Appendix 2. High-fidelity Wireframes





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Oletko varma, että haluat kirjautua ulos?

Peruuta **Kyllä, kirjaudu ulos**

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Järjestä uusimman mukaan

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Starter Vintage Tuulitakki NY Rangers
Koko: S
49,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN

Käännettävä Vintage Fleece
Koko: S
39,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN

Y2K Adidas Verkkatakki
Koko: M
34,95€ (sis. alv 25.5%)
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TAKIT

Kategoria

Koko

Väri

Hinta


Kunto

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Varastossa

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LISÄÄ TOIVELISTALLE

TUOTETIEDOT MITAT FAQ

- Kokolappu: Lasten L
- Vastaa kokoa S
- Merkki: Starter
- Materiaali: 100% Nylon
- Väri: Sininen/punainen
- 90-luvulta
- Vintage
- Kunto: Erinomainen, ei vikoja

SAATTAISIT OLLA KIINNOSTUNUT NÄISTÄ



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Vaihtoehtoisesti voit olla yhteydessä asiakaspalveluumme Whatsapin välityksellä vasemman alakulman painikkeesta.


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Sähköpostiosoite*

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Näin laatutarkistamme ja huollamme vaatteet

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Kaikki alkaa vaateen löytämisestä! Valitsimme jokaisen kaupamme vaateen itse. Valikoimme ainoastaan laadukkaita & kestäviä vaatteita valikoimillemme. Laatutarkastamme & autentikoimme vaatteet jo tässä vaiheessa. Emme halua tarjota vaatteita joita emme itse käyttäisi! Tavoitteenamme on löytää jokaiselle vaatteelle uusi koti. Näin laadukas vaate pääsee jatkamaan tarinaansa uudessa kodissa ja pysyy kierrossa mahdollisimman pitkään.

Pesu

Vaatteet Thriftillä pestään Thriftillä aina kokonaisvaltaisesti. Käytämme kuluttajille suunnattuja allergiaystävällisiä pesuaineita huollossamme. Herkät materiaalit, kuten esimerkiksi villaa tai silkkiä olevat vaatteet pesemme käsin. Lippiksien pesu tapahtuu myös aina käsin. Pesun jälkeen lippikset muotoillaan jälleen uuteen loistoon. Pesun jälkeen jokainen vaate on puhdas.

Kuntotarkastus

Kuntotarkastamme aina jokaisen vaateen. Selvitämme tapauskohtaisesti huoltotoimenpiteet, jotka vaate tarvitsee. Tyypillisiin toimenpiteisiin kuuluu nukanpoisto. Tämän jälkeen vaateen pinnasta tulee jälleen pehmeä ja sileä.

Emme käytä kuntoluokituksia. Mikäli vaatteessa on näkyviä vikoja, mainitsemme tästä erikseen.

Huolto

Käytämme ympäristöystävällisiä menetelmiä huollossa. Meille tämä tarkoittaa mahdollisimman vähäistä vedenkäyttöä sekä huoltovälineiden pitkäikäisyyttä.

[Vaatteiden huolto-opas >](#)

Kuvaus

Kuvaamme vaatteemme laadukkaasti ja yksityiskohtaisesti studio-olosuhteissa. Käytämme kuvissamme pieniä punaisia nuolitarroja havainnollistamaan mahdollisia vikoja vaatteessa. Haluamme kertoa vaatteesta kaiken mahdollisen. Läpinäkyvyys on meille tärkeää.

Uuteen kotiin!

Vaate on aina käyttövalmis heti paketista. Olemme huoltoprosessin päättäneki kuntotarkastanut, huoltanut & pesyneet vaateen, jotta se pääsee heti jatkamaan tarinaansa uudessa kodissa.

Pssst* Kaikki pakkausmateriaalimme ovat joko kompostoitavia tai päähviä!

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Thriftin tarina

Me ollaan Erika ja Daniel, tyypit tämän kaupan taustalla.

Tervetuloa Thriftille!

