

Guangzhou Youth Football Development

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Abstract

This paper mainly adopts the research methods of literature review and analysis to study the development status of youth football in Guangzhou. The purpose of the research is to explore the potential problems of youth football development in Guangzhou and put forward feasible suggestions, so as to improve the development efficiency of youth football in Guangzhou, cultivate excellent football reserve talents for the country and strengthen our sports strength. The content of this paper includes the current situation of football development in Guangzhou and the measures to solve the existing problems of youth football in Guangzhou. Finally, this paper concludes that the shortcomings of the current development of youth football in Guangzhou include: teachers, parents and students have deviation in their understanding of the connotation and importance of youth football. The teachers of campus football and youth football training institutions are weak. Football management system is not perfect. Insufficient funds and backward infrastructure. Educational concepts and teaching methods are backward, and students' enthusiasm for participation is not strong. In this regard, the solutions provided in this paper include: increasing the publicity of youth football. Strengthen the construction of campus football spiritual culture. Strengthen training and cultivate excellent teachers. Introduce foreign professionals and save reserve talent resources; Clarify responsibilities and division of labor to avoid offside or absence. Establish the supervision system and evaluation system of youth football. Create innovative football venues and update basic equipment. Expand the sources of funds and find external cooperation mechanisms. Adhere to the people-oriented educational concept and highlight the main position of students. Innovate teaching methods, improve teenagers' interest in football and realize interesting teaching.

Keywords

Football, youth, Guangzhou

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1 Introduction

1. 1 Research background

The development of campus football is not only conducive to improve students' physical quality, but also to improve students' enthusiasm for sports, and cultivate teenagers' initiative and team spirit of football. The popularity of campus football provides a solid foundation for the future development of football in China, so that our football can step into a healthy development path. Campus football training is not a group of football players, but to build a cradle of high-quality football reserve talents. At present, China's campus football activities have gradually stepped on the right track. As a hot city of national youth football activities, Guangzhou has a lot to learn from in the operation and innovation of football projects. Of course, the problems generated in its development process are also worthy of our reflection. Based on this, this paper will study the development status, existing problems and improvement suggestions of youth football in Guangzhou, in order to improve the development level of football in Guangzhou and the whole country.

1. 2 Research purpose

Physical education is the material basis and fundamental guarantee for the dependence of moral education, intellectual education, aesthetic education and labor education. It is an effective way to improve students' health level and promote students' all-round development. It is an important part of the national development strategy. Since entering the 21st century, in order to promote the construction of a socialist cultural power, more and more schools have begun to put the reform of physical education on the agenda. As one of the sports loved by teenagers in the new era, football is not only conducive to enhancing students' physique, but also conducive to cultivating excellent sports reserve talents for our country and improving our comprehensive national strength. Therefore, at present, football has gradually become a breakthrough in school physical education, and its social status is increasing day by day. In this context, the importance of exploring the development status and prospects of

Chinese football is becoming more and more obvious. Therefore, this paper takes the development of youth football in Guangzhou as the topic, and the research purpose is to explore the current situation of the development of youth football in Guangzhou, find out the problems, analyze and solve the problems, in order to explore the development law of domestic youth football, improve the efficiency of youth football development in Guangzhou and other parts of China, cultivate excellent football reserve talents for the country and promote the construction of a large sports country.

1. 3 Research significance

1. 3. 1 Theoretical significance

The fundamental purpose of writing literature review is to enrich the theoretical basis and provide factual basis. By consulting the relevant literature of the academic journal network, we can not only basically master the research and development of China's football projects in different periods and the current trend of the research and development of world football projects, obtain a more systematic theoretical basis and useful reference literature, and lay a solid foundation for the smooth development of the thesis research. It can also make a comprehensive comment on the existing research results, find the gaps in previous research or the insufficient and thorough research, so as to think about whether future research can find more meaningful and significant results.

1. 3. 2 Practical significance

If a country wants to stand at the peak of science, it can't live without theoretical thinking. It can be seen that theory is the basis of practice, and theory plays a guiding role in practice. Literature review can enrich the theoretical basis, and theory can further guide the development of practice. Therefore, studying the development status of youth campus football in Guangzhou will help us find, analyze and solve the existing problems in this field, that is, give full play to our professional knowledge and professional judgment ability, and strive to provide suggestions for the reform and innovation of youth football.

2 Concept definition

2.1 The concept of football

Football is a sport in which two teams attack and defend each other on the same rectangular court according to certain rules. Football is known as the first sport in the world because of its strong antagonism, changeable tactics and large number of participants.

2.2 Adolescent concept

Adolescents are the transitional period from children to adults, which also refers to the human life group in the transitional period from children to adults. Generally speaking, teenagers are divided into two stages: 14-17 years old and 18-25 years old. 14-17 years old is in middle school, and 18-25 years old is in college.

3 Literature review

3.1 Domestic research status

3.1.1 A Study on the Value of Teenager Football Activities

HouXuehua (2012) believed that the national youth football activity is an important measure to change the backwardness of Chinese football and revitalize Chinese football, and an effective means to promote sunshine sports, comprehensively implement quality education, and cultivate school and city culture. The research believes that, for the society, campus football is a public welfare undertaking led by the government. For the majority of young people, campus football activities are a basic right of young people. Under the premise of ensuring the learning of cultural courses, young people have the right to make their own choices. The value types of campus football activities include: the value of physical fitness, the value of sunshine sports, the value of football knowledge and skills popularization, the value of football talent training, the value of quality education and the value of cultural

construction.

3. 1. 2 Research on the development of campus football in China

In recent years, domestic scholars pay more and more attention to the research on the development of juvenile football, and the relevant research results emerge one after another. After consulting the data, Li Jixia (2012) found that the development bottleneck of domestic campus football is mainly reflected in three aspects. First, the management system is not perfect, that is, sports and education belong to two independent systems. In the absence of effective communication and coordination mechanism, the Football Association's management of campus football is limited, resulting in the coexistence of "Absence" and "offside" imagination of management. The second is the disharmony between popularization and improvement, that is, some schools lack the cognitive positioning of the development goal of campus football. They only blindly pursue "finding seedlings and cultivating football talents", but ignore the educational essence of "people-oriented" and the promotion and popularization of football. The third is the lack of policy guarantee, that is, some schools still need to be improved in fund supporting and management, football instructor training and professional title evaluation, grade athlete evaluation and so on.

Li Weidong, Zhang Ting'an, Lu Yu and others (2011) proposed the common problems in the development of campus football in various provinces and cities in China, including the poor management system and operation mechanism of campus football, the virtual development of students' football activities in schools, the imperfect campus football competition system, the low scientific level of after-school football training in schools, the lack of campus football security and evaluation system, weak teachers, insufficient funds, and backward venues.