Me ollaan vintage- & second hand-vaatteisiin erikoistunut pieni perheyriitys Suomesta. Yrityksemme sai alkunsa vuoden 2023 huhtikuussa jolloin verkkokaupppamme aukesi.

Thrifti sai alkunsa henkilökohtaisesta suuresta intohimosta vintage-vaatteita kohtaan. Tavoitteenamme on tarjota mahdollisimman laadukkaita vaatteita huollettuna takaisin kiertoon. Toivomme laadukkaan huoltamisen pitävän vaatteet mahdollisimman pitkään kierrossa.

Nykyisin maailma käytännössä hukkuu käytettyihin vaatteisiin, joka on monen tekijän summa. Me tahdomme tarjota vastavoimana hitaan muodin vaihtoehdon. Mottomme päivittäisessä tekemisessä on seuraava: Yksi vaate kerrallaan uuteen kotiin.


Tahdomme myös toimia henkilökohtaisesti yrityksemme arvojemme mukaisesti. Tästä syystä nykyisin vaatekaupppimme sisältö on vain käytettyä (sukkia & alusvaatteita lukuunottamatta).

Thrifti haluaa tarjota laadukkaan vintage-kaupan kaikille. Pääasiassa toimimme verkkokauppana, mutta satunnaisesti meidät voi bongata myös erilaisista tapahtumista!


Erilaisia huolto- & vintage-vinkkejä voit löytää sivustomme blogista sekä sosiaalisen median kanavistamme.

P.s. kaikki vaatteemme ovat aina kuntotarkastettuja, huollettuja & pestyjä.

Ystävällisin terveisin
Erika & Daniel
Thriftin perustajat



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📱 🎵 🌐

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Vastuullisuus

Täältä löydät, miten me pyrimme toimimaan mahdollisimman kestävällä tavalla.

Valikoimamme koostuu kokonaisuudessaan vintage- & second hand-vaatteista. Thriftillä pesemme sekä huollamme vaatteet aina kokonaisvaltaisesti. Tämä tarkoittaa pikkuvikojen huoltamista joita vaatteeseen on saattanut tulla sen matkansa varrella. Näitä ovat esimerkiksi, nukanpoisto, tahranpoisto, ompelu tai lippiksen uudelleenmuotoilu. Pyrimme huoltamaan vaatteet kokonaisvaltaisesti jotta ne saisivat uuden kodin ja pysyivät kierrossa mahdollisimman pitkään. Pesemisen pyrimme tekemään mahdollisimman ympäristöystävällisesti.


Mainitsemme sekä kuvaamme aina mahdolliset viat erikseen nähtäville vaatteissa. Kerromme lisäksi mahdolliset huollossa tehdyt näkyvät korjaukset. Pienet punaiset nuolet kuvissamme havainnollistavat mahdollisen vian sijaintia vaatteessa. Löydät vaateen mitat aina verkkokaupastamme.

Autentikoimme aina vaatteemme. Brändillinen vaate on siis aina varmasti aito. Kerromme myös ilmoituksissamme onko kyseessä second hand-, Y2K- vai vintage-vaate, jotta tiedät varmasti mililtä aikakaudelta vaate on.


Olemme pieni kotimainen perhe-yritys. Tarjoamme pääosin kotimaasta hankittuja vaatteita, mutta tarvittaessa täydennämme varastoamme ulkomaisilta yhteistyökumppaneiltamme.




Tilauksetsi toimittaa aina Matkahuolto. Paketointi hoidetaan minimalistisesti sekä mahdollisimman vähän muoviva käyttäen. Toimitamme tilaukset mahdollisimman ympäristöystävällisesti.

Lue lisää vaatehuollostamme >



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Tuotteen sopivuus mietityttää?

Vanhempien vaatteiden mitoitukset poikkeavat modernista ja kokolatut eivät kerro absoluuttisia totuuksia. Lisäksi eri valmistajien kokomallit vaihtelevat.

Edellisen vuoksi löydät jokaisesta ilmoituksestamme vaateen mittatiedot.


Suosittellemme ottamaan omasta vaatekaapista vaateen joka istuu sinulle mieluisasti ja ottamaan mitat tästä. Näin pystyt varmistamaan vaateen sopivuuden jo ennen tilaamista.

Pyrimme Thriftin päässä ehkäisemään näin palautuksia sekä vaatteiden liikkumista edestakaisin.

Luonnollisesti voit aina palauttaa tilauksesi 14vrkn sisällä jos tämä ei sovi sinulle. Lisätietoja palautuksista löydät [täältä](#).


Miten mittaamme Thriftillä:

Yläosan leveys




Leveyden mittaamme kainalosta kainaloon

Yläosan pituus




Pituuden mittaamme takapuolelta kauluksen alaosaan helmaan

Yläosan hihan pituus




Hihan pituuden mittaamme kainalosta hihan suuhun

Alaosan vyötärön leveys




Vyötärön leveyden mittaamme etupuolelta

Alaosan lahkeen pituus




Lahkeen pituuden mittaamme etupuolelta haaravälistä lahkeeseen




Alaosan kokonaispituus



Kokonaispituuden mittaamme etupuolelta vyötäröltä lahkeeseen

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FAQ - Usein kysytyt kysymykset

🛒 Toimitus & palautus

- ✓ Milloin saan tilaukseni?
- ✓ Voinko palauttaa tilaukseni?
- ✓ Kuka toimittaa tilaukseni?
- ✓ Paljonko toimitus maksaa?
- ✓ En ole saanut seurantakoodia tilaukseni?
- ✓ Voinko noutaa tilaukseni?

💳 Maksutavat

- ✓ Mitä maksutapoja voin käyttää?

👕 Vaatteet

- ✓ Voinko saada lisätietoja, -kuvia tai -mittoja vaatteesta?
- ✓ Tuotteen kokolappu on kulunut pois ja tuotekuvauksessa kooksi on arvioitu M - mihin tämä tieto perustuu?
- ✓ Kuinka saan selville kokoni?
- ✓ Onko vaatteet pestyjä?
- ✓ Kuinka voin olla varma, että vaatteet ovat laadukkaita?
- ✓ Mistä vaatteet tulevat verkkokauppaan?
- ✓ Ovatko vaatteenne aitoja?

✏️ Tilausten muokkaaminen

- ✓ Mitä maksutapoja voin käyttää?

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Lahjaksi?

Thriftillä on mahdollista tilata lahjaksi ilman lisäkustannuksia.


Miten tilaan lahjaksi?

Voit valita verkkokaupan kassalla yhteystietojen syöttämisen jälkeen lahjatilauksen.

Mitä tämä tarkoittaa käytännössä?

Me paketoimme tilauksesi valmiiksi. Toimitamme tilauksesi sinulle normaalisti valitsemaasi noutopisteeseen. Emme liitä paperista kuittia tilaukseen mukaan (saat kuitenkin sähköisen kuitin sähköpostiisi tilauksen jälkeen, jos lahja tarvitseekin esimerkiksi palauttaa).

Valitessasi lahjatilauksen voit huoletta odottaa tärkeää hetkeä ja antaa lahjan ilman murehtimista paketoinnista!



Lahjakortti


Voit tilata lahjakortin verkkokauppaamme. Lahjakortteja on saatavilla seuraavilla summilla: **10€, 20€, 50€ & 100€.**




Lahjakortti on voimassa yhden vuoden ajan. Lahjakortin saaja pystyy tarkastamaan aina ajantasaisen saldon sekä voimassaoloajan **täältä.**

Lahjakortti toimitetaan haluamaasi sähköpostiosoitteeseen. Voit lähettää lahjakortin lahjansaajalle tai voit tilata sen omaan sähköpostiisi. Jälkimmäisessä vaihtoehdossa voit lähettää lahjakortin lahjansaajalle itse sopivalla hetkellä.

[Siirry lahjakortteihin](#)

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




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ETUSIVU / LAHJAKORTIT

LAHJAKORTIT

LAHJAKORTTI


VIHREÄ LAHJA
JOULUKSI!!



Lahjakortti 100€
100,00€

LAHJAKORTTI


VIHREÄ LAHJA
JOULUKSI!!