Zhu Pinyi (2021) through the investigation and analysis of the development of youth campus football activities in Guangdong Province, found that there are mainly the following problems at the teacher level of youth campus football activities in China: the shortage of campus

football teachers, the imbalance of gender ratio of teachers, the professional quality of teachers needs to be improved, the structure of teachers' professional titles is unreasonable, and the effect of teacher training is not ideal, Teachers' performance appraisal and incentive system is not perfect, and the construction and development of teachers is unbalanced.

At present, there are still many deficiencies in the development of youth football in Guangzhou, including weak teachers, low proportion of teachers who have received professional and systematic football training, inadequate infrastructure such as football venues and equipment, and some parents do not support students to participate in football (QiuYulin, 2016).

3. 1. 3 Research on the development strategy of campus football in China

Ye Xinhao (2016) affirmed the achievements made in the development of youth football in Guangzhou in recent years and listed many advantages of football sports. However, it also found many problems in the investigation and research. Therefore, the scholar put forward feasible suggestions on the existing problems in the development of campus football in Guangzhou and other provinces and cities in China. First of all, schools should expand the sources of funds to ensure sufficient funds. Secondly, we should establish a good training system and improve the level of teachers. In addition, we should constantly improve the competition system arrangement and improve the competition environment. Finally, strengthen publicity and change bad ideas.

Huang He believes that the current serious decline in the level of Chinese football, the unhealthy football environment and weak foundation restrict the sustainable development of Chinese football. In order to allow more children to participate in football, to expand the popularity of youth football, and to consolidate the foundation of football talents, it is the way to return football to campus, which is in line with the development law of football. (Huang He, 2011)

In addition, we can also get effective suggestions from the research of other scholars: dilute the competitive color of campus football activities, cultivate teenagers' interest in football, and promote teenagers' physical and mental health. Strengthen teachers' mastery of safety protection knowledge to ensure the safety of football. Strengthen the management system and operation mechanism of campus football, clarify responsibilities, divide work and cooperate.

3. 2 Foreign research results

For a long time, the results of Chinese football is not satisfactory. Different from China, football in western countries has always occupied a pivotal position in the world. In the final analysis, due to the short development time and the influence of other restrictive factors, our football system, sports concept and educational methods obviously lag behind many developed countries. The reason why the world's football advanced countries are prosperous is closely related to their attention to the development of youth football. Therefore, it is necessary for us to actively learn and absorb the advanced experience of other countries and encourage ourselves.

In recent years, the football strength of the Japanese national team has increased steadily and has become one of the countries with the best development of football in recent years. Hirohiro Matsumoto of Tsukuba University in Japan summarized the experience of Japanese football development from the history of Japanese football development. He believes that the continuous progress of Japanese football career is inseparable from Japan's attention to football projects. As early as the 1970s, the Japanese football team won the third place in the Mexican Olympic Games, which ignited the Japanese passion to participate in football. Since then, the Japanese youth campus football has developed rapidly. Some data show that the lower the age, the more the number of teams and the more the number of players ". Relying on the strong economic strength of the Japanese professional football league, it has attracted a large number of excellent athletes to play in Japan, and the strength of the Japanese football national team has increased steadily (Hirohiro Matsumoto).

3. 3 Comprehensive review of research at home and abroad

Domestic and foreign scholars (HouXuehua, Li Jixia, Li Weidong, Zhu Pinyi, QiuYulin, Hirohiro Matsumoto) introduced and summarized the development process, development status, development problems and development strategy of campus football since the new century. At the same time, they also revealed the future development trend of campus football, that is, the trend of wider coverage, more complete resource allocation and higher activity efficiency. These advanced theories and methods provide guidance for our deeper research on campus football. Of course, it is undeniable that there are still many deficiencies in these studies. For example, some experts divorced from the main battlefield of school when studying campus football, ignored the effective combination of campus football and education, and failed to give full play to the role of physical education in promoting students' intelligence and ideological and moral quality. In addition, many scholars have not realized the organic combination of football education and modern science and technology, so they have failed to provide new suggestions for the innovation of talent training mode. In the future, we can strengthen the innovative research on youth campus football from these aspects.

4 Historical evolution and development status of youth football in

Guangzhou

4. 1 The Historical Evolution of Football Development

Ancient football originated in China. It is reported that as early as more than 2000 years ago, a football game - Cuju appeared in China. Cuju developed from the spring and Autumn period to the Yuan and Ming Dynasties, gradually matured and was deeply loved by the people. Although Cuju is different from football in the modern sense, it is undeniable that it can still be regarded as the product of football in the immature period, which proves that football has a deep origin with China. (Cui Lequan,2018)

Modern football originated in England. At the end of the 19th century and the beginning of the 20th century, modern football was introduced into China. With the improvement of social productivity and material living conditions, people pay more attention to the development of spiritual civilization and entertainment culture. Therefore, football is deeply loved and respected by the people in China and spread to a certain extent. Especially since the founding of new China, in order to promote the construction of a sports power, the development of football in China has attracted much attention, and football has gradually become one of the mainstream sports in China. In June 2009, the State General Administration of sports and the Ministry of Education jointly established the national youth football leading group to carry out campus football activities nationwide. Since then, Chinese youth football has entered a new stage of development. Under the planning of the leading group, Guangzhou has become one of the first 44 campus football cities in China. In 2018, Guangzhou was selected as the national youth campus football reform pilot zone. With the strong support of national policies, the youth football work in Guangzhou has ushered in unprecedented development opportunities, and the theoretical research and practical activities related to youth football have also been carried out one after another. (Cui Lequan,2018)

4. 2 Development status

4. 2. 1 Football courses

Table1: Guangzhou Youth campus football construction (by the end of 2020)

Guangzhou Youth campus football construction (by the end of 2020)	
category	Quantity (unit: piece)
National Youth Football pilot area	1
Provincial campus football pilot area	3
National campus football characteristic school	137
Provincial campus Football Promotion School	270
Municipal campus Football Promotion School	800
Campus football key base school	20

Source: Southern plus, GuoSuying, Wu Yulun, November 26,

2020,<https://3g.163.com/dy/article/FSC058L2055004XG.html>

With the increasing social status of football, the significance of football to teenagers' physical quality and will quality is becoming more and more obvious. Therefore, the construction of campus football is no surprise. As an advanced area of domestic economic development, Guangzhou has invested a lot of time, energy and material resources in the construction of campus football. As early as 2014, in the "Guangzhou primary and secondary school campus football plan" issued by the Guangzhou municipal government, relevant government departments proposed to increase the popularity of football courses. It is expected that from 2015, the campus football project promotion school will strive to set up four to six football courses every semester. By the end of 2020, there were 137 provincial-level and municipal Football Promotion Schools in Zhuhai, and there were 3 provincial-level and municipal Football Promotion Schools in Zhuhai. (Campus Football, 2022) In addition, according to the data reported by the Southern Metropolis Daily, in 2020, a total of 54% of middle schools in Guangzhou have opened football physical education classes to teach basic football knowledge and skills. The average football class hours in schools are as high as 1.8 hours per week. It can be seen that the opening rate of football courses in primary and secondary schools in Guangzhou is increasing. (Nanfang Metropolis Daily, 2020)

4. 2. 2 Development of extracurricular sports activities



Figure 1: the final of Guangdong "governor's Cup" Youth Football League in 2021

Source: Nine school news, December 23,

2021, <https://mi.mbd.baidu.com/r/FDix21jqBG?f=cp&u=63efbbe9c8f47b4b>

In recent years, in order to create a good and healthy sports environment and encourage and support teenagers to actively participate in football, various football activities and football competitions in Guangzhou are in full swing. At present, primary and secondary schools are increasing the holding of all kinds of football entertainment activities and football campus competitions. In addition, various non-governmental public welfare organizations, professional football clubs and sports departments have also actively responded to the call of the state and the government to continuously increase the number of social football activities and competitions, so as to create a wider range of football opportunities for teenagers in the city. Every year, Guangzhou "R&F Cup" campus football match, "Mayor's Cup", "Governor's Cup" and other activities are carried out one after another, making the local campus football

atmosphere more intense. In the finals of Guangdong Provincial "governor's Cup" youth campus Football League (senior high school men's group) in 2021, the participating teams showed their skills. In the 2021 Guangdong Provincial Governor's Cup Youth Campus Football League (High School Men's Group) Final, the participating teams showed their skills. Four teams from Guangzhou participated, and finally won the first, second and third places. Guangzhou Yu Yan Middle School led by Guangdong football star Ende Tan became the last king, making a historic breakthrough. In addition to competitive exchanges, the participating teams of this "Provincial Governors Cup" have demonstrated good competition style and discipline both on and off the court. Every game of Guangzhou Tourism Business Vocational School is managed according to the standards of professional clubs, and all materials for the competition are carefully placed beside the court.(ChangPengchao,2019)

4. 2. 3 Policy guarantee

Guangzhou is committed to ensuring the healthy development of campus football and strengthening measures. In terms of capital investment, since 2018, Guangzhou's financial investment in campus football has increased year by year. In 2020, Guangzhou invested more than 79 million yuan to promote the characteristics of football and the school's teacher training, teaching, training and competition. In terms of equipment and facilities, in order to promote the construction of football venues, Guangzhou municipal government allocated 1.75 billion yuan in 2015-2017 to implement the reconstruction project of school sports and health infrastructure. During the 13th Five Year Plan period, Guangzhou not only increased financial investment, but also upgraded 2422 school sports and health infrastructure projects. In terms of laws and regulations, Guangzhou took the lead in carrying out the three-year action plan of municipal top-level design, issued the Guangzhou primary and secondary school students' Campus football plan (2014-2016), Guangzhou Youth campus football development plan (2017-2020) and the implementation plan of Guangzhou Youth campus football reform pilot area (2019-2021), and established a joint meeting system of campus football under the leadership of the vice mayor in charge, Guangzhou Campus football leading group established by various departments was established to lay a good

organizational foundation for the development of campus football work.(General Office of the Ministry of Education of Guangzhou,2019)

5 Advantages of Guangzhou Youth Football Development

5.1 It can strengthen the physique of teenagers

According to the relevant data of the Constitution Survey issued by the Ministry of Education, in the past three decades, the physical fitness of Chinese teenagers has declined continuously, and their strength, speed, explosive power, endurance and other physical qualities have declined in an all-round way, which has become the focus of national and social attention. By 2020, the national students' physical health failure rate is 6.5% for primary school students, 14.5% for junior high school students, 11.8% for senior high school students, and 30% for college students. However, the data related to vision and obesity is rising, which shows that the physical quality of Chinese teenagers needs to be strengthened urgently. As a popular sport in the world, football is characterized by integrity, antagonism, changeability, entertainment, hardship and ease of operation. Frequent participation in football can improve the speed, strength, endurance, agility, flexibility and other physical qualities of teenagers in Guangzhou, improve the functions of the internal organs such as the nervous system, cardiovascular system, respiratory system and the sports systems such as muscles and bones, and achieve the purpose of physical exercise and physical enhancement. (Physical Research, 2020)

5.2It can promote the mental health of teenagers

With the gradual expansion of the youth population in Guangzhou, the social competitive pressure is also growing day by day. Teenagers are facing an excessive academic burden for a long time. According to the Basic Survey on Physical Education in Primary and Secondary Schools in China, more than 60% of primary school students spend more than 7 hours in school, and more than 60% of junior high school students spend more than 9 hours in school. The school's lack of leisure education and guidance for young people has led to the lack of

good leisure ideas for young people themselves since childhood, and the academic pressure can not be resolved in time. Influenced by exam oriented education, parents generally agree that "all things are inferior, but only reading is superior". They send their children to various counseling classes such as Olympiad Maths. They focus on improving their academic performance. They pay too much attention to children's intellectual development and neglect the cultivation of their physique. Children's time and amount of physical exercise are seriously insufficient, and their leisure time is even less. For a long time, it is easy to cause damage to the mental health of teenagers, such as excessive learning pressure, psychological pressure caused by parents, teachers and society's high expectations, and even some students will have weariness of learning or self abandonment. The development of football in Guangzhou will help to change this social situation. Football is typical of entertainment, so encouraging Guangzhou teenagers to actively participate in football will help them vent their emotions and release their pressure, thus enhancing their sense of physical and mental pleasure, so as to achieve the goal of "happy sports and happy teaching". In the long run, football is also conducive to the development of students' emotions towards stability, so as to cultivate students' sound personality, reduce the overall social pressure and promote the harmonious development of society. (Survey on the basic situation of physical education in primary and secondary schools in China, 2020)

5.3 It can cultivate teenagers' sense of teamwork

The collective is the source of strength, and the people are the cradle of wisdom. As one of the popular team sports in the world, football also has distinctive collective characteristics. The collective law of basketball is embodied in the team's excellent strategic technology and strategic thinking, as well as the good coordination and cooperation among the members of the organization. Therefore, participating in football competitions is conducive to creating a harmonious team atmosphere and strengthening the team cooperation awareness of Guangzhou teenagers. This kind of team cooperation will not only help students win in the competition field with wisdom and get a sense of physical and mental pleasure, but also help them to become a qualified socialist citizen by relying more on the strength of the

organization, playing its role, and safeguarding the rights and interests of the organization in their future study and work life.