Lahjakortti 50€
50,00€

LAHJAKORTTI


VIHREÄ LAHJA
JOULUKSI!!



Lahjakortti 20€
20,00€


LAHJAKORTTI




VIHREÄ LAHJA
JOULUKSI!!



Lahjakortti 10€
10,00€

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Blogi



Thrift'd from Fin - Tervetuloa blogin ääreen

Moi <3 Tervetuloa meidän verkkosivuille ja blogiin. Meidän tosi isona intohimon kohteena on ollut vuosien ajan vaatteet ja erityisesti [...]

KUINKA TUNNISTAA VINTAGE DISNEY

Kuinka tunnistaa vintage Disney?

Thriftin tägiopas saa kolmannen julkaisunsa, kun tarkasteluun pääsee vintage Disney ja tämän tägit. Thriftin blogista löydät lisäksi aiemmin julkaistut tägioppaat [...]

KUINKA TUNNISTAA VINTAGE NIKE

Kuinka tunnistaa vintage Nike?

Aloitetaan blogisarja erilaisten vaatteiden tunnistamisesta Niken kanssa. Yksi tehokkaimpia ja nopeimpia tapoja tunnistaa, ajoittaa sekä autentikoida erilaisia vaatteita ovat näiden [...]

Vintage Snapbacks


SPORTS SPECIALTIES




Vintage Snapbacks – Sports Specialties

Historian saatossa lippiksiä on valmistanut lukuisia yrityksiä, mutta yksi on ylitse muiden. Maailmalla lähes ikoniseen asemaan on kulkeutunut Niken vanha [...]

1 2 3 [Seuraava sivu](#)

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Oletko uusi?

LUO UUSI TILI

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Unohditko salasanasi?

Kirjoita sähköpostiosoitteesi niin lähetämme tunnuksen palautuslinkin sähköpostitsee. Sähköpostiin saamasi linkin kautta voit vaihtaa salasanasi.

Sähköposti

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Luo uusi tili

Sähköpostiosoite

Salasana

Salasanasasi on oltava vähintään 8 merkkiä.

Etunimi

Sukunimi

Kun luot tilin, hyväksyt **käyttöehtomme**. Lue **tietosuojaselosteestamme** miten käsittelemme tietojasi.

REKISTERÖIDY

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Vahvista tilisi

Lähetimme sähköpostin osoitteeseen **iina.tran@hotmail.fi**

Pian valmistat Tarkista saapuneet viestit sähköpostista, jonka lähettäjä on @thriftd.fi, ja klikkaa viestin sisältä löytyvää linkkiä vahvistaaksesi sähköpostiosoitteesi.

Jos et saa sähköpostia 10 minuutin kuluessa, tarkista roskapostikansio ja/tai varmista, ettei viestiä ole estetty.

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Tilisi on vahvistettu 


Tervetuloa Thrifthin kerhoon! 🎉

Pystyt nyt kirjautumaan Thrifthin sivuihin.

[SIIRRY KIRJAUTUMISSIVULLE](#)

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UUTUDET ALAOSAT YLÄOSAT ASUSTEET TEEMAT KOKOJEN MUKAAN BRÄNDIT

Tilini

Moi ilina! 👋

Tilini -sivulla pääset katsomaan tilaustasi sekä muokkaamaan tilittietojasi.

TILAUKSENI


OMAT TIEDOT

KIRJAUDU ULOS

Tilausnumero	Päivämäärä	Tila	Summa	
#1832	26.9.2024	Käsitellään	60,95€	AVAA >
#1820	20.9.2024	Lähetetty	54,95€	AVAA >
#1811	1.9.2024	Valmis	27,95€	AVAA >

**Kirjautu sisään/
Rekisteröidy**

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Sähköposti*


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UUTUDET ALASAT YLÄSAT ASUSTEET TEEMAT KOKOJEN MUKAAN BRÄNDIT

TILINI / TILAUKSENI / #1832
Siirry takaisin

TILAUSNUMERO: #1832

Tilaus tehty: 26.9.2024 Tila: Käsitellään

Tuote	Kpl	Hinta
 <div style="font-size: small;"> Starter Vintage Tuultakki NY Rangers Koko: S </div>	1	49,95€