5.4 It can improve the Aesthetic Ability of Teenagers

With the development, improvement and innovation of sports, the strategy, tactics, skills and attacking methods of football are becoming more diversified and comprehensive, which makes football matches more enjoyable. The dynamic beauty of football and the shape beauty of athletes can not only stimulate the senses of young people, immerse them in a beautiful cultural and artistic atmosphere, strengthen their sense of artistic experience and psychological pleasure, but also improve their aesthetic ability and aesthetic sentiment, improve their ability to analyze football matches and football rules, and strengthen the spirit of independent thinking and the ability to be good at observation. Therefore, it is necessary to pay attention to the high-level construction of youth football in Guangzhou.

5.5 It can promote the development of sports in Guangzhou

In recent years, Guangzhou Sports Department has made great efforts to develop youth football, formed a unique football development matrix and policy, made outstanding contributions to the city's sports cause, and improved the influence of the industry. In 2015, Guangzhou Football Association became the first local football association in China to realize the "decoupling" reform. Guangzhou Football Association has established 8 special committees to comprehensively promote the development of various work and form a decision-making mechanism that is legal and democratic. In the past five years, the Guangzhou Football Association, together with many departments, has jointly prepared many policy documents, including the Implementation Plan for the Planning and Construction of Football Stadium Facilities in Guangzhou (2017-2020), the Medium and Long term Development Plan for Football in Guangzhou (2019-2050), the Implementation Plan for Guangzhou Youth Campus Football Reform Pilot Zone (2019-2021), and the Implementation Opinions for Guangzhou Football Reform and Development, to actively promote the high-quality development of football in Guangzhou. In 2017, Guangzhou Football Association

won the "National Sports System Advanced Collective" award jointly issued by the Ministry of Human Resources and Social Security and the General Administration of Sport, and its reform achievements were recognized by the central government and the national sports industry. In 2017, 11 district level football associations were established in the city. The Municipal Football Association conducted in-depth research, formed the Guiding Opinions on Strengthening the Promotion of the Organizational Construction of District Football Associations, carried out the 2020 Plan and the Breakthrough Plan, guided, supported and promoted the development of district level football associations, and gradually formed a working mechanism of linkage from top to bottom. After six years of exploration, Guangzhou football reform has achieved good social impact with full policy support.(General Office of the Ministry of Education of Guangzhou,2019)

5.6 It can cultivate excellent football reserve talents for the country

Football is the crystallization of human civilization. It contains profound and cultural and ideological connotation. Its influence has gone far beyond its own competitive sports category. It has become an important part of politics, economy, culture and life. It relates to the image of a region or a country, and is an important manifestation of the comprehensive national strength of a country. Football in contemporary society has become a link and bridge to promote people's exchanges and deepen understanding. Through football matches, we can not only spread friendship and expand exchanges, but also promote and display the spirit of the country and the nation. The victory of a major international competition is like a grand festival. The whole country celebrates and the nation is proud. It not only inspires morale, but also inspires the national spirit and people's patriotic enthusiasm. Therefore, strengthening the development of Guangzhou youth football can cultivate more professional, excellent and comprehensive football reserve talents for the country, thus improving the country's cultural soft power and improving China's international status.

6 Analysis on the development of youth football in Guangzhou



Figure 2: Benitez directs the football match on site

Photo source: Xinhua news agency, Ma Bangjie, CaiYongjun, September 26, 2020 ,https://m.thepaper.cn/baijiahao_9357307?sdkver=771db3e7

The quantity and quality of football reserve talents is one of the important symbols to measure a country's football level and an important basis for the sustainable development of football. In recent years, the overall level of China's football has been in a downward trend, so that we can clearly see that the Chinese football always seems to be in a "broken" state in large and small football competitions at home and abroad. What is the reason why Chinese people have been ridiculed by the fact that football has been declining for three times, but what is the reason why Chinese people have been ridiculed by the current downturn? In fact, it is undeniable that football is a sport with great intensity, and the gap between Chinese athletes and European and American athletes in body shape and physical fitness is obvious to all, which limits the development of national football to a certain extent. But in the final

analysis, the main reason for the decline of the national football team lies in the insufficient development of China's youth football, the collapse of the training system of football reserve talents, and the shrinking of reserve talents is becoming more and more serious. At present, in China with a population of 1.4 billion, the registered number of youth professional football is only 7000, which is enough to explain the lack of football reserve talents in China. In an exclusive interview with Marca newspaper, the famous foreign football teacher Benitez also said that a serious defect of Chinese players is their lack of "game wisdom", that is, they will not play wisely. The reason is that Chinese players contact football too late and play too little, which leads to a wide gap with European players in the later stage. It can be seen that the development achievements of football largely depend on the training level of youth football. Therefore, we should deeply reflect on the shortcomings of the development of domestic youth football. As one of the first batch of campus football cities in China, although the development of football youth training in Guangzhou is ahead of many regions in China, it is undeniable that it still has various defects, which need to be further discussed. (Marca, Benitez)

6. 1 The consciousness of developing youth football is weak

Due to the short development process and lack of development experience, some students, parents and even teachers have not realized the importance of football in teenagers' physical and mental development, which limits the further improvement of teenagers' football level in Guangzhou. At the level of parents and teachers, some parents and teachers believe in the training concept of "everything is inferior, only reading is high", and require their children or students to "listen to nothing outside the window and read only the books of sages". They tend to be biased against football and think that football will affect the study of cultural subjects. At the same time, it is difficult for them to support children or students to develop their football hobby into a professional direction. As everyone knows, with the development of social economy and civilization, "nerd" talents have long been unpopular by the society, and all walks of life have thrown out olive branches for "all-round" talents. Football is not only conducive to physical fitness, but also conducive to the cultivation of athletes' will quality,

which is the trait required by contemporary social talents. In addition, due to the rapid development of social productive forces, China's sports cause has attracted more and more attention, and the development environment and conditions of football such as capital investment, infrastructure, teachers and laws and regulations have become more and more perfect. This has provided new opportunities for the development of vocational football in Guangzhou and other parts of China, which also means that the social status and social value of football players will be further improved. Therefore, the importance and practical value of youth football development also appear. At the student level, many students have been "instilled" by traditional educational thinking for a long time and fail to understand that football has long been one of the indispensable sports in contemporary society. Therefore, they do not pay attention to cultivating their own football skills. It is understood that European children began to contact football as early as the age of five or six to understand the basic knowledge of football, while most Chinese players began to play football at the age of twelve or three, six or seven years later than Europe. Over time, there is a growing gap between the development of Chinese football and Europe and the United States.

6. 2 Weak teachers

Excellent coaches are the strength support and guiding light of football players, and sound teachers are the key elements and basic conditions for the construction and development of football campus and football city. However, at present, there are practical difficulties in the development of football campus and football youth training in Guangzhou. On the one hand, in the face of increasingly important football subjects, the structural lack of football teachers is a common problem faced by primary and secondary schools in Guangzhou. Although many primary and secondary schools have reasonably set up football courses in accordance with the relevant regulations of the education department, the physical education teacher resources in the school can not match the growing number of young football players, so that some students can not enjoy the due teaching resources, and the classroom efficiency of football courses is also reduced. "When we investigated primary and secondary schools in Guangzhou, Foshan, Qingyuan, Yunfu and other places, we found that the structural

shortage of physical education teachers is more common in schools in many cities when the overall number of teachers is full. However, the total number of physical education teachers in many mountain schools is insufficient, and there is a greater shortage of physical education teachers, especially in schools in rural areas," said Li Jingbo, a professor at Sun Yatsen University. It can be seen that football teacher training in Guangzhou, especially in remote and backward rural areas, is imminent. On the other hand, the teaching quality of youth football trainers in Guangzhou is worrying. In the second half of 2021, Guangzhou Municipal Bureau of education entrusted East China Normal University to select 81 schools in Guangzhou as a pilot to diagnose and improve school physical education (East China Normal University, 2021). The project team found that the common problems of school physical education are: insufficient and lack of stability of teachers, heavy workload of physical education teachers, teachers' teaching quality to be improved, and unequal attention between physical education and other cultural courses. In addition, it is understood that in order to solve the problem of insufficient physical education teachers in some schools in Guangzhou, there are even teachers of Chinese, music and other disciplines serving as physical education teachers. In the long run, how can the teaching quality of campus football be effectively guaranteed? In addition, the football vocational education personnel in Guangzhou also have some development defects, such as lack of professional knowledge, gender imbalance, small number of special football teachers, unreasonable design of training content, lack of attention to training and learning and so on. (East China Normal University, 2021)

6. 3 Imperfect management system

As one of the professional sports, football has the remarkable development characteristics of practicality, fitness, collectivity, entertainment and appreciation. It is a discipline different from other cultural subjects, so its management mode is also different from other cultural subjects. At present, the establishment of football management institutions in Guangzhou is not conducive to the scientific and sustainable development of football disciplines, but the essence of the establishment of football management institutions in Guangzhou. From a

long-term perspective, the allocation of funds, the construction of venues, the procurement of equipment, the training of teachers, the opening of football courses, the planning of teaching contents and the holding of football activities are inseparable from the support of football management institutions. Simply summarizing football management into cultural management will make it difficult to pay attention to the development of campus football, and its experience or shortcomings in the development process are also difficult to get timely attention and feedback. Of course, at present, many primary and secondary schools in Guangzhou have established and improved football management mechanisms, but these management mechanisms are not beyond criticism, and their shortcomings deserve our discussion and reflection. The common problem in the development of youth football management mechanism in primary and secondary schools in Guangzhou is the "Absence" or "offside" of management. The so-called management "vacancy" refers to the lack of professional football managers in some primary and secondary schools, resulting in the vacancy of management posts. In addition, there is a phenomenon that the managers of football youth training or campus football management institutions are afraid of taking responsibility. Therefore, in the face of youth football construction and inaction in the face of youth football problems, they can not fundamentally promote the process of youth football in Guangzhou, resulting in the "Absence" of management. The so-called management "offside" refers to the unclear division of labor and unclear responsibilities of the football management organization, resulting in some managers "not managing what they should and not", and the football organization lacks decision-making autonomy and cannot guarantee the basic rights and interests of football trainers and football players. (Li Jixia, 2012)

6. 4 Insufficient funds and backward infrastructure

Although the Guangzhou municipal government has increased financial support in recent years to promote the teaching and activities of youth football, compared with the backward level of football development, these funds are far from enough. At present, the development of youth football in Guangzhou still largely depends on the support of government forces, and the main source of funds can not be separated from government departments. This

phenomenon reveals the disadvantages of insufficient funds and single source of funds in the development of youth football in Guangzhou, which directly restricts the construction of football infrastructure in primary and secondary schools in Guangzhou and affects the experience and enthusiasm of youth in Guangzhou to participate in football. Many grass-roots schools in Guangzhou have problems such as lack of venues and incomplete equipment, especially in some towns and rural areas. Children can't even play football on standard football venues, let alone the cultivation of football talents and the improvement of football skills. In addition, because the jurisdiction of campus football is still directly vested in primary and secondary schools, the school's attention to football often determines whether the campus football work can run smoothly. Many schools are deeply poisoned by the idea of exam oriented education. In order to improve the enrollment rate and popularity of schools, the leading authorities are often used to taking the examination results as the standard to measure the comprehensive level of students. Therefore, schools will choose to use more funds for cultural courses, ignoring the financial needs of campus football, the purchase and maintenance of field equipment and the practical needs of teenagers to carry out football training, This seriously violates the development requirements and original intention of quality education. The lack of financial resources means that students are likely to bear their own expenses for the purchase of competition equipment and competition equipment, as well as the venue rental fee, transportation fee and accommodation fee during the competition, which will aggravate the family burden of students. At the same time, parents' support for football training and students' enthusiasm for football will also be greatly reduced. (Yi Ruxiao,2021)

6. 5 The educational concept is backward and students' enthusiasm for participation is not strong