Toimitustiedot

Osoite
 Esimerkkikatu 10a 23
 12345 KAUPUNKI
 Suomi

puh. 12345678910
sähköposti
 iina.tran@hotmail.fi

Maksu

Visa **65

Ongelmaa tilauksessa?
 Ota yhteyttä asiakaspalveluun

Tilauksen yhteenveto


Välisumma 49,95€

Toimituskulut 11,00€


Yhteensä 60,95€
Arvonlisävero sisältyy hintaan.

LATAA PDF-TIEDOSTONA


SAATAISIT OLLA KIINNOSTUNUT NÄISTÄ




Starter Vintage Tuultakki NY Rangers
Koko: S
49,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN




Käännettävä Vintage Fleece
Koko: S
39,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Y2K Adidas Verkkatakki
Koko: M
34,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN




Y2K Iowas Hawkeyes Champion Tuultakki
Koko: M
39,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Starter Vintage Tuultakki NY Rangers
Koko: S
49,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN

**Kirjautu sisään/
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 Asiakaspalvelu
 Sopimusehdot
 Rekisteri- ja tietosuojapalaute

TILAA UUTISKIRJE


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Tilaa uutiskirje
















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ALASAT
YLÄSAT
ASUSTEET
TEEMAT
KOKOJEN MUKAAN
BRÄNDIT

TILINI / TILAUKSENI / #1832

TILAUSNUMERO: #1820

Tilaus tehty: 20.9.2024 Tila: Lähetetty Seuraa tilaustasi Siirry takaisin


Tuote	Kpl	Hinta
 Käännettävä Vintage Fleece Koko: S	1	43,95€

Toimitustiedot

Osoite
Esimerkkikatu 10a 23
12345 KAUPUNKI
Suomi

puh. 12345678910
sähköposti iina.tran@hotmail.fi

Maksu

Visa **65 

Ongelmaa tilauksessa?
Ota yhteyttä asiakaspalveluun

Tilauksen yhteenveto


Välisumma 43,95€

Toimituskulut 11,00€


Yhteensä 54,95€
Anonilisavero sisältyy hintaan.

LATAA PDF-TIEDOSTONA


SAATTAISIT OLLA KIINNOSTUNUT NÄISTÄ




Starter Vintage Tuultakki NY Rangers
Koko: S
49,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN




Käännettävä Vintage Fleece
Koko: S
39,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Y2K Adidas Verkkatakki
Koko: M
34,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN







Y2K Iowas Hawkeyes Champion Tuultakki
Koko: M
39,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN



Starter Vintage Tuultakki NY Rangers
Koko: S
49,95€ (sis. alv 25.5%)
LISÄÄ OSTOSKORIIN

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Tilini

Moi Iina! <3

Tilini -sivulla pääset katsomaan tilaustasi sekä muokkaamaan tilítietojasi.

TILAUKSENI
OMAT TIEDOT
KIRJAUDU ULOS

Etunimi	Sukunimi
<input style="width: 95%; border: 1px solid #ccc;" type="text" value="Iina"/>	<input style="width: 95%; border: 1px solid #ccc;" type="text" value="Tran"/>
Sähköpostiosoite	
<input style="width: 95%; border: 1px solid #ccc;" type="text" value="iina.tran@hotmail.fi"/>	
Puhelinnumero	
<input style="width: 95%; border: 1px solid #ccc;" type="text" value="12345678910"/>	
Osoite	
<input style="width: 95%; border: 1px solid #ccc;" type="text" value="12345678910"/>	
Postinumero	Kaupunki
<input style="width: 45%; border: 1px solid #ccc;" type="text" value="123456"/>	<input style="width: 45%; border: 1px solid #ccc;" type="text" value="ESIMERKKI"/>

Uutiskirje

Kyllä! Haluan vastaanottaa Thriftin uutiskirjeitä.

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