People who study and work because of interest can often achieve twice the result with half the effort. However, at this stage, some primary and secondary school physical education teachers in Guangzhou have backward teaching ideas and boring teaching methods, which leads to a significant decline in teenagers' enthusiasm for campus football activities. First of

all, in terms of educational concepts, many teachers still stay in the traditional and backward ideological stage of examination oriented education. They are used to making themselves the leader of the classroom and making students passively participate in classroom theoretical knowledge learning and other classroom activities. The emerging concept of quality education puts forward that we should give full play to the dominant position of students, let students become the protagonist in the classroom, and improve the sense of teaching atmosphere and students' classroom experience, instead of teachers' excessive tension and students' staying out of the classroom. As a highly practical subject, football course is in good agreement with the teaching concept of quality education. Generally speaking, football teaching is close to the unilateral guidance of teachers, which is difficult to improve students' football skills. Students must be allowed to go to the field, feel the competition atmosphere, experience the practical application process of football basic skills such as bumping, passing, stopping, dribbling, straight dribbling and curve dribbling, and cooperate with the targeted guidance of teachers in order to learn and be good at something. Secondly, in terms of teaching methods, some teachers are used to the teaching mode of "cramming" and "one speech hall", pay less attention to the changes of teaching methods caused by the development of high technology, are unwilling or afraid to try innovative teaching methods and lack new ideas, which will lead to dull classroom atmosphere, boring football training process, it is difficult for students to devote themselves to football, and the effect of football training will naturally plummet. (Yi Ruxiao, 2021)

7Strategy analysis on the development of youth football in Guangzhou

7. 1 Increase the publicity of youth football

7. 1. 1 Strengthen the publicity of youth football

To improve the recognition of youth football, the key is to improve the social status of youth football. The demonstration of football social value and the improvement of football social status largely depend on the publicity of the media and society. In recent years, the

development of professional football league has not only improved the popularity of Guangzhou, but also created huge economic profits for Guangzhou. In 2015 and 2021, Guangzhou Evergrande won the championship of the Asian Championship Football League twice, which shows the high-quality competition style and discipline of Guangzhou, and shows that Guangzhou has truly achieved "style and level". Therefore, Guangzhou can take the occupation football league as an opportunity to publicize the achievements and opportunities of Guangzhou football development through the new media channels such as newspapers, magazines, short videos, micro-blog, official account and live broadcast. It stresses the importance of football to Guangzhou's future prosperity construction and obtains widespread attention and strong support from students, parents, schools and even the whole society. Of course, another advantage of publicizing the professional football league lies in its potential business opportunities, which is conducive to attracting the attention of businessmen and broadening the source of funds for the development of youth football, so as to ensure that more sound football infrastructure is provided for teenagers, so that teenagers can "play football with peace of mind and heart". In addition, 2021 is the year of the Olympic Games. The hosting of the Tokyo Olympic Games affects the hearts of people all over the world. In this context, the slogan of "Olympic athletes, win glory for the country" resounded throughout China. If Guangzhou can keep up with the pace of the times and vigorously publicize the social value of football by using the power of social media, it will not only arouse the motivation of teenagers' struggle, but also enable parents and schools to experience the social status and theory of football, so as to abandon prejudice, comprehensively support teenagers to participate in football and complete their life dreams.

7. 1. 2 Strengthen the spiritual and cultural construction of campus football



Figure 3: "painting activities" of football experimental school in Zhuhai district, Guangzhou

Source: Netease News, Wang Wei, November 25,

2020, https://c.m.163.com/news/a/FS9H9OKH05299LQ3.html?from=wap_redirect&spss=ada p_pc&referFrom=

The construction of football spiritual culture is ignored and lacking by most primary and secondary schools and football youth training institutions in China, and Guangzhou is no exception. In order to show the competition results faster, many primary and secondary schools and football youth training institutions in Guangzhou choose to focus on football skill training, ignoring the construction of sports atmosphere, spiritual and cultural construction and the inner emotional needs of students. Ideological cognition determines the height of behavior. Spiritual culture may not be the most important and core part of a collective or a country, but it is the most indispensable part in the development of things, because spiritual and cultural construction provides spiritual power, cultural environment and intellectual

support for economic construction, political construction and social construction. For football, the construction of spiritual culture is also irreplaceable, which is conducive to strengthening the "ball intelligence" of teenagers and consolidating the sacred position of football in the eyes of teenagers. Based on this, in order to improve teenagers' recognition of football, it is necessary to strengthen the spiritual and cultural construction of campus football in Guangzhou. Guangzhou can advocate that primary and secondary schools publicize and inherit football culture through speech competitions, blackboard newspapers, theme class meetings, football competitions and other ways, guide students to establish safety awareness, carry out healthy sports, teach students to follow the rules of the game, respect their opponents, and encourage students to establish a strong will to fight tenaciously, so as to achieve the purpose of "football moral education". At present, Zhuhai district of Guangzhou has played a leading role in the construction and inheritance of campus football culture. Zhuhai District Football experimental school actively carries out "painting activities", "Sports Festival", "School Football Festival", "story Essay solicitation between me and football", "football match between teachers and students", "parent-child football" with the theme of football, so as to improve the cultural taste of the campus. (Liu Pai, 2022)

7. 2 Strengthening the teaching staff of youth football

7. 2. 1 Strengthen training and cultivate excellent teachers



Figure 4: Class D coach training course of China Football Association

Source: Guangdong Amateur Football Association, December 8, 2021,

<https://mbd.baidu.com/ma/s/uCqsboWh>

"Teachers are engineers of the human soul. Teachers, so preaching, teaching and dispelling doubts. " It can be seen that only qualified teachers can cultivate excellent students. Benitez believes that China's youth football training must start with training new coaches with advanced knowledge and ideas. Therefore, in order to further improve the teaching level of campus football, Guangzhou should pay attention to the training of advanced theoretical knowledge of football, and strive to cultivate a compound football teacher team with good basic theoretical knowledge, excellent football professional skills, good professional ethics and strong innovation ability. All primary and secondary schools shall actively select personnel to participate in the national training of backbone football teachers on campus, and continue to do a good job in the training of campus football teachers at the provincial and municipal levels, so as to improve the teaching and training level of football teachers. At present, Guangzhou has achieved remarkable results in teacher training. From October 2019 to September 2020, according to the requirements of Guangzhou Municipal Bureau of education, Guangzhou Football Association publicly recruited more than 60 retired football players holding grade D or above certificates of China Football Association, and conducted strict training and assessment. After screening, 50 qualified and qualified elite instructors are dispatched to designated schools to carry out football guidance. It is understood that from 2019 to 2020, 50 elite campus football instructors trained more than 2000 students and 20 teachers, driving the development of campus football in schools around the school district. At the same time, Guangzhou also attaches great importance to improving teachers' professional ethics. Wei Xing, coach and lecturer of AFC, said, "As a campus football coach, in addition to professional skills, he must first meet the standard of a teacher, because the biggest goal of campus football is to establish morality and cultivate people. If you want to correctly guide the children of campus football to become an excellent person, you must first improve the quality of coaches and meet the requirements of teachers. In the next training, they need to improve their own quality and meet the standard of a teacher Then, in terms of business and professional skills, I hope to give them continuous improvement. " Of course,

the football teacher training project in Guangzhou still has a long way to go in the future, because it is immature and imperfect in both quantity and quality.(He Zemin, 2021)

7. 2. 2 Introduce foreign professionals and save reserve talent resources

The trial basic standard for physical health conditions in national schools points out that schools should equip physical education teachers within the approved total number of teaching staff, according to the characteristics of physical education teaching, the number of physical education class hours in the teaching plan and the needs of carrying out extracurricular physical activities. One PE teacher for every 5-6 classes in Grade 1 and grade 2 of primary school, and one PE teacher for every 6-7 classes in grades 3 to 6; Junior middle school is equipped with one PE teacher for every 6-7 classes; High schools (including secondary vocational schools) are equipped with one PE teacher for every 8-9 classes. However, at present, not all primary and secondary schools in Guangzhou can be equipped with sufficient physical education teacher resources, especially the number of professional football teachers. In order to solve this practical difficulty, the Guangzhou municipal government and primary and secondary schools can take the way of introducing foreign professionals (foreign teachers) to break through the bottleneck of the insufficient number of football physical education teachers. At the same time, this can also save reserve talent resources for Guangzhou and even the whole country, promote the sustainable development of youth football in Guangzhou and the whole country, and avoid the phenomenon of "fault" in football cultivation. How can we hire foreign teachers with advanced professional knowledge and rich practical experience? The key is for the Guangzhou municipal government to be willing to "focus on the bottom", improve the treatment of teachers, attract talents, and improve the reserve of teacher resources in Guangzhou, especially in towns and rural areas. (National Basic Standards for School Physical Education and Health Conditions)

7. 3 Improve the management level of youth football

7. 3. 1 Clarify responsibilities and division of labor to avoid offside or absence

A sound management system is the fundamental premise and guarantee for the normal operation of the organization. Only by establishing and improving the scientific football management system and system can teachers and students have no worries at home, so as to devote themselves to football training, promote the football classroom to give full play to its effectiveness and train excellent football reserve talents for the country as much as possible. Therefore, Guangzhou Education Department should require and encourage all primary and secondary schools and football youth training institutions to establish independent youth football management institutions, and equip a sufficient number of professional campus football managers, so as to solve the management problems encountered in the process of teaching and training, solve the basic needs of students, and provide logistics service guarantee for the development of youth football. On the basis of constructing the youth football management organization, all primary and secondary schools and youth training institutions should also formulate a set of scientific, reasonable and feasible system for the management organization to standardize the working standards of internal managers. The key to standardizing the institutional system of the management organization is to clarify the responsibilities and division of labor, that is, to clarify that all practices of the football management organization should be the responsibility of the internal personnel of the management organization, and other external personnel shall not intervene without authorization. At the same time, all small organizations within the football management organization and their principals shall also fulfill their responsibilities, and shall not shirk their responsibilities at will, and shall not forcibly intervene in the decisions of other organizations. In this way, the football management mechanism should fulfill its responsibilities and perform its duties, so as to avoid the "offside" phenomenon of the outflow of decision-making power and the "Absence" phenomenon of inaction and irresponsibility.

7. 3. 2 Establish youth football supervision system and evaluation system

In order to improve the football management level of teenagers, only establishing a single football management organization is far from meeting the practical needs. A set of scientific and complete football management system must also be equipped with a special football supervision system and football evaluation system. As the name suggests, the main function of football supervision system is supervision and control. Its specific responsibility is to supervise the daily work of football management institutions and football managers. The establishment of football supervision system is conducive to avoiding corruption, offside, vacancy and other adverse phenomena in campus football departments or youth football training institutions, so as to ensure the effective use of football special funds allocated by the financial department, ensure that football managers will not damage the basic legitimate educational rights and interests of youth football players for their own selfish desires, and avoid negative and slack working mentality of football managers, Avoid its direct or indirect impact on the training efficiency of youth football. The main function of football evaluation system is to evaluate the teaching effect of campus football departments or youth football training institutions, summarize their successful experience in the development process and find their potential shortcomings, so as to help football trainers and youth athletes recognize their existing defects and lay the foundation for their further development.

7. 4 Do a good job of youth football security

7. 4. 1 Create innovative football venues and update basic equipment



Figure 5: Shenzhen innovative football field

Photo source: Shenzhen evening news, Lin Weihang, June 20, 2020, https://2ly4hg.smartapps.cn/pages/article/article?articleId=403073850&authorId=757969&spm=smbd.content.share.0.1649412423087QXYvYpO&_trans_=010005_wxhy_shw&_sw_ebfr=1&_swebFromHost=baiduboxapp

The so-called innovative football field refers to a new football field designed in combination with key elements such as high technology, green and environmental protection. On the basis of ensuring that the number of ordinary football fields matches with football players, it is necessary to consider building innovative football fields in Guangzhou. The creation of innovative football venues in Guangzhou can refer to the advanced practices of Shenzhen.

In October 2019, Shenzhen was listed as the second batch of pilot cities for the construction of urban community football venues and facilities. Combined with the high standard consciousness of "first demonstration", Shenzhen, in accordance with the construction methods of comprehensive utilization, repair and transformation, new construction and capacity expansion, closely combined with ecological restoration, urban repair, urban renewal, old city transformation and other work, explored a new mode of football field construction through the transformation and utilization of existing buildings, roofs and other spaces, and rational use of park green space and municipal land, so as to lay the infrastructure foundation for the vigorous development of football in the country, It also demonstrates the leading role of leading demonstration. On the basis of creating innovative football venues, Guangzhou can choose to update and transform the original ordinary football venues to improve their use efficiency. In addition to the construction, transformation and use of football venues, Guangzhou should also be equipped with a certain number of labor forces and allocate sufficient funds to regularly inspect, register, supplement and replace the basic football equipment of primary and secondary schools and youth football training institutions in the city, so as to establish a youth football guarantee system and promote the high-quality development of youth football in Guangzhou. (Chen Yuanxin, 2020)

7. 4. 2 Expand sources of funds and seek external cooperation mechanisms

The premise of establishing youth football security system is to have sufficient funds to promote the implementation of specific work behaviors. At present, the development of youth football in Guangzhou mainly depends on the allocation of special government funds. From a long-term perspective, this is not conducive to the stable development of youth football in Guangzhou. Because the allocation of government financial funds is uncertain, relying only on a single source of funds is likely to cause the campus football department and youth football training institutions to face the risk of capital chain rupture. Therefore, Guangzhou should consider expanding the source of funds to promote the stability and sustainable development of youth football. In addition to relying on government departments, campus football institutions and youth football training, we can also find

external cooperation mechanisms to absorb social funds and football resources on a large scale. For example, in recent years, the development of professional football in Guangzhou has attracted increasing attention, which has attracted the interest of many manufacturers (including sports shoe manufacturers, sportswear manufacturers, sports equipment manufacturers, etc.). Football institutions can choose to cooperate with appropriate businesses to increase the audience rating by holding football league matches, or increase the popularity of manufacturers by advertising and endorsement, so as to publicize their products and create profits for manufacturers, At the same time, obtain the amount of financial support from manufacturers and infrastructure support, and finally achieve a win-win situation. In addition, because the development of campus football is often not linked to utilitarianism, primary and secondary schools in Guangzhou can try to raise funds through public welfare, so as to provide effective material guarantee for the healthy sports of young football players.

7. 5 Innovative football education concept

7. 5. 1 Adhere to the people-oriented educational concept and highlight the dominant position of students

In terms of educational concept, primary and secondary schools in Guangzhou should abandon the backward thinking concept of examination oriented education, pay attention to the development requirements of quality education, pay attention to the all-round development of students, train students according to the educational requirements of the comprehensive development of morality, intelligence, physique, beauty and labor, and build a new benign teacher-student relationship of "students first and teachers second". Therefore, in the football classroom, football teachers should also follow the people-oriented educational concept, highlight the dominant position of students, let students become the protagonist in the classroom, encourage students to participate in more football practice activities and understand the true meaning of football in practice. In addition, football trainers should also focus on students' psychological and emotional needs, strengthen communication with

students, properly supervise and evaluate students' training, be responsible for students, give students professional football skills guidance, and help students exercise their ability, so as to promote the overall development of youth football in Guangzhou.

7. 5. 2Innovate teaching methods and realize interesting teaching



Figure 6: football game teaching activities

Source: Xiaoxiang Morning Post, February 8, 2022,

<https://mr.mbd.baidu.com/r/FDqaG1cklo?f=cp&u=7f3c9507130fd93c>

With the renewal and progress of science and technology, China's teaching methods and teaching tools have also undergone earth shaking changes. The traditional "one speech hall" teaching has no longer adapted to the needs of the times. As a simple, convenient, scientific and interesting teaching mode, multimedia teaching has been deeply extended to the teaching practice of various subjects in the field of education. In fact, multimedia teaching is also applicable to the teaching of theoretical knowledge of campus football. Through rich and wonderful pictures, videos and cool animation display, it not only realizes the innovation of teaching methods, but also breaks the dull classroom atmosphere, so as to improve teenagers' interest in football and realize interesting teaching. In addition, as an interesting teaching method, game teaching method can also be widely used in the teaching

practice of Guangzhou Youth Football Course. In the design of football teaching content, teachers can appropriately integrate the game color, build a relaxed and pleasant teaching atmosphere, and help students master football skills such as passing, kicking, guarding and bumping in recreational activities. For example, in football teaching class, teachers can divide students into groups, divide them into groups of 4 or 5 people according to the number of students, and then carry out "football stroke game". In a fixed time, the group with a large number of dribbles is the winning group. The game teaching method is set up to fully measure the nature of children's love of playing. It can not only help students learn teamwork and forge ahead in the game, but also enable students to master basic football skills. It can be described as "killing more with one stone".

8 Future prospect of youth football in Guangzhou

8. 1 From campus football to professional football

At present, the development trend of youth football in Guangzhou is from campus football to professional football. Compared with campus football, professional football is different in development purpose and resource source. The first is the purpose of development. The purpose of campus football is to cultivate morality, cultivate students with strong sports ability, and promote the development of teenagers' physical quality and comprehensive quality; The purpose of professional football is to select and train professional and professional young football players. The second is the source of resources. The funds and football infrastructure of campus football mainly come from the subsidies of government departments; Professional football makes more use of folk forces to obtain funds and other resources. From campus football to professional football means that the development of football in Guangzhou is more advanced and mature. It is conducive to find teenagers with football talents earlier, cultivate them, and finally import sports reserve talents for the country.

8. 2 Pay more attention to the construction of competition system

In order to achieve the goal of promoting practice through competition, Guangzhou has established an integrated campus football competition system of "intra school competition (Class League) - inter school league - Selection competition - national exchange competition". This competition system can more directly select high-quality sports talents through layer by layer selection, so as to make full use of football sports resources to cultivate high-level football players. In the future, Guangzhou will pay more attention to the construction of the competition system, and other relevant factors such as teacher training, students' interests and feedback mechanism will also be incorporated into its competition system structure.

9 Conclusions

To sum up, under the background of the sluggish development of the national football team, through in-depth research on the historical evolution and development status of Guangzhou youth football, this paper found the problems existing in the development of Guangzhou youth football at this stage, including: teachers, parents and students have deviation in understanding the connotation and importance of youth football; The teachers of campus football and youth football training institutions are weak; Football management system is not perfect; Insufficient funds and backward infrastructure; The education concept and teaching method are backward, and the students' participation enthusiasm is not strong. In this regard, the solutions provided by this paper include: increasing the publicity of youth football; Strengthening the construction of campus football spirit and culture; Increase training efforts to cultivate excellent teachers; Introduce foreign professionals and save reserve talents; Clear responsibilities and division of labor to avoid offside or vacancy; Establishing the supervision system and evaluation system of youth football; Create innovative football venues and update basic equipment; Expand the sources of funds and look for external cooperation mechanisms; Adhere to the people-oriented education concept and highlight the dominant position of students; Innovate teaching methods, improve teenagers' interest in football, and realize interesting teaching. This paper has effectively achieved the research purpose of the article, which is conducive to improving the scientificity, effectiveness and feasibility of the development of Guangzhou youth football, thus promoting the construction of

Guangzhou football city and football campus, and providing reference for the development of football in other domestic cities, ultimately promoting the overall development of the national football cause, training and providing football reserve talents for the country, and accelerating the establishment and consolidation of the national sports power status, Improve China's comprehensive national strength.

The way out for Chinese football lies in the training of young football players. Comrade Mao Zedong, the great leader, once said that "civilize the spirit and barbarize the physique". Football is not only conducive to training the physical quality of young people, promoting their physical and mental health, but also conducive to cultivating the will quality of young people, giving them the spiritual strength to be afraid of hardship and dare to struggle. The development of youth football in the future will be widely concerned by the society. Of course, it will also face new opportunities and challenges. We need to pay close attention to it all the time to improve our professional judgment and lay a foundation for future employment.

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